

Prepared (also subject responsible if other) SEM/CVVGP, Anna Englund Approved SEM/CVVGP, Anna Englund Company Internal MARKING DRAWING No. 1234-2250 Uen Date Rev Reference 2010-02-11 1

# E10a, Mobile Phone label content, Made in...

#### **1** General information

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Mobile Phone label part no	• 1227-6777	
Mobile Phone label content part no	• 1234-2249	
Bar code	Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen	
	• Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!	
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.	
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.	

MLCI= Main Label Content Information Document

## 2 Printing information

	Content	Format
Line 1 (3,0/2,0)	Line 1 in bar code, according to line 2a. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 2 a (4,0/2,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn" for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 2 b (4,0/16,0)	Actual electronic serial number (IMEI) of the Mobile Phone, "0000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 3 (6,5/2,0)	Line 3 in bar code, according to line 2b (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 4a (7,8/2,0) Line 4b (7,80/18,0)	Sony Ericsson stylized name. Model Name "E10a"	Graphics, height 1,4 mm. According to 1200-1925 Text, height 1,2 mm. According to Chapter 1 in MLCI.
<b>Line 5a</b> (9,2/2,0)	Product number of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 5b (9,2/15,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.

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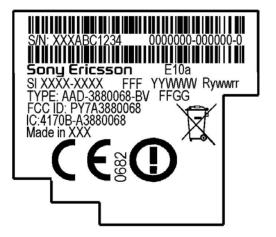
Line 5c (9,2/16,5)	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 5d (9,2/22,2)	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm.
Line 6a (10,8/2,0)	Typenumber: "AAD-3880068-BV"	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 6b (10,8/17,5)	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Documents
Line 7 (13,1/2,0)	FCC ID: " PY7A3880068"	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 8 (13,8/2,0)	"IC:4170B-A3880068"	Text, height 1,2 mm. According to Chapter 1 in MLCI.
<b>Line 9</b> (15,0/2,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 10 (16,0/19,2)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
Line 11a (20,1/4,3)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 11b (20, 1/12,0)	The notified body number "0682"	Text, height 1,2 mm.
Line 11c (20, 1/13,9)	"Alert Symbol"	Graphics, height 5 mm According to 1001-5859

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### 3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

#### 3.1 Conceptual picture



<u>double underlined</u> = major changes since last revision.

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# nce

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## Label placement

To find the label follow these steps:

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- 1. Remove the cover on the rear side of the product.
- 2. Remove the battery.
- 3. The label is located behind the battery.

