



Prepared (also subject responsible if other)

SEM/CCDGP, Delia Auliso

Approved

SEM/CCDGP, Delia Auliso

Checked

Company Internal
MARKING DRAWING

No.

XXXX-XXXX Uen

Date

Rev

Reference

2009-04-06

1

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W995, Mobile Phone label content, Made in...

Type Number: AAD-3880023-BV

FCC ID: PY7A3880023

Canada IC: 4170B-A3880023

1 General information

Mobile Phone label part no	<ul style="list-style-type: none"> 1218-0980
Mobile Phone label content part no	<ul style="list-style-type: none"> 1224-2719
Bar code	<ul style="list-style-type: none"> Print quality: according to COSMETIC GUIDELINE – Bar code labels document 4/0113-LXE 108 063 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

2 Printing information

	Content	Format
Line 1 (8,0/23,0)	SIM-card logo	Graphics, height 6 mm. According to 1001-4476. Rotated 90° counter- clockwise.
Line 2a (9,0/2,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
Line 2b (9,0/16,5)	Model Name “W995”	Text, height 1,2 mm.
Line 3 (9,2/2,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
Line 4a (13,0/2,0)	“TYPE: AAD-3880023-BV”	Text, height 1,2 mm.
Line 4b (13,0/19,0)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. According to Type-testing report under specifying document in product model.
Line 4c (13,0/26,0)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm.
Line 5a (15,0/2,0)	“FCC ID: PY7A3880023”	Text, height 1,2 mm.



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Line 5b (15,0/19,0)	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 6a (17,0/2,0)	"IC: 4170B- A3880023"	Text, height 1,2 mm.
Line 6b (17,0/19,0)	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm.
Line 7 (18,0/3,0)	Line 8a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 8a (22,0/3,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 8b (22,0/16,0)	Actual electronic serial number (IMEI) of the Mobile Phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 9 (25,0/3,0)	Line 8b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 10a (31,0/3,0)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 10b (31,0/11,0)	The notified body number "0682"	Text, height 1,2 mm.
Line 10c (31,0/17,0)	"Alert Symbol"	Graphics, height 5 mm According to 1001-5859
Line 10d (31,0/32,0)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
Line 11 (37,0/3,0)	Marking of origin: "Xxx"= actual country of production of the included telephone, in English.	Text, height 1,2 mm.



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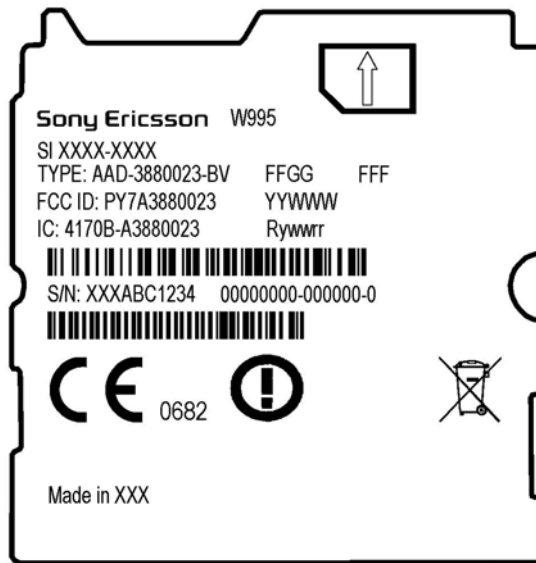
3

Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

2.1

Conceptual picture



double underlined = major changes since last revision.

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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

