



Prepared (also subject responsible if other)

SEM/CCDGP, Delia Aulizio

Approved

SEM/CCDGP, Delia Aulizio

Checked

Company Internal
MARKING DRAWING
No.

1226-6594 Uen

Date

2009-03-24

Rev

1

Reference

3

W518a, Mobile Phone label content, AT&T,US, Made in..., Mineral Black

Brittany 125 (AT&T) Type Number: AAD-3880017-BV

FCC ID: PY7A3880017

Canada IC: 4170B-A3880017

1 General information

The format of the label is based on a label **1214-7581**.

If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.

All bar codes, when applicable, are according to Ericsson corporate standard 102 01–109 Uen. No bar codes are allowed to be closer to a label edge than 2 mm! (quiet zone).

Minimum print quality: B

(according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen.)

“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

2 Printing information

	Content	Format
Line 1a (9,0/2,0)	Sony Ericsson stylized name.	Graphics, height 1,4 mm. According to 1200-1925
Line 1b (9,0/15,5)	Model Name “W518a”	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 2a (11,0/2,0)	Type number of the phone, “Type: AAX- XXXXXXXX- XX”.	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 2b (11,0/18,0)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Document
Line 2c (11,0/23,0)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm.



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Content	Format
Line 3a (13,0/2,0)	"FCC ID: PY7xxxxxxx" Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 3b (13,0/16,0)	Product number of the Sales Item in which the phone is packed, if applicable, without R state "SI XXXX-XXXX" Text, height 1,2 mm.
Line 3c (13,0/28,0)	CE approval symbol Graphics, height 5 mm. According to 1210-0131.
Line 3d (13,0/35,3)	The notified body number "0682" Text, height 1,2 mm.
Line 4a (15,0/2,0)	"IC: 4170x-xxxxxxx" Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 4b (15,0/18,0)	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week) Text, height 1,2 mm.
Line 5 (18,0/2,0)	Line 6a in bar code (only actual number, without data identifier). Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 6a (20,0/2,0)	Actual electronic serial number (IMEI) of the Mobile Phone, "00000000-000000-0" Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 6b (20,0/32,0)	WEEE trashcan without bar symbol Graphics, min. height 5mm, according to 1202-5537.
Line 7 (23,0/2,0)	Line 8a in bar code. As desired by supplier (e.g. only actual number). Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 8a (25,0/2,0)	Supplier's identification for traceability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number). Text, height 1,2 mm. Defined by supplier.
Line 8 b (25,0/17,0)	Product number and R-state of the phone (Mobile Phone), "MoP XXXX-XXXX.RR" Text, height 1,2 mm.
Line 9 a (28,0/3,5)	Line 9b in barcode Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 9 b (28,0/21,0)	Production week (flash), "yy'W'ww" (yy = year, ww = week) Text, height 1,2 mm.
Line 10 a (31,0/3,5)	Line 10b in barcode Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 10 b (31,0/21,0)	"SKU: 65024" Text, height 1,2 mm.



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Line 11a (32,5/3,5)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 11b (32,5/32,5)	SIM card logo	Graphics height 6,0mm According to 1001-6195 document Rotated 180 degrees clockwise



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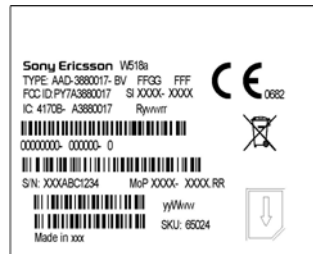
Reference

3

3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.

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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

