



Prepared (also subject responsible if other)

Flora Kang (28848956)

Approved

Flora Kang (28848956)

Checked

Company Internal
MARKING DRAWING
No.

1244-6664

Date

2011-03-11

Rev

1

Reference

3

CK15i, Mobile Phone Label Content, Made in, ROW

1 General information

Mobile Phone label part no	1243-0525
Bar code	Standard: according to Ericsson corporate standard 102 01–109 Uen Print quality: C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

2 Printing information

	Content	Format
Line 1a (2,5/2,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
Line 1b (2,5/16,0)	Model Name “CK15i”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 1c (2,5/20,5)	Repair week, if applicable. “Ry'W'ww” (y = year, ww = week)	Text, height 1,2 mm.
Line 1d (2,5/26,0)	Production week (flash), “yy'W'ww” (yy = year, ww = week)	Text, height 1,2 mm.
Line 1e (2,5/32,0)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm.
Line 2a (4,5/2,0)	Type number of the phone, “TYPE: AAB-1880031-BV”.	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 2b (4,5/19,0)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. <i>According to Type-testing report under Product Model Specifying Document</i>
Line 2c (4,5/26,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
Line 3a (6,5/2,0)	“FCC ID: PY7A1880031”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 3b (6,5/20,5)	“IC: 4170B-A1880031”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 4 (9,0/3,0)	Line 5a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 5a (11,0/2,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. “S/N: nnn...” for serial number).	Text, height 1,2 mm. Defined by supplier.



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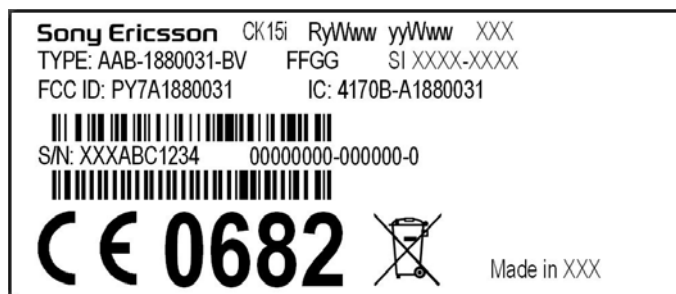
3

Line 5b (11,0/16,5)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 6 (13,0/3,0)	Line 5b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 7a (18,8/2,0)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 7b (18,8/10,5)	The notified body number "0682"	Text, height 5,0 mm.
Line 7c (18,8/25,0)	WEE trashcan without bar symbol	Graphics, height 5,0 mm, According to 1202-5537.
Line 7d (18,8/33,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.

3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.

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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

