



Prepared (also subject responsible if other)

Flora Kang (28848956)

Approved

Flora Kang (28848956)

Checked

Company Internal
MARKING DRAWING
No.

1240-8448

Date

2010-05-20

Rev

1

Reference

2

W150a, Mobile Phone Label Content, Made in

1 General information

| | |
|-----------------------------------|--|
| Mobile Phone label part no | <ul style="list-style-type: none"> 1235-7821 |
| Bar code | <ul style="list-style-type: none"> Standard: according to Ericsson corporate standard 102 01–109 Uen Print quality: C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm! |
| Text | If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label. |
| Coordinates | “(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label. |

2 Printing information

| | Content | Format |
|-------------------------------|--|---|
| Line 1a (7,5/4,0) | SIM card logo | Graphics height 6,0mm, According to 1001-6195 |
| Line 1b (7,5/31,5) | WEE trashcan without bar symbol. | Graphics, min. height 5mm, According to 1202-5537. |
| Line 2a (10,5/2,0) | Sony Ericsson stylized name. | Graphics, height 1,5 mm. According to 1200-1925. |
| Line 2b (10,5/19,0) | Model Name “W150a” | Text, height 1,2 mm. |
| Line 2c (10,5/27,0) | Software Version* “XX” | Text, height 1,2 mm. *GP – Brown SW, without Sim-lock *HS – Red SW, with Sim-Lock |
| Line 3a (13,0/2,0) | Type number of the phone, “TYPE: AAB-1880028-BV”. | Text, height 1,2 mm. |
| Line 3b (13,0/19,0) | HW & SW identification field, if applicable; “FFGG” | Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Document |
| Line 3c (13,0/27,0) | Location code of where the phone is flashed, if applicable, “XXX” | Text, height 1,2 mm. |
| Line 4a (15,0/2,0) | “FCC ID: PY7A1880028” | Text, height 1,2 mm. |
| Line 4b (15,0/19,0) | Production week (flash), “yy’W’ww” (yy = year, ww = week) | Text, height 1,2 mm. |
| Line 4c (15,0/27,0) | Repair week, if applicable. “Ry’W’ww” (y = year, ww = week) | Text, height 1,2 mm. |
| Line 5a (17,0/2,0) | “IC: 4170B-A1880028” | Text, height 1,2 mm. |
| Line 5b (17,0/19,0) | Product number without revision of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX” | Text, height 1,2 mm. |
| Line 6 (19,0/2,0) | Supplier’s identification for trace-ability of the telephone, as desired by supplier (e.g. “S/N: nnn....” for serial number). | Text, height 1,2 mm. Defined by supplier. |

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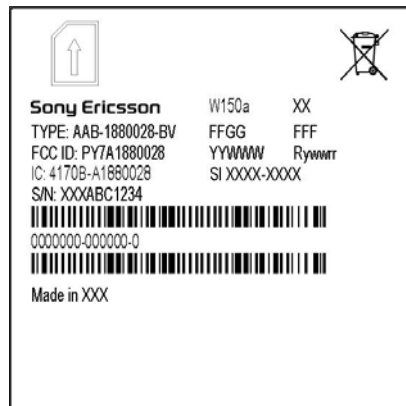
2

| | | |
|------------------------------|--|--|
| Line 7 (21,0/2,0) | Line 6 in bar code. As desired by supplier (e.g. only actual number). | Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology). |
| Line 8 (23,5/2,0) | Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0" | Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16. |
| Line 9 (25,5/2,0) | Line 8 in bar code (only actual number, without data identifier). | Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit. |
| Line 10 (28,5/2,0) | Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English | Text, height 1,2 mm. |

3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.

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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

