



Prepared (also subject responsible if other)

Flora Kang (28848956)

Approved

(None)

Checked

Company Internal  
MARKING DRAWING  
No.

xxxx-xxxx Uen

Date

Rev

Reference

2008-12-31

1

6

## W395, Mobile Phone Label Content, Made in, ROW

AAB-1880014-BV

### 1 General information

<b>Core Unit label part no</b>	1204-6954
<b>Bar code</b>	<ul style="list-style-type: none"> <li>• <b>Standard:</b> according to Ericsson corporate standard 102 01–109 Uen</li> <li>• <b>Print quality:</b> C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen</li> <li>• <b>Quiet zone:</b> No bar codes are allowed to be closer to a label edge than 2 mm!</li> </ul>
<b>Text</b>	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
<b>Coordinates</b>	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information-document.

### 2 Printing information

	Content	Format
<b>Line 1a</b> (2,5/6,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
<b>Line 1b</b> (2,5/21,0)	Model Name “W395”	Text, height 1,2 mm.
<b>Line 2a</b> (4,8/6,0)	“TYPE: AAB-1880014-BV”	Text, height 1,2 mm.
<b>Line 2b</b> (4,8/21,0)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. According to Type-testing report under specifying document in product model.
<b>Line 2c</b> (4,8/25,5)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm.
<b>Line 3a</b> (7,0/6,0)	“FCC ID: PY7A1880014”	Text, height 1,2 mm.
<b>Line 3b</b> (7,0/21,0)	Production week (flash), “yy’W’ww” (yy = year, ww = week)	Text, height 1,2 mm.
<b>Line 3c</b> (7,0/28,5)	Repair week, if applicable. “Ry’W’ww” (y = year, ww = week)	Text, height 1,2 mm.
<b>Line 4a</b> (9,5/6,0)	“IC: 4170B-A1880014”	Text, height 1,2 mm.
<b>Line 4b</b> (9,5/21,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
<b>Line 5</b> (12,5/8,0)	Line 6a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
<b>Line 6a</b> (14,5/6,0)	Supplier’s identification for trace-ability of the telephone, as desired by supplier (e.g. “S/N: nnn...” for serial number).	Text, height 1,2 mm. Defined by supplier.

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	Content	Format
<b>Line 6b</b> (14,5/21,0)	Actual electronic serial number (IMEI) of the Mobile Phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
<b>Line 7</b> (17,5/8,0)	Line 6b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
<b>Line 8a</b> (30,5/6,0)	Marking of origin: "Xxx"= actual country of production of the included telephone, in English.	Text, height 1,2 mm.
<b>Line 8b</b> (30,5/14,5)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
<b>Line 8c</b> (30,5/23,5)	The notified body number "0682"	Text, height 1,2 mm.
<b>Line 8d</b> (30,5/27,5)	WEE trashcan without bar symbol.	Graphics, min. height 5mm, According to 1202-5537.

### 3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

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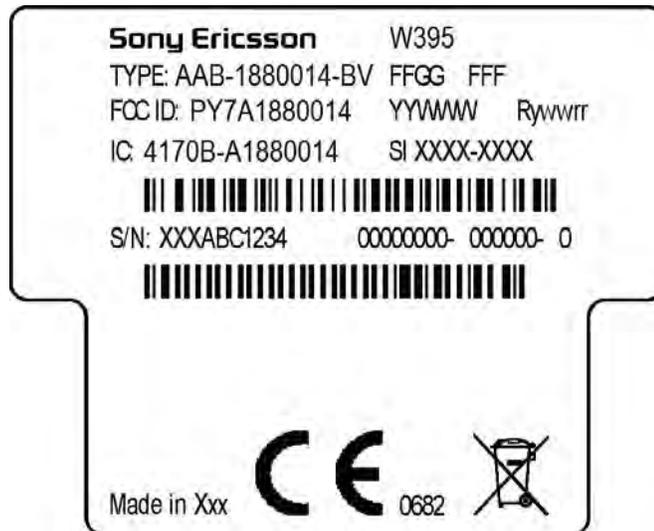
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### 3.1 Conceptual picture



double underlined = major changes since last revision.



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## Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

