



Prepared (also subject responsible if other)

SEM/BGLDB, Aundra Tatum

Approved

SEM/BGLDB (Monica Towman)

Checked

Company Internal
MARKING DRAWING
No.

1210-6977 Uen

Date

2008-04-24

Rev

1

Reference

3

Approved according to 000 21–LXE 107 42/1

W760c, Mobile Phone Label Content, China, Made In

1 General information

Mobile Phone label part no	1001-2171
Bar code	Standard: according to Ericsson corporate standard 102 01–109 Uen Print quality: C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

2 Printing information

	Content	Format
Line 1a (2,0/1,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
Line 1b (2,0/16,0)	型号:	Text, height 1,2 mm.
Line 1c (2,0/20,0)	Model Name “W760c”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 2a (4,0/1,0)	“TYPE: AAC-1052101-BV	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 2b (4,0/17,3)	HW & SW identification field, if applicable; “FG”	Text, height 1,2 mm. According to Type-testing report under specifying document at Product Model.
Line 2c (4,0/21,0)	Production week (flash), “yy’W’ww” (yy = year, ww = week)	Text, height 1,2 mm.
Line 2d (4,0/27,6)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm.
Line 3a (5,6/1,0)	“FCC ID: PY7A1052101	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 3b (5,6/16,6)	“IC: 4170B-A1052101	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 4a (8,3/2,6)	Line 5a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 4b (8,3/31,7)	SIM-card logo	Graphics height 8,0mm According to 1001-4476 document, rotated 180 degrees clock wise.
Line 5a (9,9/1,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. “S/N: nnn....” for serial number).	Text, height 1,2 mm. Defined by supplier.



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Line 5b (9,9/13,9)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 6 (12,3/2,6)	Line 5b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 7a (14,5/3,1)	Marking of origin: 中国制造	Text, height 1,2 mm.
Line 7b (14,5/10,1)	索尼爱立信移动通信产品(中国)有限公司	Text, height 1,2 mm.
Line 8 (16,5/3,1)	Product number without revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 9a (18,6/3,1)	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm.
Line 9b (18,6/21,9)	GSM/GPRS 移动电话机	Text, height 1,2 mm. Two rows, aligned from bottom row.
Line 10 (25,6/3,1)	CCC-sticker with S&E	Graphics, height 5 mm. According to 1201-7981.
Line 11a (28,7/3,1)	"CMII ID: 2008xxxxxx"	Text, height 1,2 mm. <i>According to Section 3.1.3 in MLCI.</i>
Line 11b (28,7/24,0)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 11c (28,7/31,5)	The notified body number "0682"	Text, height 1,2 mm.

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Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.



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3.1 Conceptual picture



double underlined = major changes since last revision.

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3.2 Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

