



Prepared (also subject responsible if other)

SEM/BGLDB, Yulin Cheng

Approved

SEM/BGLDB (Yulin Cheng)

Checked

Company Internal  
MARKING DRAWING

No.

XXXX-XXXX Uen

Date

Rev

Reference

2008-04-14

1

3

Approved according to 000 21-LXE 107 42/1

## R306a, Mobile phone Label Content Specification, Made in

### 1 General information

<b>Core Unit label part no</b>	1001-5604 (SVF 930 2639)
<b>Bar code</b>	<ul style="list-style-type: none"> <li>• <b>Standard:</b> according to Ericsson corporate standard 102 01-109 Uen</li> <li>• <b>Print quality:</b> C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01-1003 Uen</li> <li>• <b>Quiet zone:</b> No bar codes are allowed to be closer to a label edge than 2 mm!</li> </ul>
<b>Text</b>	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
<b>Coordinates</b>	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information-document.

### 2 Printing information

	Content	Format
Line 1a (2,3/1,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
Line 1b (2,3/16,0)	Model name, "R306a"	Text, height 1,2 mm.
Line 1c (2,3/22,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 2a (4,5/1,0)	"Type: AAB-1032081-BV".	Text, height 1,2 mm.
Line 2b (4,5/16,0)	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. According to Type-testing report under specifying documents in the Product Model
Line 3a (6,5/1,0)	"FCC ID: PY7A1032081"	Text, height 1,2 mm.
Line 3b (6,5/16,0)	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.



Prepared (also subject responsible if other)

SEM/BGLDB, Yulin Cheng

Approved

SEM/BGLDB (Yulin Cheng)

Checked

Company Internal  
MARKING DRAWING

No.

XXXX-XXXX Uen

Date

Rev

Reference

2008-04-14

1

3

	Content	Format
Line 4 (7,8/22,0)	CE approval symbol.	Graphics, height 5 mm. According to 1210-0131.
Line 5a (8,5/1,0)	"IC: 4170B-A1032081"	Text, height 1,2 mm.
Line 5b (8,5/16,0)	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm.
Line 6 (10,4/22,9)	The Notified body number. "0682"	Text, height 2,3 mm.
Line 7a (9,6/1,0)	Marking of origin: "Xxx"= actual country of production of the included telephone, in English.	Text, height 1,2 mm.
Line 7b (9,6/16,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 8 (13/1,0)	Line 9a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 9a (14,8/1,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 9b (14,8/13,0)	Actual electronic serial number (IMEI) of the phone (MoP), "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 10 (17,0/1,0)	Line 9b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.

Prepared (also subject responsible if other)

SEM/BGLDB, Yulin Cheng

Approved

SEM/BGLDB (Yulin Cheng)

Checked

Company Internal  
MARKING DRAWING

No.

XXXX-XXXX Uen

Date

2008-04-14

Rev

1

Reference

3

### 3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

#### 3.1 Conceptual picture



double underlined = major changes since last revision.

Prepared (also subject responsible if other)

SEM/BGLDB, Yulin Cheng

Approved

SEM/BGLDB (Yulin Cheng)

Checked

Company Internal  
MARKING DRAWING

No.

XXXX-XXXX Uen

Date

2008-04-14

Rev

1

Reference

3

### 3.2 Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

