Sony Ericsson

		Company Internal			
		MARKING DRAWINGLABEL CONTENT			
Prepared (also subject responsible if other)		No.			
Jonas 1 Lindgren (23054968)		1206-5710			
Approved	Checked	Date	Rev	Reference	
Jonas 1 Lindgren (23054968)		2007-12-03	1		3State: Released

Approved according to 000 21–LXE 107 42/1

Label Content Specification Mobile Phone Label Content, Made in, a-version

1 General information

Core Unit label part no	1200-7792
Bar code	• **Standard:** according to Ericsson corporate standard 102 01–109 Uen • **Print quality:** C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen • **Quiet zone:** No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information-document.

2 Printing information

	Content	Format
Line 1a *(2,5/1,0)*	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
Line 1b *(2,5/18)*	Model Name W380 a	Text, height 1,2 mm.
Line 2a *(4,5/1,0)*	"TYPE: AAB-1032051-BV	Text, height 1,2 mm.
Line 2b *(4,5/15,5)*	HW & SW identification field, if applicable; "FG"	Text, height 1,2 mm. According to Type-testing report in BOM pos 1C.
Line 2c *(4,5/18,5)*	Location code of where the phone is flashed, if applicable, "FFF"	Text, height 1,2 mm.
Line 3a *(6,5/1,0)*	"FCC ID: PY7A1032051	Text, height 1,2 mm.
Line 3b *(6,5 /15,0)*	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 3c *(6,5/24,0)*	CE approval symbol	Graphics, height 5 mm. According to 1202-5482.
Line 3d *(6,5/32,0)*	The notified body number "0682"	Text, height 1,2 mm.
Line 4a *(8,5/1,0)*	"IC: 4170B-A1032051	Text, height 1,2 mm.
Line 4b *(8,5/14,5)*	Product number without revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 4c *(8,5 /25,0)*	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm.

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		Content	**Format**
Line 5 *(11,0/1,0)*		Line 6a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 6a *(13,0/1,0)*		Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn…." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 6b *(13,0/13,0)*		Actual electronic serial number (IMEI) of the Mobile Phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 7 *(15,5/1,0)*		Line 6b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 8 *(18,0/1,0)*		Marking of origin: "Xxx"= actual country of production of the included telephone, in English.	Text, height 1,2 mm.

3   Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1   Conceptual picture
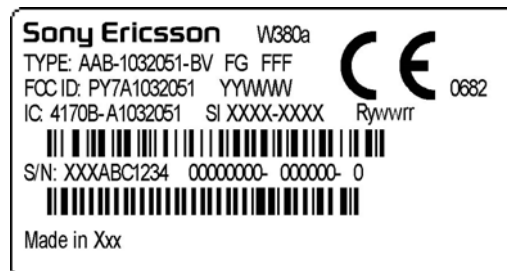
double underlined = major changes since last revision.

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To find the label follow these steps:

1. Remove the cover on the rear side of the product.

2. Remove the battery.

3. The label is located behind the battery.