



Prepared (also subject responsible if other)

SEM/BGURDBB, Niklas Lövberg

Approved

SEM/BGURDBB (Niklas Lövberg)

Checked

Company Internal  
MARKING DRAWING  
No.

151 86-SVV 107 194/1 Uen

Date

Rev

Reference

2004-10-12

A

2

Approved according to 000 21-LXE 107 42/1

## K300i, KRH-label, SEM, TYPE: AAB-1021071-BV

### 1 General information

The format of the label is based on a label SVF 930 1353.

If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.

All bar codes, when applicable, are according to Ericsson corporate standard 102 01-109 Uen. All bar codes shall fulfil minimum print quality C according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01-1003 Uen. No bar codes are allowed to be closer to a label edge than 2 mm! (quiet zone).

“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

The label shall be placed on the back of the telephone according to the Assembly Drawing (151 88-) for the KRH.

### 2 Printing information

	Content	Format
Line 1a (17,0/1,0)	Sony Ericsson stylized name.	Graphics, height 1,4 mm. According to 190 89-EN/LZT 108 5347
Line 1b (17,0/14,0)	Model name, “K300i”	Text, height 1,2 mm.
Line 1c (17,0/17,8)	Country approval mark 2 “IC: 4170B-A1021071”	Text, height 1,2 mm.
Line 2a (18,9/1,0)	Type number of the phone (KRH), “Type: AAB-1021071-BV”.	Text, height 1,2 mm.
Line 2b (18,9/17,4)	Country approval mark 1 “FCC ID: PY7A1021071”	Text, height 1,2 mm.
Line 3 (21,9/1,0)	Line 4a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,5 mm. As desired by supplier (e.g. Code 128 symbology).
Line 4a (23,5/1,0)	Supplier’s identification for traceability of the telephone, as desired by supplier (e.g. “S/N: nnn...” for serial number).	Text, height 1,2 mm. Defined by supplier.



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	Content	Format
Line 4b (23,5/25,1)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 5 (26,4/1,0)	Line 6a in bar code (only actual number, without data identifier).	Bar code, height 2,5 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 6a (28,1/1,0)	Actual electronic serial number (IMEI) of the phone (KRH), "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from the 3/151 86- document in the 1095- for the SVV. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 6b (28,1/14,7)	ROA and R-state identification field, "GHY <sub>1</sub> Y <sub>2</sub> Y <sub>3</sub> "	Text, height 1,2 mm. According to the 3/151 86- document in the 1095- for the SVV.
Line 6c (28,1/19,8)	Product number of the DPY kit in which the phone is packed, if applicable. Printed without "DPY 101" and R-state, "0000/000"	Text, height 1,2 mm.
Line 7a (28,1/28,1)	CE approval symbol.	Graphics, height 5 mm. According to SVF 930 52. Rotated 90° counter clockwise.
Line 7b (21,2/31,2)	The Notified body number. "0682"	Text, height 3,0 mm. Rotated 90° counter clockwise.
Line 8a (27,3/34,1)	Production week, "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm. Rotated 90° counter clockwise.
Line 8b (22,4/34,0)	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm. Rotated 90° counter clockwise.
Line 9 (27,5/38,0)	Marking of origin. The line shall be printed as stated in a separate 1/151 86- document in the 1095- for the SVV, if any.	Text, height 1,2 mm. Rotated 90° counter clockwise.
Line 10 (14,5/8,5)	Additional marking.	The field shall be left blank unless otherwise stated in a separate 2/151 86-document in the 1095- of the actual SVV. Rotated 90° counter clockwise.



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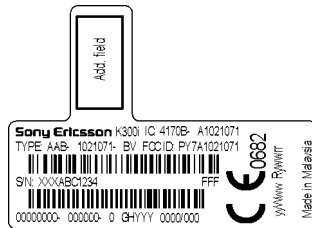
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### 3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

#### 3.1 Conceptual picture



double underlined = major changes since last revision.