7/27/2015

Federal Communications Commission Equipment Authorization Branch 7435 Oakland Mills Road Columbia. MD 21046

Request for Confidentiality

Company name: Icon Health & Fitness, Inc.

FCC ID: OMCBMD1

FCC Part 15 Certification

Gentlemen,

<u>Pursuant to 47 CFR 0.457(d)(1)(ii)</u> and 0.459_lcon Health & Fitness hereby requests permanent confidentiality of the following documents for the subject application:

| Exhibit Type | File Name | Description |
|-------------------------|-------------------------|-------------|
| Block Diagram | Block Diagram | |
| Operational Description | Operational Description | |
| Schematics | Schematics | |
| Parts / BOM | Parts / BOM List | |

Note: Any exhibit NOT granted Confidential status is viewable on the FCC website as soon as the Grant is issued.

Reason why the material should be withheld from public inspection:

These documents contain detailed system, equipment description and related information about the product which Icon Health & Fitness considers proprietary, confidential, and a custom design not otherwise available to the general public.

State why the information is a "trade secret;"

Since the design is a basis from which future products will evolve, Icon Health & Fitness considers that this information would be of significant benefit to its competitors and that disclosure would give competitors an unfair advantage in the marketplace.

Trade secret" information is information which is not generally known or reasonably ascertainable, by which a business can obtain an economic advantage over competitors. The information is not normally released to any party or person outside the company.

Sincerely.

Brent Thompson Compliance Engineer ICON Health and Fitness

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