



January 14, 2013

Attention:  
Application Examiner

Re: Request for confidentiality

Applicant: MobileDemand, LC

FCC ID: O86T1200

To whom it may concern,

***Permanent Confidentiality***

Request is hereby submitted by {*Your company name*} to withhold permanently from public review certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept permanently confidential:

- Schematics
- Detailed Block diagrams
- Detailed Operational/Functional Description
- Tune up procedure
- Parts list

**Short-term Confidentiality**

Request is hereby submitted by {*Your company name*} to withhold from public review for a period of 45 days from the date of the Grant of Equipment Authorization and prior to marketing, certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept confidential for a period of 45 days from the date of Authorization:

[*Select one or more of items below that are **not** selected in the list above, as appropriate*]

- Schematics
- Detailed Block diagrams
- Detailed Operational/Functional Description
- Tune up procedure
- Parts list
- Test setup photos
- External photos (NOTE: External photos can only be held for short-term confidentiality)

Rationale for request for confidentiality:

MobileDemand, LC has invested considerable time and materials in research and development to produce the referenced product.

[*Permanent confidentiality*: Disclosure of the permanently confidential portions of this application to competitors would not only give them significant competitive advantages in developing similar products, but would also disclose successful implementation of unpublished, leading edge technology developed by us.]

[*Short term confidentiality*: Disclosure of the short-term confidential portions of this application during the period of importation and/or distribution would reveal key aspects of proprietary technology to competitors and diminish the value of our investment in research and development.]

[*For FCC certification; delete for TCB certification*: The fee for confidentiality has been submitted along with the fee for certification.] If you have questions or need further information, please contact the undersigned.

Sincerely,



President  
MobileDemand, LC