bff gemz

An Owner's Guide

Contents

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Your gift should contain the following pieces:

BFF Gemz pendant (1 pc)

micro USB cable (1 pc)

Select the friend you want to send a message to

Select the color coded message you want to send

Press & hold for 3 seconds along with your friend to add Gemz friends

Press to send

Press when you get a message

On/Off

System Requirements:

- Computer using Windows XP & beyond
- USB port
- Internet connection

1. Getting Started

A) Add friends with your Gemz. These friends become your friends online!

To add friends, you and your friend must press this button at the same time and hold for 3 seconds. The button will light up, meaning you are now friends.

On/Off
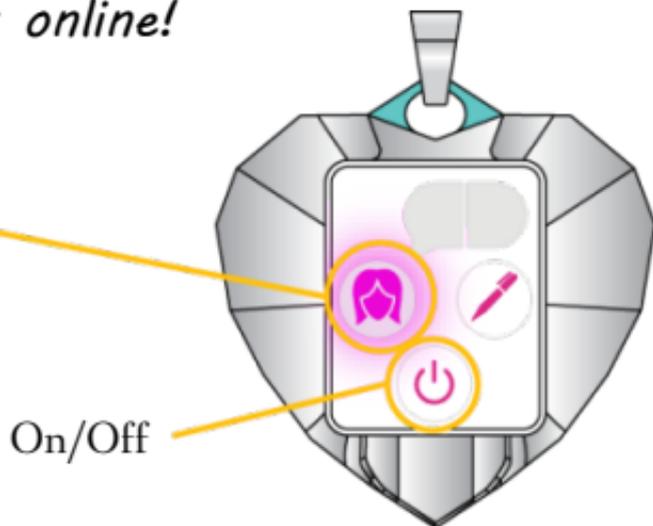
B) Share secrets with your friends using your Gemz.

Select the color coded message you want to send*

Select the friend you want to send a message to

Press to send

Press when you get a message
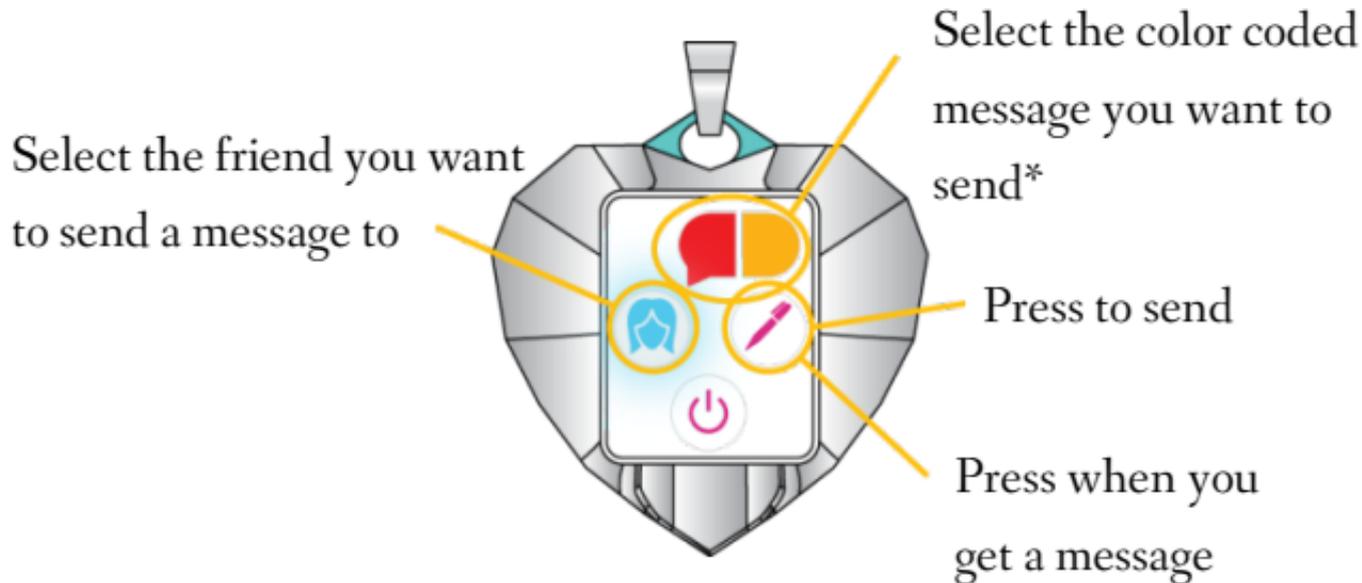
*There are four default messages that can be modified and added to on bffgemz.com

C) Plug your Gemz into a computer with the USB cable to recharge it and to sync it up online to update your friends list and your codes. You will be asked to download and install required software the first time you plug in.

D) Sign up at bffgemz.com to

create & design
your profile

earn points

chat

share photos

create secret
codes for you &
your friends

and more!

share secrets

in a totally private space!

2. Gemz Friends

A) Adding Friends: When you sync your Gemz to add friends with the device, you are now able to do the following: **send and receive secret coded messages** with each other and **interact with each other online** after signing up at bffgemz.com!

To add friends, do the following:

1. Make sure your device is turned on.
2. You and your friend must each press the user button at the same time and hold for three seconds. Once synced, the button will light up, letting you know

that the Gemz are ready to send and receive messages to each other. The color that the light glows corresponds with the friend you've just added. *Note: Your Gemz allows you to add up to 8 friends. You can add up to 12 friends total by redeeming some of your GPA. For more info, see 7. Girl Power Average (GPA).*

3. To become friends online, just plug your Gemz into a computer, log in to your bffgemz.com account, and the rest is magic.

B) Selecting Friends: To select a friend you wish to send a coded message to, keep pressing the user button to scroll through the colors until the color matching the desired friend shows up.

For example, if your friend Sarah is blue, scroll until you see a blue light.

C) Changing Friend Colors: To change your friend's color on the Gemz, just log on to your account at bffgemz.com. Go to My Profile>My Gemz. You will see the profile pictures of your friends. Select the color border around your friend's picture and choose the color you wish to assign. All changes you make here will save to your Gemz ONLY if the device is plugged in.

D) Deleting Friends: Sometimes stuff happens. Things often have a way of working themselves out. But in case it doesn't anytime soon, you can **unfriend** them. Log on to

bffgemz.com, and go to My Profile>My Gemz. Simply click on the "**Unfriend**" button and select the user you wish to remove. You will no longer be friends, meaning there will be no more Gemz messaging or online interaction. The update happens online instantly and on your Gemz as soon as you plug it in to your computer.

3· Gemz Messages

A) Selecting Coded Messages: To select your coded messages, simply press the message button until you see the color combination you wish to send. Once you
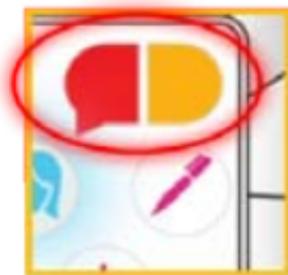
see it, make sure you've selected correct recipient. Hit the send button. *Note: For the friend to receive your message, the users must be up to 450 feet apart (for example, in your school or mall).*

B) Changing Coded Messages: To change the color code of your message, plug your Gemz in to the computer and log on to your account at bffgemz.com. Go to My Profile>My Codes. There are icons with colored talk bubbles and text-boxes beside it. You can change the color by clicking on the talk bubbles and selecting the color of your choice. You can click on the text-box to type the meaning of the color codes. The changes are automatically updated to your Gemz when plugged in.

Your friends will see you've changed that code in their newsfeed.

C) Adding message codes: To add a new message code, go online to bffgemz.com. Log in to your account, make sure the Gemz is plugged into your computer, and head over to My Profile>My Codes. You can click on the colors and the text area in the first empty message box you see, make your selection, and the change will be saved to your profile and Gemz. If all the visible boxes are full, click on the "+" sign at the bottom, where it says "Add a Message." This will result in a new blank message line appearing. Just make sure you can remember them all!

D) Deleting Message Codes: To delete a coded message, go online to bffgemz.com. Log in to your account, make sure the Gemz is plugged into your computer, and head over to My Profile>My Codes. There is an "x" to the right of the message code text. Click on it to delete. The changes will be saved to your profile and Gemz.

4. Recharging your Gemz

When the battery is low, you will see the lights on your Gemz become progressively dimmer. Plug your device into a USB port on your computer and leave your Gemz until it's fully charged and ready to go.

5. Bffgemz.com: Overview

Bffgemz.com is a dynamic environment created to complement the Gemz device, as well as provide you with a private space that is just for you and your friends. No outsiders can poke their nose into your business.

Registration on bffgemz.com is a fast, easy way to start using all the features of your Gemz. Simply go to bffgemz.com, click on "Sign Up" and the site will guide you through the process.

6. Bffgemz.com: Profile

A) Your Profile: This is where you and your friends can each create and stylize your personalized profiles. Your profile can only be seen by friends you have added with the necklace. This means there are no outsiders allowed.

On the profile page, you can chat with your friends, send private messages, update, add & delete your secret coded messages, find out the latest on your friends, share photos with your friends, answer Karma Questions to earn points (see GPA), share your dreams, and more.

B) Seeing Your Friend's Profile: You can check out the profiles of your Gemz friends by going to the "My Gemz" area and clicking on the profile picture of your friend. Also, if you see them in your newsfeed, you can click on their picture or username to go to their profile.

C) GPA Tab: One of two tabs you will see at the top of your profile, this number indicates your GPA, or "**G**irl **P**ower **A**verage". By clicking on the "+", you will see a dropdown which allows you to redeem codes to boost your GPA or to gift some of your GPA to a friend. *For more details, see 7. Girl Power Average (GPA).*

D) Create Mode Tab: The first time you come to this page, you'll see your profile is all gray and boring. This is where Create Mode can help. To stylize and embellish your profile, click on the "Create Mode" tab at the top of your profile. A dropdown will appear, allowing you to change/add the themes, wallpapers, or Gembellies (embellishments to your Gemz profile). *For more details, see 8. Create Mode.*

7. Girl Power Average (GPA)

A) Overview: Girl Power Average, or GPA, is the points you have which allows you to do the following:

- Add extra friends to your Gemz pendant (beyond the 8 you already get)
- Unlock new themes, backgrounds, Gembellies, and more...

Your GPA is calculated by adding up your Bonus Points and your Karma Points.

B) Bonus Points: Bonus points are just what the name suggests – bonuses. These points can be purchased on the bffgemz.com Shop page. Purchasing these points generates a code which you can enter in the GPA tab to redeem. There are other ways to get Bonus Points for free, but that's a surprise...

C) Karma Points: Karma points are points you get by:

- Answering new Karma Questions on your profile
- Getting them as gifts from your Gemz friends
- Getting them as prizes online from Bff Gemz

8. Create Mode

A) Themes: Themes control the color of your profile text and the boxes that surround all the stuff about you. Choose the one that fits you best, and don't forget to check often. More themes will be regularly added (and some lost).

B) Wallpaper: Wallpapers are applied to the background of your profile page. Choose the one that fits you and your design best, and don't forget to check often. More will be regularly added (and some lost).

C) Gembellies: Gembellies are embellishments to make your profile look awesome, showing off your style, personality, and tastes. You can place them anywhere on your page as many times as you want when you're in Create Mode.

To get rid of a Gembellie, you can either drag it over the

Secret fact: You can even place your Gembellies on the profiles of your friends.

recycling symbol or over the $ sign. *For more details, see 8E: Recylcing your Gembellies and 8F: Selling your Gembellies.*

D) Randomness: Don't want to spend all that time making a profile design? Just want to try out a new look? Click on "Randomness" to see a completed design instantly. You can then either keep it as is or make adjustments to get it just right for you. If you already have a design, clicking on Randomness will cover your previous design. If you don't like it, click again for a new design, or just select "Cancel" to get out of the create mode and your profile will be back to how it was.

E) Recycling your Gembellies: If you want to delete a Gembellie from your profile but still want to be able to use it later, simply drag the Gembellie over the recycling symbol. Once the mouse is released, the object should disappear, though it will remain unlocked in your Create menu. You can only do this function on your profile (and not on your friend's profile).

F) Selling your Gembellies: Your tastes change. We get that. So why should you be stuck with something you no longer love? And why shouldn't you get GPA for selling it back? If you want to get rid of a Gembellie that no longer defines you, simply

drag it over the $. The Gembellie will disappear, the Gembellie will become locked again, and your GPA will get a boost.

G) Saving: You can press the "Save" button at any time to store your progress as you're working on the design. If you don't like the changes made, just hit "Cancel" and your profile will go back to how it was the last time you saved.

9. Top Secret

A) Overview: This is the place where you can anonymously share with others to provide hope, inspiration, or laughs. You never know who it may help. *Note: All posts first go through moderation before going live for all to see. Any post that contains*

personal information, such as name, location, phone number, email, etc. will NOT be posted.

B) Ratings: Approved secret posts can be rated in one of four ways:

- Me Too!
- Whoah!
- Big Hug!
- Potatoes

You must be registered and logged in to rate secrets.

10. Your Privacy

A) Overview: The website and Gemz is designed to maximize your privacy, since you are ONLY engaging with **friends you have in real life**. This means you won't have to worry about adding a friend who isn't really who she says she is, nor do you have to worry about outsiders getting into your business.

B) For the Parents: Every week you can expect to receive an email update showing you who your daughter is friends with, along with whom your daughter has added (or removed) as a friend. We highly encourage you to create an **open dialogue**,

using this as a tool to share experiences and advice while **respecting your daughter's privacy** and growing sense of independence and freedom. To learn more about us, our privacy policy, and other helpful information, please check us out online at bffgemz.com.

11· Taking Care of Your Gemz

The Gemz was designed to the best of our abilities, but it's not indestructible (that would be super-cool if it was though...). So when you get your Gemz, make sure you:

- Do not try to take it apart

- Do not try to fix it if you think it's broken (call us instead at 682 BFF GEMZ)

- **Keep your Gemz away from water, as this could cause irreversible damage to the device.** Plus, it doesn't know how to swim.

- Do not drop, hit, throw, or otherwise abuse the Gemz (It's your property now, so properly respect it).

- Do not expose your Gemz to extreme temperatures. That means if you're going for that extreme vacation to Antarctica, leave it at home.

- Try to keep the Gemz in an environment that isn't overly dusty or full of small debris, as it may get stuck in the mini USB port.

12. Notices

A) Privacy: We totally respect privacy, and can assure that your information is maintained in a safe and protected environment. We encourage you to check out our full privacy and user agreements available on our website bffgemz.com.

B) Warranty: eMotion Group Inc. warranties this product against defects in materials and/or workmanship under normal use for a period of thirty (30) days from the date of purchase by

the original purchaser ("Warranty Period"). If a defect arises and a valid claim is received by eMotion Group Inc. within the Warranty Period, at its option eMotion will either (1) Have the defect repaired at no charge or (2) Replace the unit with a unit that has at least a minimally comparable functionality. A replacement product, part, or user-installed part done under the explicit instruction of eMotion shall assume the remaining Warranty Period of the product.

If you encounter any difficulties with your Gemz, email us at service@emotioncorporation.com, call us at 682-BFF-GEMZ (233-4369), or send a letter to 213 N. Racine Suite 102, Chicago IL 60607.

The Warranty Period only applies to products that can be identified by the eMotion Group Inc. or BFF Gemz trademark, trade name, or logo affixed to them or to the packaging. Warranties shall only be limited to the United States of America, including the District of Columbia and the US territories of Guam, Puerto Rico, and U.S. Virgin Islands.

C) Seizure Warning: A very small portion of the population have a condition that may cause them to have epileptic seizures or suffer a momentary loss of consciousness when viewing certain kinds of flashing lights or patterns commonly presented in our daily environment. These people may experience seizures while watching some television pictures, playing certain video

games, or using some computer programs. People who have not had any previous seizures may nonetheless have an undetected epileptic condition. If you or anyone you may know has experienced symptoms linked to an epileptic condition, please consult your physician before engaging with the BFF Gemz device or BFF Gemz online experience. We recommend that parents observe their children while they engage with the product. If you or your child experience any of the following symptoms, including dizziness, eye or muscle twitching, involuntary movements, loss of awareness, disorientation, or convulsions, discontinue use and consult your physician.

FCC STATEMENT

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) This device must accept any interference received, including interference that may cause undesired operation.

WARNING Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful

interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio / TV technician for help.

DECLARATION OF CONFORMITY

We

Name:	eMotion Group Inc.
Address:	213 N. Racine Suite 102
	Chicago, IL 60607 USA
Telephone No.:	1-682-BFF-GEMZ(233-4369)

declare that the product

Product No.:	BFF100
Product Name:	BFF Gemz
Manufacturer:	IDT Technology Limited
Address:	Block C, 9/F, Kaiser Estate,
	Phase 1, 41 Man Yue St.,
	Hung Hom, Kowloon,
	Hong Kong

is in conformity with Part 15 of the FCC Rules. Operation is subject to the following two conditions: 1) This device may not cause harmful interference. 2) This device must accept any interference received, including interference that may cause undesired operation.

13. Contact Us

BFF Gemz was created by real parents like yourselves, as well as their daughters to ensure this is the best experience possible. But realities change, and so must we. Help us to make this the best experience possible for everyone and share your thoughts. Reach out to us by:

- Phone- 682-BFF-GEMZ (233-4369)
- Email: service@emotioncorporation.com
- Mail: eMotion Group Inc.
    213 N. Racine Suite 102
    Chicago, IL 60607

Phone- 682-BFF-GEMZ (233-4369)

Email: service@emotioncorporation.com

Mail: eMotion Group Inc.

Customer Service

213 N. Racine Suite 102

Chicago, IL 60607

BFF Gemz is produced by eMotion Group Inc.

BFF Gemz: Designed in Chicago, Manufactured in China