2.19 Maximum Public Exposure to RF Radiation (MPE) CFR 15.247 (i)

The maximum exposure level to the public from the RF power of the EUT shall not exceed a power density, S, of 1 mW/cm$_2$ at a distance, d, of 20 cm from the EUT.

Therefore, for :

EIRP (Watts) = 0.4
Distance, r = 20 cm
S = (PG/ 4πr$_2$) = EIRP/4A
Where: A = the area of a circle with radius, r = 20cm.
Therefore,
S = 0.4 / 4x3.1416 x (20)$_2$ = 0.4/1600π = 79 µW/cm$_2$