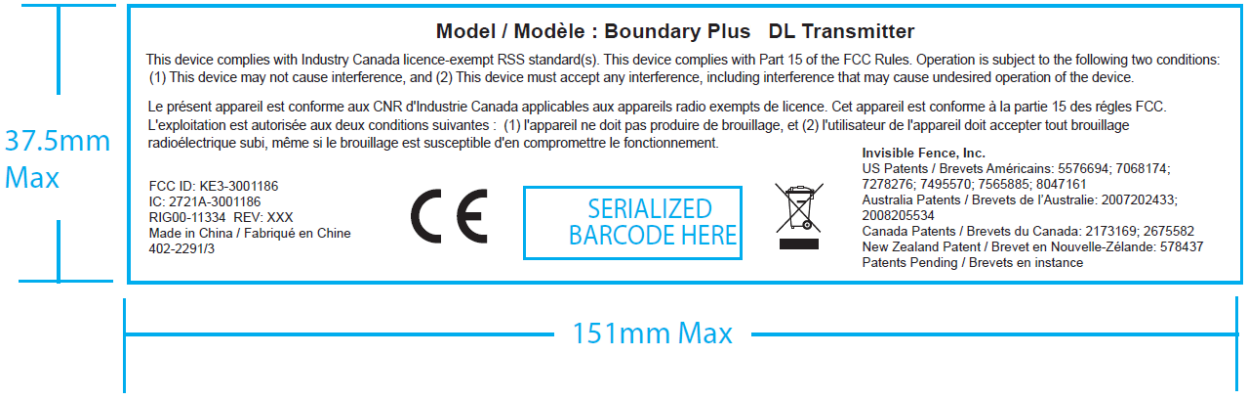SAMPLE LABEL