

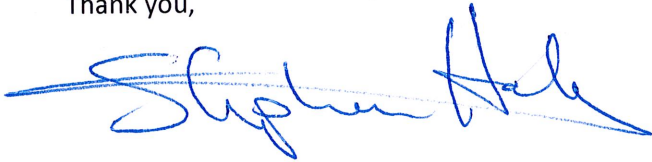
February 28, 2012

To whom it may concern:

This letter shall serve as authorization for Russell Cook to sign documents, exhibits, and letters related to applications for equipment authorizations, updates, etc. for CalAmp products. This authorization shall remain in effect as long as Russell Cook is employed by CalAmp, or until such time as it is rescinded in writing by me or by an authorized officer of CalAmp.

If you have any questions or concerns, please feel free to contact me.

Thank you,



Stephen Hall
Director of Technology

Tel: 760.268.5862
Email: shall@calamp.com