

# **SPECTRA** MERCHANDISING INTERNATIONAL, INC.

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4/30/2014

Federal Communications Commission  
Equipment Authorization Branch  
7435 Oakland Mills Road  
Columbia, MD 21046

## **Request for Confidentiality**

**Company name:** Spectra Merchandising International, Inc.  
**FCC ID:** IGFSFA2650-RX  
**FCC Part 15 Certification**

Gentlemen,

Pursuant to 47 CFR 0.457(d)(1)(ii) and 0.459 Spectra Merchandising International, Inc. hereby requests permanent confidentiality of the following documents for the subject application:

Exhibit Type	File Name	Description
Block Diagram	Block Diagram	Block Diagram
Operational Description	Operational Description	Operational Description
Schematics	Schematics	Schematics
Parts / BOM	Parts / BOM	Parts / BOM

*Note: Any exhibit NOT granted Confidential status is viewable on the FCC website as soon as the Grant is issued.*

### **Reason why the material should be withheld from public inspection:**

These documents contain detailed system, equipment description and related information about the product which Spectra Merchandising International, Inc. considers proprietary, confidential, and a custom design not otherwise available to the general public.

### **State why the information is a "trade secret;"**

Since the design is a basis from which future products will evolve, Spectra Merchandising International, Inc. considers that this information would be of significant benefit to its competitors and that disclosure would give competitors an unfair advantage in the marketplace.

Trade secret" information is information which is not generally known or reasonably ascertainable, by which a business can obtain an economic advantage over competitors. The information is not normally released to any party or person outside the company.

Sincerely,

**Signature:**

Name:	Ronald Shulda
Company:	Spectra Merchandising International, Inc.
Title:	Design & Product Manager
Date:	4/30/14

## **FAR EAST HEADQUARTERS: IMA-HONG KONG, LTD.**

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