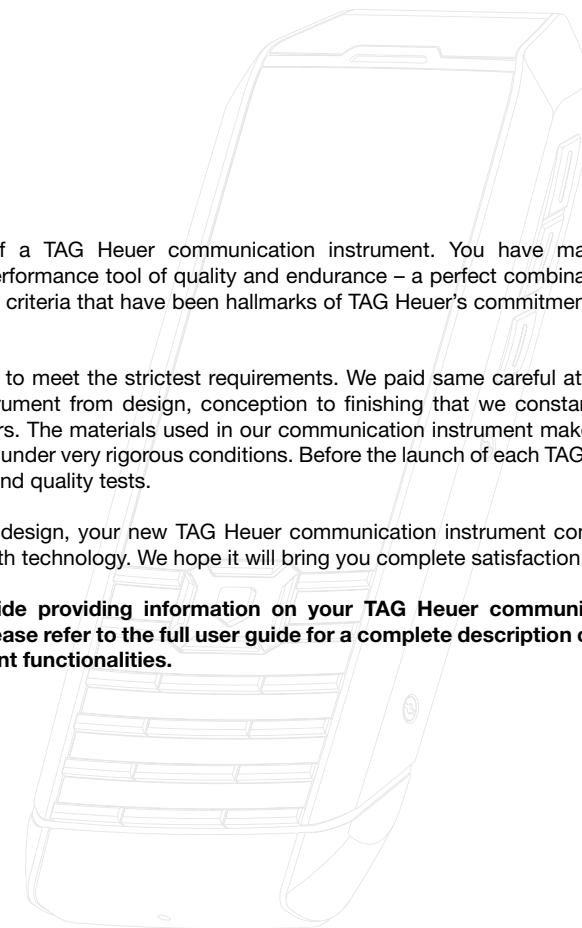


Congratulations on your purchase of a TAG Heuer communication instrument. You have made an excellent choice by selecting a high performance tool of quality and endurance – a perfect combination of high-performance sports and elegance criteria that have been hallmarks of TAG Heuer's commitment to its craft since 1860.

Each TAG Heuer mobile phone is built to meet the strictest requirements. We paid same careful attention to details on this communication instrument from design, conception to finishing that we constantly do on our watches for more than 150 years. The materials used in our communication instrument make them exceptionally resilient, even when used under very rigorous conditions. Before the launch of each TAG Heuer product, it is put through 29 reliability and quality tests.

With its modern, unique and timeless design, your new TAG Heuer communication instrument combines Swiss quality watchmaking tradition with technology. We hope it will bring you complete satisfaction.

**This document is a quick start guide providing information on your TAG Heuer communication instrument's basic functions only. Please refer to the full user guide for a complete description of your TAG Heuer communication instrument functionalities.**



## Table of contents

<b>TAG HEUER PACKAGING CONTENT</b> .....	<b>5</b>
<b>THE BATTERY AND SIM CARD</b> .....	<b>5</b>
<b>DUAL SIM</b> .....	<b>6</b>
<b>CHARGING PHONE'S BATTERY</b> .....	<b>6</b>
<b>POWER ON OR OFF YOUR TAG HEUER COMMUNICATION INSTRUMENT</b> .....	<b>7</b>
<b>TAG HEUER COMMUNICATION INSTRUMENT LAYOUT</b> .....	<b>8</b>
<b>DISPLAY ICONS AND INDICATORS</b> .....	<b>10</b>
<b>MAKING CALLS</b> .....	<b>12</b>
<b>ENTERING TEXTS</b> .....	<b>13</b>
<b>CONTACTS</b> .....	<b>14</b>
<b>MESSAGES</b> .....	<b>15</b>
<b>CAMERA</b> .....	<b>16</b>
<b>MULTIMEDIA</b> .....	<b>16</b>
<b>FILE MANAGER</b> .....	<b>17</b>
<b>CONCIERGE</b> .....	<b>18</b>
<b>GMT FUNCTION</b> .....	<b>18</b>
<b>ORGANIZER</b> .....	<b>18</b>
<b>SOUNDS</b> .....	<b>20</b>
<b>SETTINGS</b> .....	<b>20</b>
<b>TAG HEUER MANAGER</b> .....	<b>25</b>
<b>INTERNATIONAL WARRANTY</b> .....	<b>26</b>
<b>AFTER SALES SERVICE</b> .....	<b>27</b>

## TAG Heuer packaging content

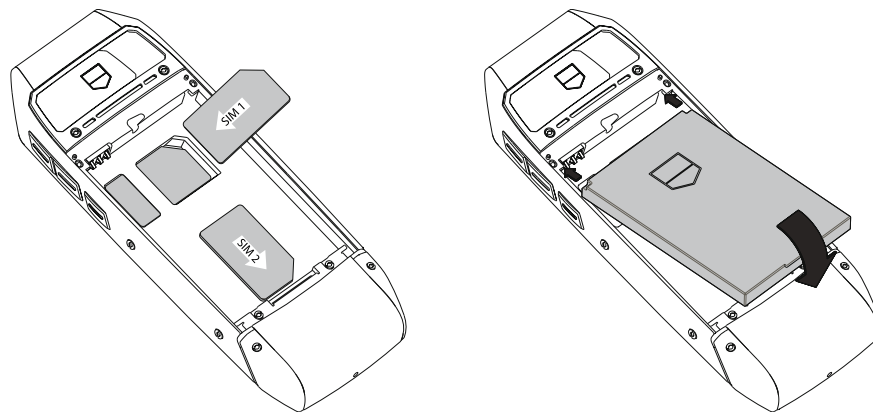
1 TAG Heuer phone, 1 warranty card, 1 quick user guide, 1 battery, 1 international charger, 1 data cable, 1 stereo headset, 1 pouch, 1 cleaning cloth, 1 micro SIM adapter, 1 nano SIM adapter.  
The packaging content may vary in accordance with regional regulations.

**Note:** Before using the phone for the first time, refer to the important safety and legal information section of this manual.

## The battery and SIM card

### Installing the SIM card and battery

1. On the back of the phone, move the locking battery button to the left and lift the battery door.
2. Insert **SIM 1** and **SIM 2** into the phone as shown. Ensure that both SIM cards are inserted properly.
3. To place the battery inside the phone, align the top of the battery with the corresponding slots in the phone and close the battery door.



## Dual SIM

Powering On the MERIDIIST with two SIM cards, you'll be asked if you want to have both SIM cards activated or only one of them. In Settings you can select to use SIM 1 or SIM 2 as default SIM card to make calls and send texts. Before calling or sending messages you can choose to use the non default SIM card.

### Notes:

- It is not necessary to have 2 SIMs inserted at all times. The phone operates when there is only 1 SIM as well as 2.
- Travelling to different regions/countries, SIM cards do not switch automatically. You need to select which SIM you want to use before calling or sending a text, otherwise Meridiist will use **default SIM card**.
- While you are using one of the SIM cards for calls, if you receive a phone call on the other SIM card, second phone call will be directly transfered to voicemail.

## Charging phone's battery

Your phone package comes with one battery and a travel charger.

You can also use USB data cable to charge your phone from your personal computer.

Use only TAG HEUER batteries and chargers for your safety.

**Note:** For the three first times, it needs minimum 12-14 hours of charge. Then, charging average time is about 2-3 hours. It will enhance battery's performances.

1. After battery insertion in the phone, insert the Micro USB charging plug into the charging port on the left side of the phone.
2. Connect the travel charger to a standard AC outlet.
3. When phone is completely charged, disconnect the travel charger from the power outlet and from the phone by pulling out the charging plug.

**Note:** When the battery is completely discharged, or not used for a while, the phone will not immediately display the charging animation. After 15 minutes of charging, the phone will display the charging animation.

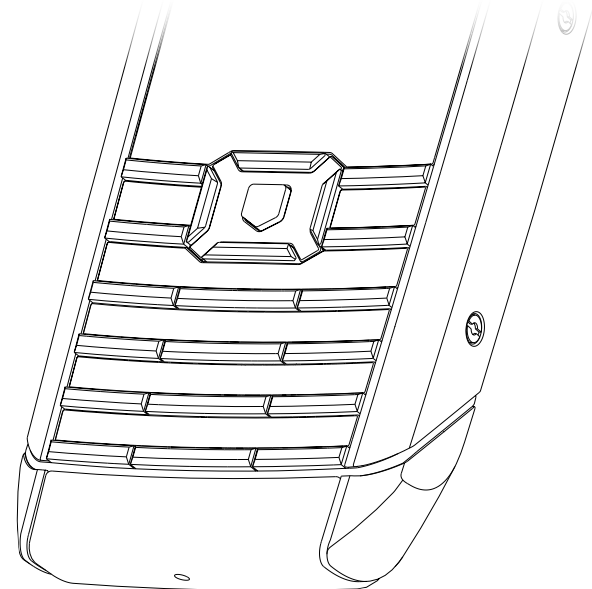
You can use a shielded USB cable connecting to PC for data communication.

## Power On or Off your TAG Heuer communication instrument

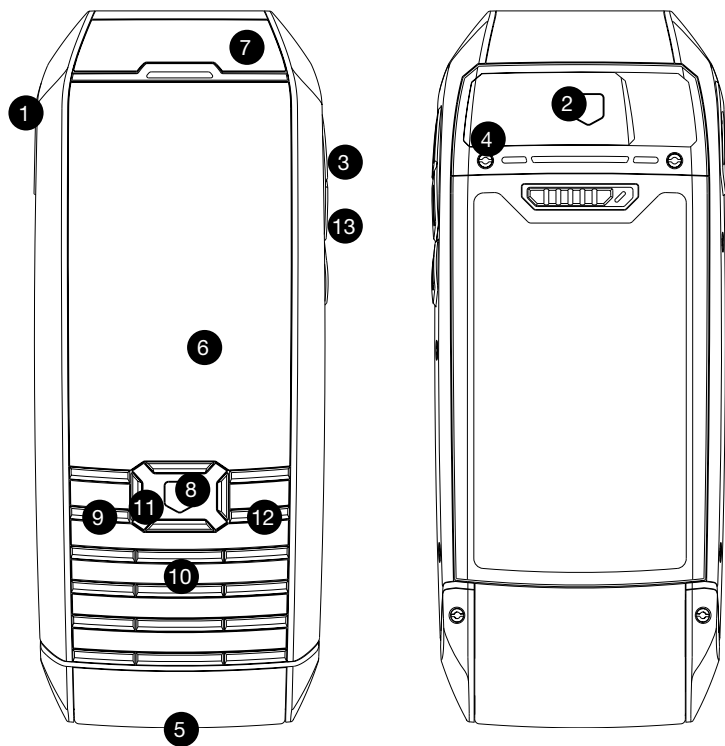
1. Hold down the End key for four seconds to switch On.
2. Enter your SIM card PIN code, if you have previously set one on your SIM card.  
The phone searches for your network and when detected, will display the home screen.  
The home screen displays the signal strength, charging level, current date and operator's name.
3. To switch off the phone, hold down the End key for more than two seconds.

### Notes:

- If you enter the wrong PIN code three times in a row, the SIM card will be blocked.  
To unblock it, you need to enter your PUK (Personal Unblocking Key) that is provided by your network operator.
- If you have two sim cards SIM 1 PIN code will be asked, followed by SIM 2 PIN code.











## TAG Heuer communication instrument layout



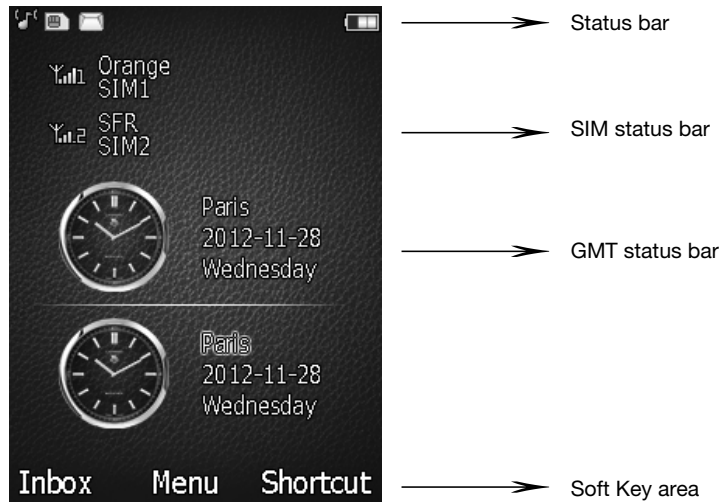
1	Charger & USB Port
2	Camera shutter
3	Volume key
4	Loudspeaker for ringtones / handsfree / music playback
5	Speaker / Receiver
6	Front screen
7	Top screen
8	TAG Heuer selection key
9	[Send] Pick-up key
10	Backlighted alphanumeric keys
11	Navigation key
12	[End] Hang up and power key
13	TAG Heuer side key [On/Off]

## Shortcuts (from home mode)

	<b>Navigation key</b> <b>Left:</b> Access to <b>Create SMS</b> . <b>Right:</b> Access to <b>Set Alarm</b> . <b>Up:</b> Access to <b>Shortcuts</b> . <b>Down:</b> Activate <b>GMT Function</b> - Then press <b>OK</b> to change city.
	<b>Soft keys</b> <b>Left:</b> Access to <b>Contacts</b> . <b>Right:</b> Access to <b>Inbox</b> .
	<b>Volume side key</b> <b>Up:</b> Access to <b>Sounds Settings</b> . <b>Down:</b> Change the direction the time is displayed on the top screen.
	<b>TAG Heuer side key</b> <b>Short press:</b> Switch between <b>Home</b> and <b>Travel</b> time on the top screen. Upon an incoming call, switch your mobile phone to complete silence (no ring, no vibrator). Stop the alarm when ringing. <b>Long press:</b> Call <b>TAG Heuer Concierge</b> .
	<b>TAG Heuer selection key</b> Access to <b>Main Menu</b> from home screen.
	<b>Camera shutter</b> Slide to start preview mode.
	Press and hold this key to lock / unlock the keypad from home screen.
	Press and hold this key to switch from <b>General</b> mode to <b>Meeting</b> mode (and the other way round).

## Display icons and indicators

The home screen display includes 4 areas.



Icon	Description
	<b>Signal Strength:</b> Strength of the received signal. The greater number of bars, better is the signal strength.
	<b>Icon roaming:</b> Appears when connected to foreign network.
	<b>Missed Call:</b> Appears when you have a missed call.
	<b>New Message:</b> A new incoming text message is unread.
	<b>Bluetooth:</b> Appears when Bluetooth is On.
	<b>Ring:</b> Appears when the ring mode is active.
	<b>Vibrate and Ring:</b> Appears when this profile is active.
	<b>Vibrator On:</b> Appears when the vibration mode is active.
	<b>Silent Mode:</b> Appears when the silent mode is active.
	<b>Alarm On:</b> Appears when the alarm is set.
	<b>Lock:</b> Appears when the keypad is locked.
	<b>Power Reserve:</b> Full means that battery is completely charged.
	<b>Headset:</b> Appears when wired headset is plugged in. Headset user profile is automatically set.
	<b>Bluetooth Headset:</b> Appears when a Bluetooth headset is connected.

## Making calls

**Your first call** - Check the signal strength indicator on home screen. If low, adjust your physical location to be clear of obstructions that may block the signal.

From the home screen, use the **NUMBER** keys to enter the phone number you want to call. Press the **SEND** key to begin your call. It may take several seconds to establish your call.

**Note:** For international phone numbers, make a long press on the number 0 key until the plus (+) sign appears. The plus (+) sign replaces the international prefix of the country that you wish to call or you are calling from. Then, enter the full phone number that you want to dial. Then press **SEND** key.

### Answering calls

When you receive an incoming call, by default a ringing tone is played and a call message is displayed. If enabled, your mobile phone also vibrates.

The incoming call phone number appears on the top screen.

Press the **SEND** key to answer an incoming call.

Press the **END** key to end a call or reject an incoming call.

Upon an incoming call, you can switch your mobile phone to complete silence pressing TAG Heuer side key.

### Adjusting volume

Use the **VOLUME** key (number 3 in phone layout) on the right side of your TAG Heuer communication instrument to obtain a comfortable listening level. Press the top of the key to increase the volume. Press the bottom of the key to decrease the volume during a call.

The latest volume setting is saved for next calls.

### Last number redial

From the home screen, press **SEND** key to access to the list of the most recently dialed numbers. Use the navigation keys to scroll to the desired number and press the **SEND** key to call the selected number.

### Calling your voice mailbox

Voicemail is a network service offered by your service provider. Press and hold the **1** key to listen to your voice messages if the “voice mail server” is saved in. If not, dial in the correct number. For more information on voicemail, please contact your service provider.







### Emergency calls

**IMPORTANT!** Your TAG Heuer communication instrument, like any wireless phone, operates using radio signals, wireless and landline networks as well as user-programmed functions. Your phone supports the international emergency numbers that can be used if a GSM network is within range. But connections in all conditions cannot be guaranteed. Therefore, you should never rely solely upon wireless phones for essential communications, as for medical emergencies.

## Entering Text

### Using Keypad

- You can enter text in some features such as Messages, Phonebook or Calendar, using ABC mode, T9 mode, Number mode, and Symbol mode.
- You can enter text by pressing the backlit alphanumeric keys on the phone. Press the appropriate key until the character you want appears on the screen.
- T9 Text editing mode is a predictive text input mode that allows you to key in any character using single keystrokes.
- While you are in T9 editing mode, press the backlit alphanumeric key once for one character. You will see T9 suggested words.

Icon	Description
	Short press to select input method.
	Long press to select input language.
	Enter symbols and punctuations.
	Long press to switch input T9 On or Off.
	Insert a space.
Back 	Delete the previous symbol.

**Note:** Depending on the language selected for your phone, supported input methods may vary.

## Contacts

You can store phone numbers on your SIM card and in your phone's memory. SIM cards and phone's memory are physically separated, but they are used as a single entity called "Contacts". To access this menu, press **Menu** from home screen and select **Contacts**. Then choose storage: **To SIM 1 / To SIM 2** or **To Phone**.

### Add new entry

#### Storing a number on the SIM card

- Enter information about the contact: name, phone number.
- Press **Done** followed by Save to save the contact.

#### Storing a number in the phone's memory

- Enter information about the contact: name, phone number (mobile, home, office, fax), company name, e-mail, birthday, associate picture, associate sound and caller group.

### Finding a stored contact

Go to **Contacts > Contact list** or press the left soft key from Home screen.

1. Enter the first few letters of the name you seek.
2. Select the name you want from the list.
3. Scroll to a number and press **Send** key to dial, or press **Options** to edit the contact's information.

### Options

Function	Definition
<b>Dial (SIM 1)</b>	Allow you to call the selected entry using SIM 1.
<b>Dial (SIM 2)</b>	Allow you to call the selected entry using SIM 2.
<b>Edit before call</b>	Allow you to change and save phone number of the entry before dialing.
<b>Edit</b>	Allow you to edit the entry items.
<b>Delete</b>	Allow you to delete the entry.
<b>Copy to</b>	Allow you to copy the entry from SIM 1 / SIM 2 to Phone or Phone to SIM 1 / SIM 2. You will have the same entry in a different storage.
<b>Move to</b>	Allow you to move the entry from SIM 1 / SIM 2 to Phone or Phone to SIM 1 / SIM 2

Function	Definition
<b>Send vCard</b>	Allow you to send a contact by SMS.
<b>Add to blacklist</b>	Add an entry to the blacklist.
<b>Select multiple</b>	Allow you to select various entries and then to delete all of them or to send a SMS or SMS to all contacts selected.

## Messages

Use the Messages menu to send and receive short messages and multimedia messages. You can also use voice-mail. To access this menu, press **Menu** from home screen and select **Messages**. Message functions are available depending on network services that your service provider supports.

### Send SMS

1. Write your text message.
2. Press **Options** or **Send** to enter a number or add a contact.
3. Press **Send** to send the message.

### Options

Function	Definition
<b>Send to</b>	Allow you to enter phone number or go through contacts list and select up to 10 recipients.
<b>Writing languages</b>	Select the language you use to write.
<b>Insert template</b>	Use this menu to make and use templates of frequently used messages that you can retrieve and insert when composing a message.
<b>Advanced</b>	Allow you to insert an object, a contact, a name, a bookmark or to select the format of the text.
<b>Save as drafts</b>	Save the message to Drafts on SIM 1 or SIM 2. You may send it later.

### Send MMS

1. Edit content, and press **Options** to add multimedia contents (photo, audio, attachment or bookmark text).
2. Press **Options** or **Send** to enter a number or add a contact.
3. Press **Send** to send the message.

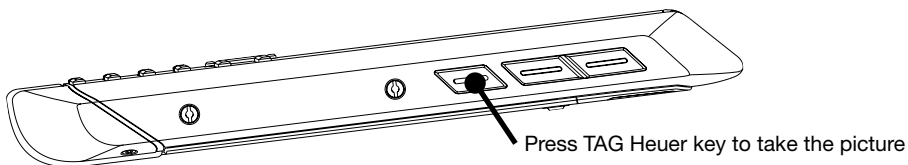
## Camera

You can use the camera module embedded in your phone to take photos or videos. Before taking a picture ensure that the camera shutter is opened. Opening the camera shutter opens directly the camera preview which you can also access through the main menu pressing Camera.

### Take a photo

1. Frame your picture and press Camera icon or TAG Heuer key to take the picture.
2. Once the picture is taken, the image will be displayed and automatically saved. To delete it, press Left soft key and then Delete.

**Note:** In preview mode, press left soft key to go to Camera settings. Go to **Camera settings > Flash** to activate Flash.



### Video recorder

This menu allows you to record videos in 3GP format. To switch from picture to camera mode use the Down navigation key.

## Multimedia

Save MP3, AAC, AAC+, Midi, AMR, WMA and WAV music files under the Audio folder on your phone and memory card.

### Music player

To play music, go to **Multimedia > Audio player > Tracks**, select your desired song in the folder.

### Image viewer

When you take a picture and save it, the picture is stored in the ImageViewer folder (**Media player > Image album**). When you access the menu, your photos will be displayed as thumbnails. Use Up and Down navigation keys to browse through the list.

### Video player

This option allows you to view the videos you have recorded or pre-installed in your phone.

## File manager

This menu allows you to manage pictures, recorded sound, ring tone and music files in your phone.

Options	Definition
<b>Open</b>	<p><b>Open the folder. You can select a file or folder to carry out the following operations:</b></p> <ul style="list-style-type: none"> <li>• File operations: Play (for music file), View (for image file), Forward, Detail, Rename, Copy, Move, Delete, Delete All Files and Sort.</li> <li>• Folder operations: Open, Create Folder, Rename, Delete and Sort.</li> </ul>
<b>Create folder</b>	Create a new folder.
<b>Format</b>	Format the folder. (Available for root directory only).

## Browser

This option allows you to access the internet. Your phone has been pre-configured with a number of internet access modes. You can start browsing the internet once you have activated an access mode.

### Service + (depends on SIM)

If you use a SIM card that provides additional services, the sim toolkit menu displays. For details, please refer to your SIM card instructions or contact your service provider.

### WAP

This menu allows you to access to internet services for mobile. Please refer to this paragraph in your guide for description of this menu.

### Data account

This menu allows you to change the settings for the GSM and GPRS network services. For further details, contact your service provider.



## Concierge

Your MERIDIIST comes with a 12 months access (from first call) to TAG Heuer exclusive concierge. Directly available 24/7 in five languages (English, Russian, Spanish, Cantonese, Mandarin), from everywhere in the world using calls or mails (concierge@tagheuer.com).

### Setting up language:

- Go to **Main menu > Concierge**
- Select the language you want to use
- On the main screen, long press on TAG Heuer side key will automatically call concierge in the previously configured language

## GMT function

This function allows you to switch between home and travel time. Once you have entered the GMT setting menu and configured home and travel time, from the home screen, with a short press on the TAG Heuer side key, you can switch between «home clock» and «travel clock» (marked by GMT icon) on the time unit display.

Function	Definition
<b>GMT Activation</b>	Activate switch between home travel time on the time unit display
<b>World Time Activation</b>	Activate dual time display on the idle
<b>Home city</b>	Select your Home city, your time reference. Pressing Options you can choose Daylight options
<b>Travel city</b>	Select your Travel city. Pressing Options you can choose Daylight options
<b>Switch Home City / Travel City</b>	Switch Home and Travel City

## Organizer

Use this menu to keep track of your schedule. You can also use convenient features, such as Alarm, World Clock, Calculator, Currency Converter, Chrono...

### Calendar

The calendar helps you keep track of your monthly schedule. When you access the Calendar menu, the calendar in Month view appears with today's date indicated by a blue outline.

### To do list

Keep track of your tasks with the to-do list feature. To Add a to-do note, press **Add**, select type (Date, Call or Anniversary) and configure the parameters (date, time, object, alarm, repeat, priority and details).

### Alarm

This menu allows you to set the alarm to ring at a specific time. You can save up to five alarms. To stop the alarm when it rings, press left soft key to stop the alarm or press right soft key (right) to snooze the alarm so that it will remind you again in four minutes. You can also stop the alarm by pressing the lateral TAG Heuer button.

### Calculator

Use this menu to perform basic arithmetic functions and memory functions; Addition (+), Subtraction (-), Multiplication (x) and Division (÷); Add to Memory (M+), Subtract to Memory (M-), Memory Clear (MC) and Memory Read (MR).

### Sound recorder

With this menu, you can record sound in AMR, WAV and AWB format and use it as voice memo, ring tone, MMS and EMS attachment.

### Unit Converter

You can convert from one type of unit to another.

To convert a value:

1. Select the weight or length options.
2. Select the type of conversion to be performed.
3. Input the value to be converted, and then press **Ok** to get the result.

You can enter a decimal dot (.) using the [\*] key.

### Currency Converter

To convert currency:

1. Input a currency rate.
2. Input the local currency value.
3. Press **Ok** to get the result.

### Stopwatch

Your communication instrument is equipped with a 100th chronograph allowing you to measure accurate small periods of time. Press **Pause** or TAG Heuer side key to start or stop the chronograph.

## Chronograph

Your communication instrument is equipped with a 100th chronograph allowing you to measure accurate small periods of time. This tool features also a split chronograph, a lap chronograph and a tool to measure timing: Split Stopwatch, Lap Stopwatch and a 4Way Stopwatch.

## Text reader

Allow you to read eBooks (.txt file) on your phone.

## Sounds

This menu allows you to set the ring tone, alert type, ring volume, answer mode ... when you receive an incoming call or a new message so that you can adapt the use of your phone to different types of call environments.

## Settings

The Settings menu provides various setting options to customize the phone to your preferences and needs. You can also reset the settings to their default values. To access this menu, press **Menu** on home screen and select **Settings**.

### SIM settings

Functions	Definition
<b>Dual SIM setting</b>	Change SIM card slot settings.
<b>Primary SIM</b>	The default SIM card is SIM1. You are provided services by primary SIM by default. You can select SIM1 or SIM2 as primary card.
<b>SIM1 / SIM 2 setup</b>	Set SIM card name.
<b>Mode setting</b>	Select dual/single SIM open.
<b>Query on power up</b>	Display mode setting screen or not while power On the phone.

## General

Functions	Definition
<b>Time and date</b>	Set the clock of the phone.
<i>Show time</i>	This menu allows you to activate or deactivate the display of the GMT function on the idle screen and to choose between an analog or a digital display.
<b>Set time/date</b>	Set the clock and the date of the phone.
<i>Set format</i>	This menu allows you to set Time and Date format.

Functions	Definition
<b>Update with time zone</b>	This menu allows you to activate or deactivate the GMT function set, your home and travel city or to automatically update date and time from your network.
<b>Schedule Power On/Off</b>	This menu allows you to set the time to power On or Off your phone automatically.
<b>Language</b>	Use this menu to select one of the proposed languages for the display text.
<b>Display</b>	Select the wallpaper, themes, backlight duration and other display information.
<b>Speed dial</b>	Call a contact by long tapping a numeric key.
<b>Memory Status</b>	Check the memory occupancy of information of different memory storage.
<b>Dedicated Keys</b>	You can use the dedicated keys as shortcut keys to access specific menus directly from home screen.
<b>Shortcuts</b>	Set shortcut keys menu.

## Bluetooth

To connect this phone to other Bluetooth devices, set this option to On. Bluetooth icon will appear on the home screen. The phone's Bluetooth power will be turned on, until you turn the Bluetooth Mode off.

**Note:** When you are not using the Bluetooth feature, set the Bluetooth mode to Off, in order to save the battery power.

### Connect to a Bluetooth device

1. Go to **Bluetooth** > press **Activation**, Bluetooth is turned On.
2. Select **Find devices**, a list of available Bluetooth devices appears.
3. Select the device you wish to connect.
4. Enter your Bluetooth password to start pairing (0000 by default). The pairing is made if your pairing request is accepted by the other part.

### Send files via Bluetooth

1. Go to **My files**, select the file you want to send.
2. Press **Options** > **Send** > **Via Bluetooth**.
3. Select a device.
4. Press, to start sending the file.

### Receive files via Bluetooth

1. Go to **Bluetooth** > **Settings** to power on Bluetooth.
2. Enter the password and accept the request.
3. The files received are saved to **My files** > **Phone or Memory card** > **Others**

## Call Settings

Functions	Definition
<b>Call settings (SIM1/SIM2)</b>	Use this menu to select one of the proposed languages for the display text.
<i>Caller ID</i>	This network service displays your caller ID to the recipient when you call out.
<b>Caller waiting</b>	This network service informs when someone is trying to reach you during another call. You can specify the call waiting option for voice calls only.
<i>Caller divert</i>	Divert incoming calls to your voice mailbox or another phone number.

Functions	Definition
<b>Caller barring</b>	This network service allows you to restrict your call for outgoing and incoming calls.
<b>Line switching</b>	This option lets you select which line you want to use.
<b>Predictive dialing</b>	Quick search and list your phone number while entering a number on the home screen.
<b>Black List</b>	Select the black list mode and number.
<b>Auto redial</b>	Keep redialling the number that fails to go through.
<b>IP number</b>	Add present IP number to outgoing numbers. (network dependent, available only in China).
<b>Call time display</b>	Display the call time or not.
<b>Call time reminder</b>	You can set the call time reminder. Options are Off, Single, and Periodic.
<b>Reject by SMS</b>	Reject the incoming call by sending a SMS to the number.

## Security Setup

Functions	Definition
<b>SIM 1/ SIM 2 security settings</b>	Set SIM1/SIM2 PIN/PIN2 code, security settings (PIN code is provided by network operator).
<b>Phone lock</b>	Set password protection for your phone. You are required to enter the password each time you turn on the phone (0000 by default).
<b>Auto keypad lock</b>	Set an idle time span for the keypad to be locked automatically.
<b>Change password</b>	Change the phone lock password.
<b>Certificate manager</b>	View the authority certificate and user certificate.

### Restore factory settings

Restore your phone settings to the default values. You need to enter your phone password (0000 by default).

**Notes:** Before restoring the factory settings, if you want to avoid losing all the contacts you have on your phone proceed as explained below:

- 1 – Go to **Contacts** and press **Phonebook back up**.
- 2 – Press **Backup**.
- 3 – Select all the contacts you want to save or go to options and press **Check All**.
- 4 – Press **Options**, then **Phonebook backup** and select **Memory card**.
- 5 – Name the archive. Press **Options** and then **Done**.

All your contacts are saved on the internal memory card of your Meridiist.

To restore the contacts after resetting the factory settings, come back to Phonebook backup menu, press Restore and then Memory card, find the archive you previously named. You restored all your contacts.

### TAG Heuer Manager

You can synchronize your PC with TAG Heuer Meridiist. This will ensure all your important details match.

#### Install the TAG Heuer Manager (PC sync tool) on your PC

1. Plug in USB cable into PC and your phone.
2. Select **Storage Mode** on your phone.
3. Your phone will appear as a USB device. Go to the folder **TAG Heuer Manager** and double click on the file **Meridiist2\_Data\_Manager.exe**
4. Follow the instructions displayed.

#### Notes:

- Your phone is compatible with Microsoft Windows XP, Windows Vista, Windows 7 and 8, but not with Mac OS (except if you have a partition with Windows running on it).
- To open Full User Guides from your PC go to **TAG Heuer Manager > Full User Guides**

## International warranty

Subject to the terms of the warranty herein, the manufacturer warrants to the end user that TAG Heuer mobile products are free from design defects under normal use for a period of two (2) years from the initial purchase date and one (1) year for the accessories.

**The International Warranty does not cover any abnormal use at incoming inspection, including but not limited to:**

- Product has been dismantled by the user or by an unauthorized person.
- Product has been connected to non-recommended accessories such as other type or charger.
- Product has been voluntarily degraded or used out of the recommended rules for product startup or usage such as wrong plug-in or product has been exposed to extra voltage or electrical discharges, wrong SIM insertion leading to degradation of phone SIM interface, important shocks, drops or abnormal mechanical stress leading to major degradation of product housing, electro-mechanical components such as the display (LCD), camera, camera sliding mechanism, battery door mechanism.
- Product has been abnormally exposed to water or other chemical substances (presence of corrosion, humidity labels in the product show that product has been exposed to abnormal humidity).
- Product has been exposed to high temperature (greater than 60°C) or other extreme environmental conditions.
- An attempt to modify product software has been performed.

If one of the above mentioned items is observed, then the mobile phone will not be covered by the international warranty.

**The normal wear and ageing of your phone due to normal usage is not covered by warranty. This is especially the case for:**

- Any material surface degradation due to normal usage of product, scratches on metal, rubber, glasses, spots, dust intrusion or degraded surfaces, change of color of parts due to exposition to solar radiation or contact with any chemical substance.
- Degradation of autonomy performance due to battery normal ageing after one year.

**Administrative conditions when returning a defective product.**

**In order to be covered by the international warranty, the following administrative conditions shall be met when returning the product:**

- The product shall be returned with its original battery and charger to an authorized service center for repair.
- The warranty card issued at sales shop shall be returned with the defective product; this card shall be duly filled up with the following data: name, address, date of purchase, name of the sales shop, IMEI number of the mobile phone; the card shall be legible; the date of purchase shall correspond to warranty period.
- IMEI label on the defective product shall be legible and shall correspond to the IMEI written down on the warranty.

## After Sales Service

If you encounter a functional or quality problem with your phone, we, first of all, apologize for the inconvenience; be assured that we are going to do our best in order to quickly solve your problem. Make sure you have checked that your phone is operating in the normal operational conditions described at the beginning of this document. If it is the case, and if your phone still presents a defect, you are kindly invited to contact your nearest local service hotline.

To do so, please refer to the list of authorized service call centers indicated on web site:

**[www.tagheuer.com/mobile](http://www.tagheuer.com/mobile)**

We kindly invite you to consult it so that you have the latest updated information. Our product experts at service call centers will help you for making the best possible diagnostic of your problem and will also guide you through the after-sales service procedure. If this product proves defective under normal use and conditions, the user must contact an authorized TAG Heuer repair service center to obtain warranty service authorization. The manufacturer reserves the right to invoice for administrative costs if it transpires that a returned product is not covered by the warranty in accordance with the terms described herein. Users returning their product explicitly agree that all personal data, applications, content download and personalized settings on the product might be lost during product maintenance.

### Qualified Service

We strongly recommend that you only contact an authorized service call center and repair center for the after-sales service of your phone. Please, refer to the national phone numbers list here after. If your country local customer care center is not indicated, please contact the International call center.

## CALL CENTERS

<b>ASIA INTERNATIONAL CALL CENTER</b>	<b>+852 21 10 31 18</b>
<b>INTERNATIONAL CALL CENTER</b>	<b>+33 (0) 5 63 21 53 79</b>
CHINA	+86 400 6025128
DUBAI	+971 (0) 433 23 777
FRANCE	+33 (0) 5 63 21 53 08
GERMANY/AUSTRIA	+49 (0) 699 530 79 80
HONG KONG	+852 2909 5980
INDIA	+91 (0) 11 47474101
KUWAIT	+965 22 49 90 02
MALAYSIA	+603 2141 6328
RUSSIA	+7 800 100 4540 (local calls)
RUSSIA	+7 495 780 03 03 (International calls)
SINGAPORE	+65 6338 1308
SOUTH AFRICA	+27 11 66 90 500
TAIWAN	+0800 005 686
TURKEY	+90 212 367 44 67
UNITED KINGDOM	+44 (0) 207 660 0780
UKRAINE	+38 044 222 68 46
USA/CANADA	+1 800 598 8024

## FCC FC

This device complies with Part 15 of the FCC rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference. (2) This device must accept any interference received, including interference that may cause undesired operation.

**Caution: Changes or modifications to this handset not expressly approved by the party responsible for compliance could void the user's authority to operate it.**

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This equipment generates uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications.

However, there is no guarantee that interference will not occur in a particular installation.

If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.

Consult the dealer or an experienced radio/TV technician for help.

This phone is designed and manufactured not to exceed the emission limits for exposure to radio frequency (RF) energy set by the Federal Communications Commission of the United States.

During SAR testing, this device was set to transmit at its highest certified power level in all tested frequency bands, and placed in positions that simulate RF exposure in usage against the head with no separation, and near the body with the separation of 15 mm. Although the SAR is determined at the highest certified power level, the actual SAR level of the device while operating can be well below the maximum value. This is because the phone is designed to operate at multiple power levels so as to use only the power required to reach the network. In general, the closer you are to a wireless base station antenna, the lower the power output.

The exposure standard for wireless devices employing a unit of measurement is known as the Specific Absorption Rate, or SAR. The SAR limit set by the FCC is 1.6W/kg.

This device is complied with SAR for general population /uncontrolled exposure limits in ANSI/IEEE C95.1-1992, and had been tested in accordance with the measurement methods and procedures specified in OET Bulletin 65 Supplement C. This device has been tested, and meets the FCC RF exposure guidelines when tested with the device directly contacted to the body.

The FCC has granted an Equipment Authorization for this model phone with all reported SAR levels evaluated as in compliance with the FCC RF exposure guidelines. SAR information on this model phone is on file with the FCC and can be found under the Display Grant section of [www.fcc.gov/oet/ea/fccid](http://www.fcc.gov/oet/ea/fccid) after searching on FCC ID: GUOTH04M.

For this device, the highest reported SAR value for usage against the head is 0.59W/Kg, for usage near the body is 0.69W/kg.

While there may be differences between the SAR levels of various phones and at various positions, they all meet the government requirements. SAR compliance for body-worn operation is based on a separation distance of 15 mm between the unit and the human body. Carry this device at least 15 mm away from your body to ensure RF exposure level compliant or lower to the reported level. To support body-worn operation, choose the belt clips or holsters, which do not contain metallic components, to maintain a separation of 15 mm between this device and your body.

RF exposure compliance with any body-worn accessory, which contains metal, was not tested and certified, and use such body-worn accessory should be avoided.

### Declaration of conformity

We, ATELIER HAUTE COMMUNICATION SAS, located 100 avenue des Champs Elysées, 75008 Paris (France), declare under sole responsibility that our product (Model name: TH04M, Description : GSM 850/900/1800/1900 and Bluetooth®, Brand name: TAG Heuer) complies with the essential requirements of Article 3 of the R&TTE 1999/5/EC Directive, if used for its intended use and that the following standards have been applied:

#### 1. Health (Article 3.1(a) of the R&TTE Directive)

Applied Standard(s):

- EN 50360:2001/A1:2012/EN 62209-1:2006/EN62311 :2008/EN62209-2 :2010
- EN 62479 :2010

#### 2. Safety (Article 3.1(a) of the R&TTE Directive)

Applied Standard(s):

- EN 60950-1:2006+A11:2009+A1:2010+A12:2011
- EN50332-1:2000
- EN50332-2:2003

### 3. Electromagnetic compatibility (Article 3.1 (b) of the R&TTE Directive)

Applied Standard(s):

- EN 301 489-1 V1.9.2/-7 V1.3.1/-17 V2.2.1

### 4. Radio frequency spectrum usage (Article 3.2 of the R&TTE Directive)

Applied Standard(s):

- EN 301 511 V9.0.2
- EN 300 328 V1.7.1

Identification mark:

Paris, June 2013.

**CE 0700**



**Serge Simon,  
General Manager**

Technical documentation will be stored at the following address: Atelier Haute Communication SAS100 avenue des Champs Elysées, 75 008 Paris (France) and will be available on demand. **Important Safety and Legal Information**

TAG Heuer communication instrument is approved for use on GSM 850/900 and GSM 1800/1900 networks. Contact your service provider for more information about networks. Failure to comply with the following guidelines may cause malfunctions or be hazardous to the user:

- Do not use your phone while driving.
- Switch Off your TAG Heuer communication instrument while in airplanes or in any place where it is recommended (hospitals, gas station, etc).
- Your TAG Heuer communication instrument, as any radio-transmitting equipment, may interfere inadequately with other electronic devices. Make sure you are using your device where mobile phones are authorized for use.
- Do not store or carry flammable liquids, gases or explosive materials in the same compartment as the phone or its accessories.
- Keep the phone and its accessories out of the reach of small children.
- Keep the phone dry. Precipitation, humidity and liquids containing minerals will corrode the electronic circuits.
- Do not use or store the phone in dusty, dirty areas as its components may be damaged.
- Do not store the phone in warm areas. High temperatures can shorten the life of electronic devices, damage battery and warp or melt certain plastics.
- Do not store the phone in cold areas. When the phone afterwards warms up to its normal temperature, moisture can form inside the phone, which may damage the electronic circuits.
- Do not attempt to open the phone's casing. Non-expert handling of the phone may cause damages to your phone and will void the warranty.
- Do not drop or knock the phone. Rough handling may damage the internal circuits.
- Do not use harsh chemicals, cleaning solvents or strong detergents to clean the phone.
- While listening to your device with headphones, make sure you have set the volume to a reasonable level in order to avoid damage to your ears.
- If the phone or any of its accessories are not working properly, take them to your nearest qualified service center. The personnel there will assist you, and if necessary, arrange for the phone to be repaired.
- Never use any charger or battery that is damaged in any way. Use the battery only for intended purpose. Do not short-circuit the battery.
- Use only approved chargers. When a charger is not in use, disconnect it from the power source.
- Do not leave the battery in hot or cold places.
- Do not dispose of batteries in a fire.
- Adapter shall be installed near the equipment and shall be easily accessible. Users have to use the connection to USB interfaces with USB 2.0 version or higher.
- Use only approved batteries. There is a risk of explosion if battery is replaced by an incorrect type.



To prevent possible hearing damage, do not listen at high volume levels for long periods.

### Exposure to Radio Frequency Energy (Specific Absorption Rate Information)

The TAG Heuer communication instrument meets the EU and US requirements for exposure to radio waves. Your wireless phone is a radio transmitter and receiver. It is designed and manufactured not to exceed limits to assure the safety of all persons, regardless of age or health.

- The exposure standard for wireless mobile phones employs a unit of measurement known as the Specific Absorption Rate, or SAR. Tests for SAR are conducted using standard operating positions with the phone transmitting at its highest certified power level in all tested frequency bands.
- The SAR limit recommended by the international Commission on Non-Ionizing Radiation Protection (ICNIRP), is 2W/kg.
- The TAG Heuer communication instrument SAR measure by an independent laboratory certified by the regulatory authorities for this model phone when tested for use at the ear is 0.63 W/kg and when worn on the body is 0.73 W/kg (10g).
- The SAR apply to residents of countries / regions have adopted the SAR limit recommended by the IEEE (Institute of Electrical and Electronics Engineers) is 1.6W/kg averaged over one (1) gram of human tissue.
- The device could be used with a separation distance of 1.5cm to the human body.



### Disposal of your old appliance

Dispose of used batteries according to the instructions:

1. When this crossed-out wheeled bin symbol is attached to a product it means the product is covered by the European Directive 2002/96/EC.
2. All electrical and electronic products should be disposed of separately from the municipal waste stream via designated collection facilities appointed by the government or the local authorities.
3. The correct disposal of your old appliance will help prevent potential negative consequences for the environment and human health.

For more detailed information about disposal of your old appliance, please contact your city office, waste disposal service or the shop where you purchased the product.

Félicitations pour votre acquisition d'un instrument de communication TAG Heuer. Votre excellent choix vous a guidé vers un outil hautes performances en matière de qualité et d'endurance : la combinaison parfaite de sport de haut niveau et d'élégance, deux critères guidant TAG Heuer dans son engagement en matière d'art depuis 1860.

Chaque téléphone portable TAG Heuer est conçu pour satisfaire les exigences les plus strictes. Nous avons apporté au design, à la conception et à la finition de cet instrument de communication le même soin méticuleux que nous accordons à nos montres depuis plus de 150 ans. Les matériaux constituant nos instruments de communication leur confèrent une résistance hors du commun, même dans des conditions d'utilisation extrêmes. Tout produit TAG Heuer doit subir 29 tests de fiabilité et de qualité avant d'être lancé.

Avec son design moderne, unique et intemporel, votre nouvel instrument de communication TAG Heuer associe la tradition horlogère de qualité suisse et la haute technologie. Nous espérons qu'il vous apportera une entière satisfaction.

**Le présent document est un guide de démarrage rapide. Son seul but est de vous livrer les informations concernant les fonctions élémentaires de votre instrument de communication TAG Heuer. Veuillez vous reporter au guide complet d'utilisation pour une description exhaustive des fonctionnalités de votre instrument de communication TAG Heuer.**