

Wednesday 3rd July, 2019

Federal Communications Commission (FCC) 7435 Oakland Mills Road Columbia, MD 21046

Attention: Application Examiner

This letter grants authorization to a representative from Avery Dennison Retail Business Information Service LLC. to apply for a change in identification per 47CFR 2.933b for a currently certified device.

This authorization applies to the currently certified product FCC ID: SQG-60SIPT issued to Laird Technologies. We are aware that Avery Dennison Retail Business Information Service LLC. intends to market the above referenced device under their own FCCID: GU6- 60SIPT.

Best regards,

Jonathan Kaye

Senior Director, Product Management

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Laird Connectivity