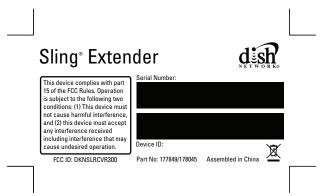


Scale: 100%
Use this image for reference



Scale: 100% Use this image to create Artwork (Pantone Cool Grey 2C only)

REVISIONS					
ECO	ITEM MASTER	REV	DESCRIPTION	DATE	BY
C29972	178045	01	INITIAL RELEASE @ DEVELOPMENT	10/20/10	JW
C30123	178045	02	Added Device ID	11/08/10	JW

## NOTES:

- 1. ALL DIMENSIONS ARE IN MILLIMETERS, UNLESS OTHERWISE NOTED.
- 2. PLACE ARTWORK ONTO LABEL AS SHOWN.
- 3. MATERIAL:

3M 7840TL OR ECHOSTAR-APPROVED EQUIVALENT

Facestock: 2.3 mil Polyester Adhesive: 0.8 mil #310 Acrylic Liner: 3.7 mil 55# Clay Coated Kraft

ALT. MATERIAL:

3M 7815

Facestock: 2.3 mil Matte Radiant White polyester

Adhesive: 1.1 mil #310 Acrylic

Liner: 3.2 mil, 90 g/m² (#55) Densified kraft

- 4. PRINT COLOR: ALL GRAPHICS AND TEXT TO BE COOL GREY 2C OR ECHOSTAR-APPROVED EQUIVALENT BACKGROUND COLOR: PANTONE STANDARD BLACK
- 5. LABELS MUST BE PRINTED ON ROLLS.
- 6. QUALITY ASSURANCE PROVISIONS: IN ADDITION TO MEETING ALL REQUIREMENTS OUTLINED IN THIS SPECIFICATION, ALL REQUIREMENTS IN THE FOLLOWING ECHOSTAR QUALITY ASSURANCE DOCUMENTS AND THEIR REFERENCES MUST BE MET OR EXCEEDED.
  - A) 124214 SUPPLIER AQL REQUIREMENTS
  - B) 105450 SUPPLIER QA REQUIREMENTS
  - C) 123473765-AA COSMETIC PROVISIONS

UNLESS OTHERWISE SPECIFIED DIMENSIONS ARE IN MM.  TOLERANCES: HOLE DIA: 0.00 +/125		ECHOSTAR.			
APPROVALS	DATE	TITLE			
		LABEL, PRODUCT ID, AST	ΓER		
JASON WALKER	10/20/10	,			
CHECKED		SIZE DWG. NO 178045	REV <b>02</b>		
		SCALE 1:1 SHEET	1 of 1		