

SHURE®

LEGENDARY
PERFORMANCE™

January 7, 2008

FCC Authorization & Evaluation Division
7435 Oakland Mills Road
Columbia, Maryland 21045-0429

Dear FCC:

RE: FCC Label Placement on Shure Handheld Transmitters

Due to space limitations and aesthetic concerns, we have opted to place the product label containing FCC identification information inside the battery compartment on all Shure hand-held transmitters. We feel that this alternative placement will insure that the label will not be subject to constant physical abuse from handling and guarantee it's permanence.

The label is placed inside the battery compartment where the user will clearly see it when installing the battery prior to use. It is virtually impossible to install the battery without looking directly at the FCC identification label and the transmitter will not function without the battery installed.

The physical nature of these handheld transmitters is such that placement of the label on the outside of the enclosure is not a viable option because of space limitations. It is also important that the physical appeal of these transmitters be maintained because of their use in high profile situations in the entertainment industry.

Best Regards,



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