

Date: 2017 / 06

FCC ID : BKMAP008

FCC E-Label Information: Mode J-17

A. Information to be displayed

1. The information that will be displayed on the e-label and information that will remain in the user manual is shown below :

Information	On E-label	In Manual
FCC ID number	Yes	No
DoC logo	Yes	Yes
15.19 statement (“This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.”)	No	Yes
Class A / B Digital Device user manual statements	No	Yes
Caution to the user that changes or modifications not expressly approved by the party responsible for compliance could void the user’s authority to operate the equipment.	No	Yes

Images of the e-label screen are provided below :



B. Access to the required information on the e-label

1. Users must be able to access the information in no more than three steps in a device’s menu. The actual steps are:

To access the e-label information, in the device, choose:

Setting > About Kobo Aura Edition 2

No special access codes or permissions are required to go through the above

steps, also stated in user manual.

2. The information is stored on the device, no special accessories or supplemental plug-ins (e.g., a SIM/USIM card) are required to access the information.

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3. Users are provided specific instructions on how to access the information.

The information to users is provided in the user manual as well as packaging inserts.

4. The equipment authorization application for the device must include the instructions for accessing information as part of the exhibit showing the label information.

Please see the e-label sample the exhibit showing the label information and will display of the device. More details please refer to A1 table for reference.

C. Labeling for Importation and Purchasing

1. Products utilizing e-labels are required to have a physical label on the product at the time of importation, marketing and sales. For devices imported in bulk and not packaged individually, a removable adhesive label or, for devices in protective bags, a label on the bags is acceptable for this purpose. Any removable label shall be of a type intended to survive normal shipping and handling and must only be removed by the customer after purchase. For devices imported already in individual packages ready for sale, the information may alternatively be provided on the package. It shall contain:

1. The FCC ID and /or the DoC logo (If applicable); and
2. Any other information required by specific rule to be provided on surface of the product unless such information is permitted to be included in User's manual or other packaging inserts.

FCC ID and DoC logo are printed on product packaging and the compliance statement is included in the user manual.

D. Other considerations

1. The above information must be programmed by the responsible party and the information must be secured in such a manner that third-parties cannot modify it.

The e-label information is pre-programmed by the responsible party. The user cannot modify the e-label information.

2. All the applicable regulatory information required on the packaging or user instructions must be provided according to the rules even if it is displayed electronically . For example, hearing aid compatibility (HAC) ratings for the phones as specified in 47 C.F.R. § 20.19.

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3. E-label displays may include regulatory information required to be placed in the User's Manual or on the packaging as required by the rules. The following considerations must be taken into account for such information distribution.
 - a. If the primary user manual or user guide is provided by other electronic media (e. g., CD, or online access) then as an option this information can also be provided as part of the e-label.
 - b. The e-label format must clearly differentiate between the information required to be on the surface of the product and the information required for the User's Manual or on the packaging.

The e-label format clearly differentiates between the information required to be on the surface of the product and the information required for the User's Manual or on the packaging.

4. Products subject to both certification and Declaration of Conformity or certification and Verification can use the e-label guidance by displaying both the FCC ID and an image of the FCC DoC Logo, or FCC ID and product identification as required by the rules.

Please see the e-label sample the exhibit showing the label information include FCC ID/DoC logo also will display of the device.

A handwritten signature in black ink that reads "Yoshinobu Murakami". The signature is written in a cursive style with a horizontal line underneath it.

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