



LG Electronics USA
 1000 Sylvan Avenue
 Englewood Cliffs, NJ 07632

Date: October 6, 2010

Federal Communications Commission
 Equipment Approval Services
 7435 Oakland Mills Road
 Columbia, MD 21046

RE: Request of Confidentiality for FCC ID: **BEJP500H**
 Class II Permissive Change

To Whom it May Concern:

Pursuant to Sections 0.457 and 0.459 of Commission's Rule(CFR 47), and Section 552(b) (4) of the Freedom of Information Act, **LG Electronics USA** hereby requests confidentiality and treatment of certain information accompanying this application. The materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to the Applicant and provide unjustified benefits to its competitors.

We also hereby request Short-Term Confidentiality for **180 days** after the grant as outlined in Public Notice DA 04-1705. This provision will give **LG Electronics USA** temporary confidentiality of commercially sensitive information prior to the product release

The requested Permanent and Temporary Confidential exhibits are listed as follows:

PERMANENT AND SHORT-TERM CONFIDENTIALITY LIST		
	Exhibit	Description
SHORT-TERM	2	External Photos
	3	Internal Photos
	4	Test Set-up Photos

The Applicant understands that pursuant to Rule 0.457, disclosure of this application and all accompanying documentations, where applicable, will not be made public before the date of the Grant for this application.

Sincerely,

Jae Cheon(J.C.) Lee
 General Manager
 LG Electronics USA