

# LG Electronics Inc.

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-Operational description-

A plasma display panel is the latest display technology. It is currently the best way to achieve flat panel displays with excellent image quality and large screen sizes, that are easily viewable. The PDP can be thought of as a descendant of the neon lamp and it can be also be viewed as a series of fluorescent lamps. PDP is an array of cells, known as pixels, which are comprised of 3 sub pixels, corresponding to the colors red, green, and blue. Gas in a plasma state is used to react with phosphors in each sub-pixel to produce colored light (red, green, or blue). These phosphors are the same types used in Cathode Ray Tube (CRT) devices such as televisions and common computer monitors. You get the rich, dynamic colors that you expect. Each sub-pixel is individually controlled by advanced electronics to produce over 16 million different colors. All of this means that you get perfect images that are easily viewable in a display that is less than 5 inches thick.