



Date: July 9, 2020

Federal Communications Commission  
Office of Engineering and Technology Laboratory Division  
7435 Oakland Mills Rd.  
Columbia MD 21046

Subject: Request for Confidentiality

Ref: FCC ID numbers

<b>Model(s)</b>	<b>FCC ID</b>
A2176	BCG-E3539A
A2398	BCG-E3540A
A2399, A2400, A2401	BCG-E3541A
A2172	BCG-E3542A
A2402	BCG-E3543A
A2403, A2404, A2405	BCG-E3544A
A2341	BCG-E3545A
A2406	BCG-E3546A
A2407, A2408, A2409	BCG-E3547A
A2342	BCG-E3548A
A2410	BCG-E3549A
A2411, A2412, A2413	BCG-E3550A

To whom it may concern:

Pursuant to the provisions of Sections 0.457 and 0.459 of the Commission's rules (47 CFR §§ 0.457, 0.459), Apple Inc. hereby requests confidential treatment for documents filed with the Commission in connection with the application for equipment authorization referenced above.

### **Permanent Confidentiality**

Apple Inc. requests that the Commission withholds the following documents from public viewing indefinitely:

- Block Diagrams
- Electrical Schematic Diagrams
- Technical Descriptions, Product Specifications
- Antenna Gain, Antenna Locations, Tune-up Procedure
- Software Security Description



- KDB and Appendix

These documents reveal detailed technical and design information that is protected by Apple Inc. as confidential and proprietary trade secrets. This information has been disclosed to those required to maintain its confidentiality and is not customarily disclosed to the public even after commercial release of a device. As a result, disclosure of this information by the Commission would harm Apple Inc. by giving competitors an unfair advantage even after commercial release of the device.

### **Short Term Confidentiality**

In addition to the above mentioned documents, pursuant to Public Notice DA 04-1705 of the Commission's policy, in order to comply with the marketing regulations in 47 CFR §2.803 and the importation rules in 47 CFR §2.1204, while ensuring that business sensitive information remains confidential until the actual marketing of newly authorized devices, Apple Inc. requests that the Commission withholds the following documents from public viewing for one hundred eighty days after the date the grant of equipment authorization is issued:

- External Photographs
- Internal Photographs
- Test Setup Photographs
- User Manual

These documents reveal technical and design information that has not been publicly disclosed in marketing materials and is protected by Apple Inc. as confidential and proprietary trade secrets. This information has been disclosed to those required to maintain its confidentiality and is not customarily disclosed publicly prior to the commercial release of the device. As a result, disclosure of this information by the Commission prior to commercial release would harm Apple Inc. by giving competitors an unfair market advantage. Apple Inc. believes the period of confidentiality requested is necessary to protect the information until the commercial release of a device.

It is our understanding that measurement test reports and FCC ID label format cannot be granted as confidential documents and this information will be available for public review once the grant of equipment authorization is issued.

Sincerely,

*Abhishek Rala*

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