



August 27, 2010

Federal Communications Commission  
Authorization and Evaluation Division  
Office of Engineering and Technology Laboratory Division  
7435 Oakland Mills Rd.  
Columbia MD 21046-1609

---

Re: Request for confidentiality regarding application for certification of FCC ID: BCG-E2407.

To Whom It May Concern:

Pursuant to Sections 0.457 and 0.459 of the Commission's rules (47 CFR §§ 0.457, 0.459), Apple Inc. hereby requests confidential treatment for documents filed with the Commission in connection with the application for certification referenced above as follows.

**Permanent Confidentiality**

Apple requests that the Commission withhold the following documents from public viewing indefinitely:

- Block Diagram
- Operational Description
- MLB Schematic
- WiFi and Bluetooth Schematic
- Antenna Specifications, Gain and Pattern Data

These documents reveal detailed technical and design information that is protected by Apple as confidential and proprietary trade secrets. This information has been disclosed to those required to maintain its confidentiality, and is not customarily disclosed to the public even after commercial release of a device. As a result, disclosure of this information by the Commission would harm Apple by giving competitors an unfair market advantage even after commercial release of the device.

Sincerely,

A handwritten signature in blue ink, appearing to read "Robert Steinfeld", is written over a horizontal line.

Robert Steinfeld  
EMC & Wireless Compliance Manager  
Apple Inc.  
1 Infinite Loop, Mail Stop 26A  
Cupertino, California USA  
Phone: (408) 974-2618  
Fax (408) 862-5061  
Email: steinfe1@apple.com