



JBL CHARGE4

V12 - CMF + Artworks

31/MAY/2018



Artwork update history

18-DEC-2017 - Dario Distefano- Artwork - V03 - Mockup realization
08-JAN-2018 - Dario Distefano- Artwork - V04 - Mockup realization
17-JAN-2018 - Dario Distefano- Artwork - V05 - Gate1 Mockup realization
19-JAN-2018 - Dario Distefano- Artwork - V06 - Gate1
07-FEB-2018 - Dario Distefano- Artwork - V07 - Gate2
17-APR-2018 - Dario Distefano- Artwork - V08 - Compliance Update
23-APR-2018 - Dario Distefano- Artwork - V09 - CMF Update PR Rubber
19-APR-2018 - Doris Zhang- Artwork - V09 - Update compliance model CHARGE4S
20-APR-2018 - Doris Zhang- Artwork - V10 - Update compliance.
31-MAY-2018 - Dario Distefano- Artwork - V11 - Compliance text update
31-MAY-2018 - Doris Zhang - Artwork - V12 - Compliance ipdate



JBL CHARGE 4 / CMF OVERVIEW

Artworks - Unit: mm - 31 - MAY - 2018



Color range:

#Dusty Pink

PANTONE #5015C

#Midnight Black

PANTONE Black 6C

#Mustard Yellow

PANTONE #3514C

#Fiesta Red

PANTONE #1795C

#River Teal

PANTONE #3255C

#Dark Grey

PANTONE Cool Grey 9C

#Forest Green

BOOMBOX Green

#Desert Sand

PANTONE Warm Grey 5C

#Ocean Blue

PANTONE #2210C

#Steel White

PANTONE Cool Grey 1C



JBL CHARGE4 / FRONT VIEW

Artworks - Unit: mm - 31 - MAY - 2018

Speaker Cloth

Material: Clip 3 Cloth reference

Color: Follow Clip 3 Cloth

#Black: Follow Clip3

#Ocean Blue: Follow Clip3

#River Teal: Follow Clip3

#Dark Grey: Follow Clip3

#Dirty Pink: Follow Clip3

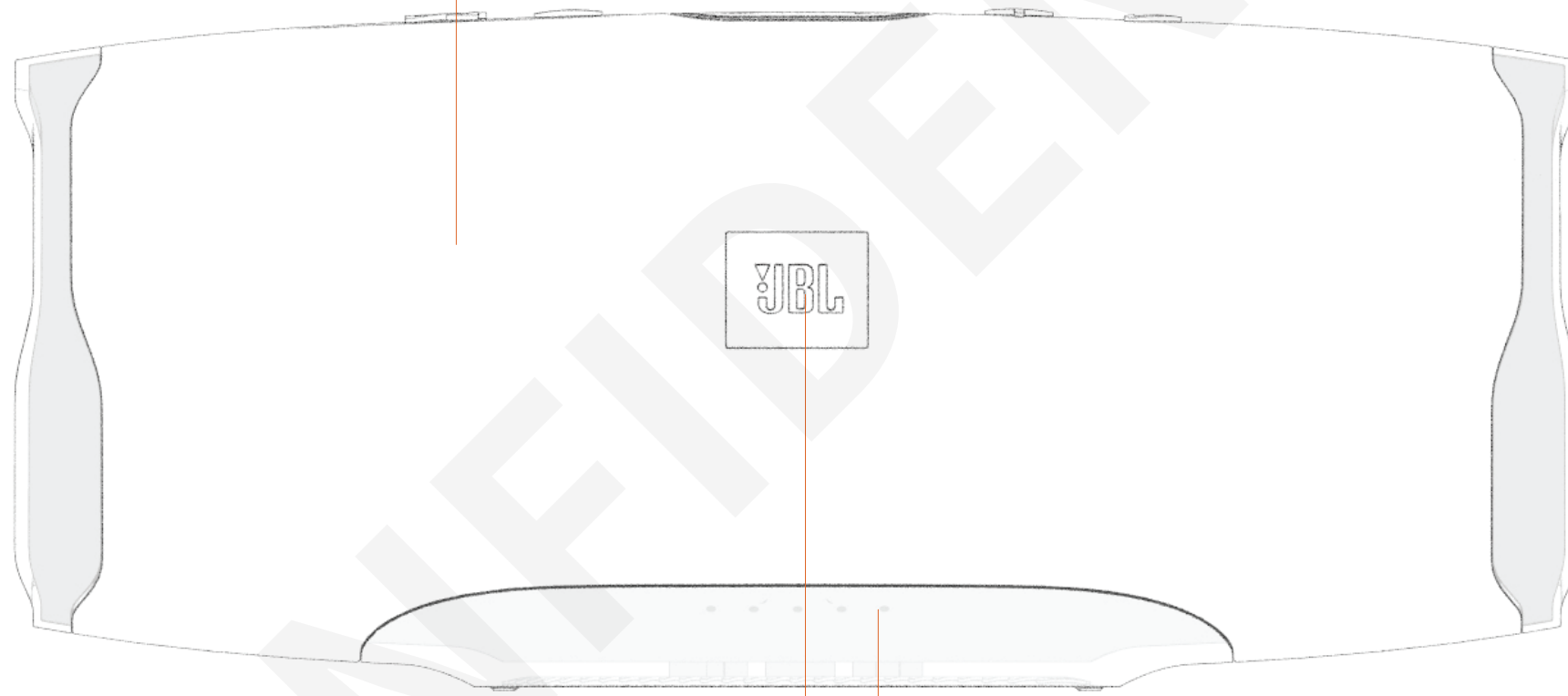
#Odra: Follow Clip3

#Forest Green: Follow Clip3

#Red: Follow Clip3

#Sand: Follow Clip3

#White: Follow Clip3



JBL logo

Plate:

Material: metal

Finishes: matte anodized

Reference: JBL Flip 3

Color: PANTONE 172C

JBL text:

Material: paint

Finishes: matte

Color: Apple White

Battery LEDs

Material: LED

Finishes: light shining through 1.5 mm laser cut hole

Quantity: 3 LEDs



JBL CHARGE 4 / TOP VIEW

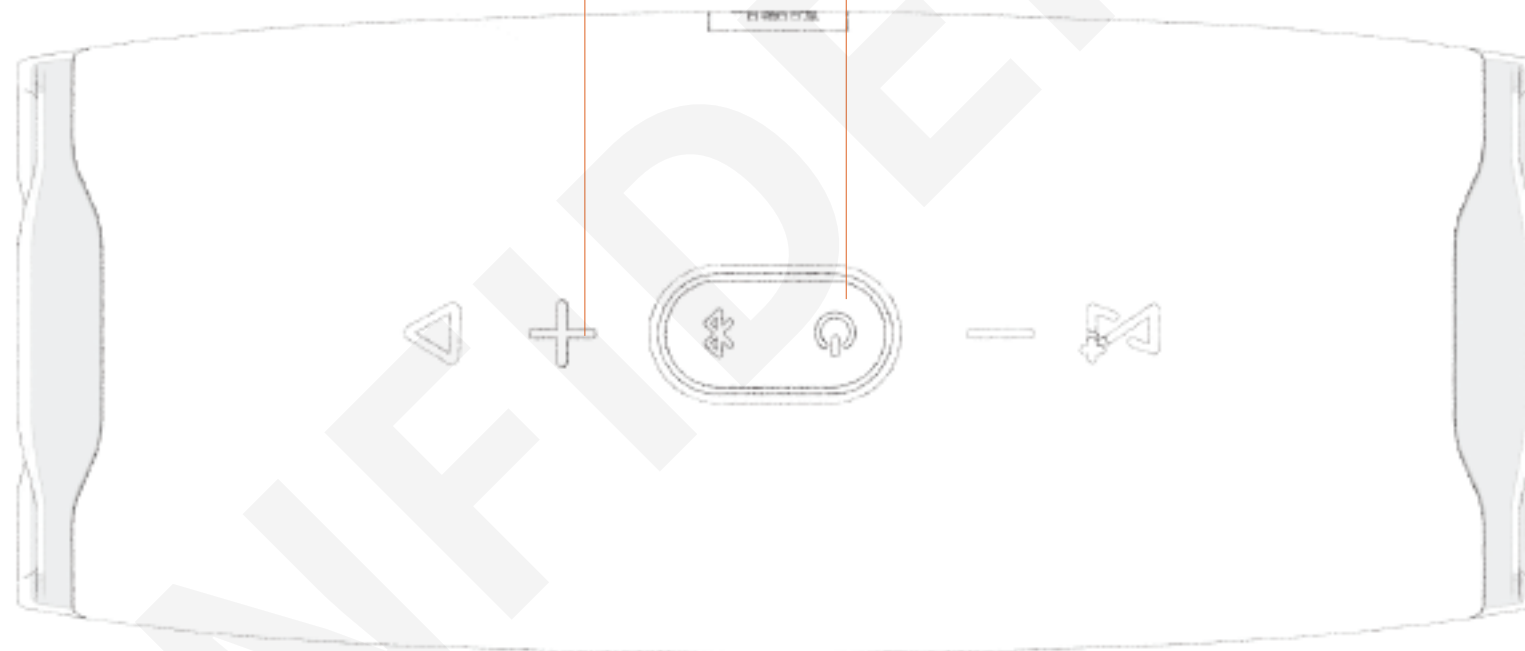
Artworks - Unit: mm - 31 - MAY - 2018

Sound control icons

Material: Hard plastic (PC)
 Finishes: Matte + soft touch
 Reference: JBL CLIP3
 Color:
#Dusty Pink: PANTONE #5015C
#Mustard Yellow: PANTONE #3514C
#River Teal: PANTONE #3255C
#Forest Green: Follow JBL CLIP3
#Ocean Blue: Follow JBL CLIP3
#Midnight Black: PANTONE Black 6C
#Fiesta Red: PANTONE #1795C
#Dark Grey: PANTONE Cool Gray 9C
#Desert Sand: PANTONE Warm Gray 5C
#Steel White: PANTONE Cool Gray 1C

Control panel

Material: silicon rubber with laser cut icons + LED RING
 Finishes: matte + soft touch
 Reference: JBL Xtreme control panel
 Color:
#Dusty Pink: PANTONE #5015C
#Mustard Yellow: PANTONE #3514C
#River Teal: PANTONE #3255C
#Forest Green: Follow JBL CLIP3
#Ocean Blue: Follow JBL CLIP3
#Midnight Black: PANTONE Black 6C
#Fiesta Red: PANTONE #1795C
#Dark Grey: PANTONE Cool Gray 9C
#Desert Sand: PANTONE Warm Gray 5C
#Steel White: PANTONE Cool Gray 1C





JBL CHARGE 4 / IO COVER

Artworks - Unit: mm - 31-MAY - 2018

IO DOOR TEXT

material: paint
finishes: matte
reference: JBL CLIP3
color:

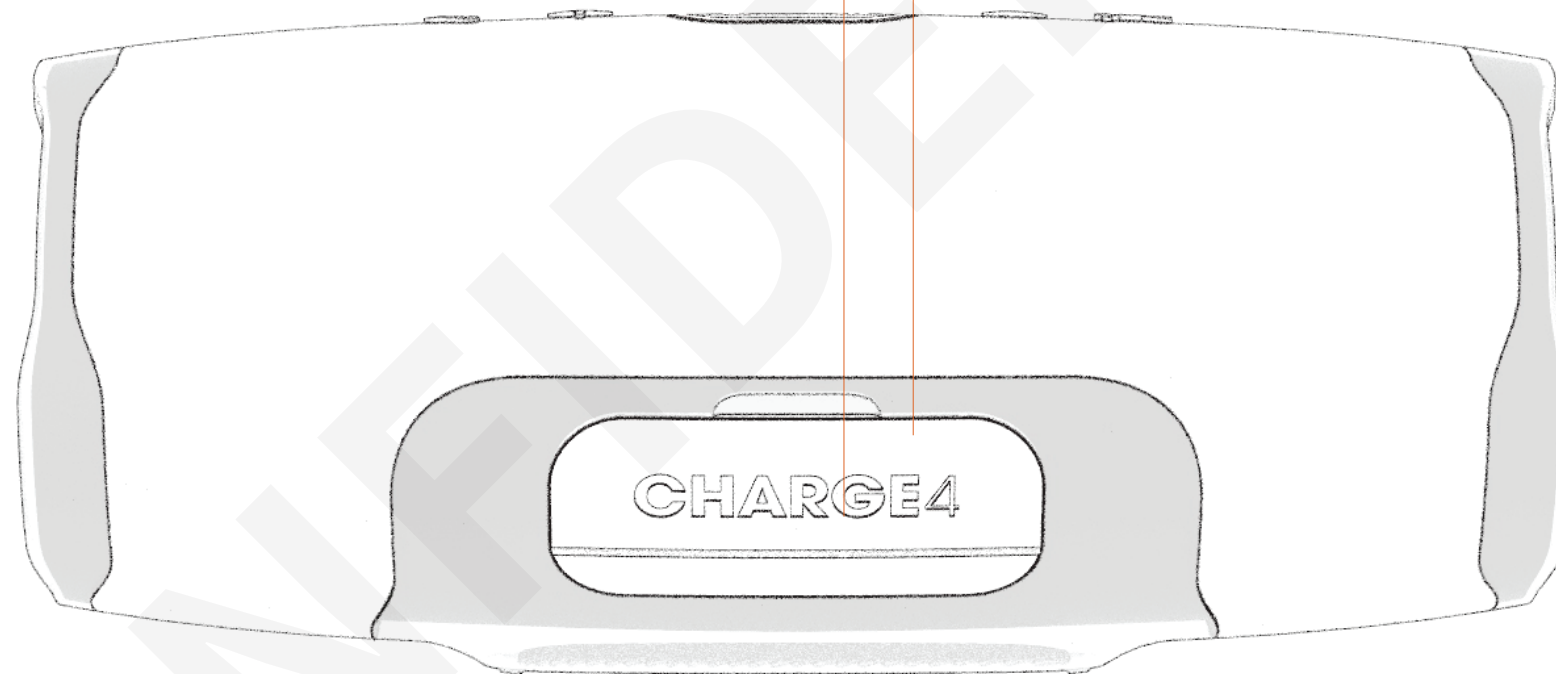
- #Dusty Pink:** PANTONE #4995C
- #Mustard Yellow:** PANTONE #3547C
- #River Teal:** PANTONE #571C
- #Forest Green:** PANTONE #7763C
- #Ocean Blue:** PANTONE #2332C
- #Midnight Black:** PANTONE Cool Gray 9C
- #Fiesta Red:** PANTONE #7629C
- #Dark Grey:** PANTONE Cool Gray 6C
- #Desert Sand:** PANTONE #2326C
- #Steel White:** PANTONE Cool Gray 4C

IO DOOR BASE COLOR

material: rubber (silicone)
finishes: matte + soft touch
color:

- #Dusty Pink:** PANTONE #5015C
- #Mustard Yellow:** PANTONE #3514C
- #River Teal:** PANTONE #3255C
- #Forest Green:** Follow JBL CLIP3
- #Ocean Blue:** Follow JBL CLIP3
- #Midnight Black:** PANTONE Black 6C
- #Fiesta Red:** PANTONE #1795C
- #Dark Grey:** PANTONE Cool Gray 9C
- #Desert Sand:** PANTONE Warm Gray 5C
- #Steel White:** PANTONE Cool Gray 1C

CHARGE4





JBL CHARGE4 / FRONT VIEW

Artworks - Unit: mm - 31 - MAY - 2018

SIDE CAPS

outer rubber part

material: double injection / 100% transparent TPU
finishes: matte + soft touch transparent rubber oil
color: Transparent

inner plastic structure

material: hard plastic (PC)
finishes: matte
color:

#Dusty Pink: PANTONE #5015C

#Mustard Yellow: PANTONE #3514C

#River Teal: PANTONE #3255C

#Forest Green: Follow JBL CLIP3

#Ocean Blue: Follow JBL CLIP3

#Midnight Black: PANTONE Black 6C

#Fiesta Red: PANTONE #1795C

#Dark Grey: PANTONE Cool Gray 9C

#Desert Sand: PANTONE Warm Gray 5C

#Steel White: PANTONE Cool Gray 1C





JBL CHARGE 4 / IO COVER

Artworks - Unit: mm - 31 - MAY - 2018

Passive radiators

outer rubber part

material: over molding / 90% transparent liquid silicon rubber

finishes: matte + soft touch transparent rubber oil

reference: JBL CLIP3 BOTTOM

color: Transparent

inner metal structure

Material: Metal

Finishes: Anodized

embossed 0.7mm + 1.4mm

color:

#Dusty Pink: PANTONE #10154C

#Mustard Yellow: PANTONE #10129C

#River Teal: PANTONE #8283C

#Forest Green: PANTONE #8521C

#Ocean Blue: PANTONE #8502C

#Midnight Black: PANTONE #8402C

#Fiesta Red: PANTONE #8901C

#Dark Grey: PANTONE #8402C

#Desert Sand: PANTONE #10341C

#Steel White: PANTONE Cool Gray 3C

PR Rubber

Material: Silicon Rubber

Finishes: Soft touch paint matte

Color:

#Dusty Pink: PANTONE #5015C

#Mustard Yellow: PANTONE #3547C

#River Teal: PANTONE #571C

#Forest Green: PANTONE #7763C

#Ocean Blue: PANTONE #8502C

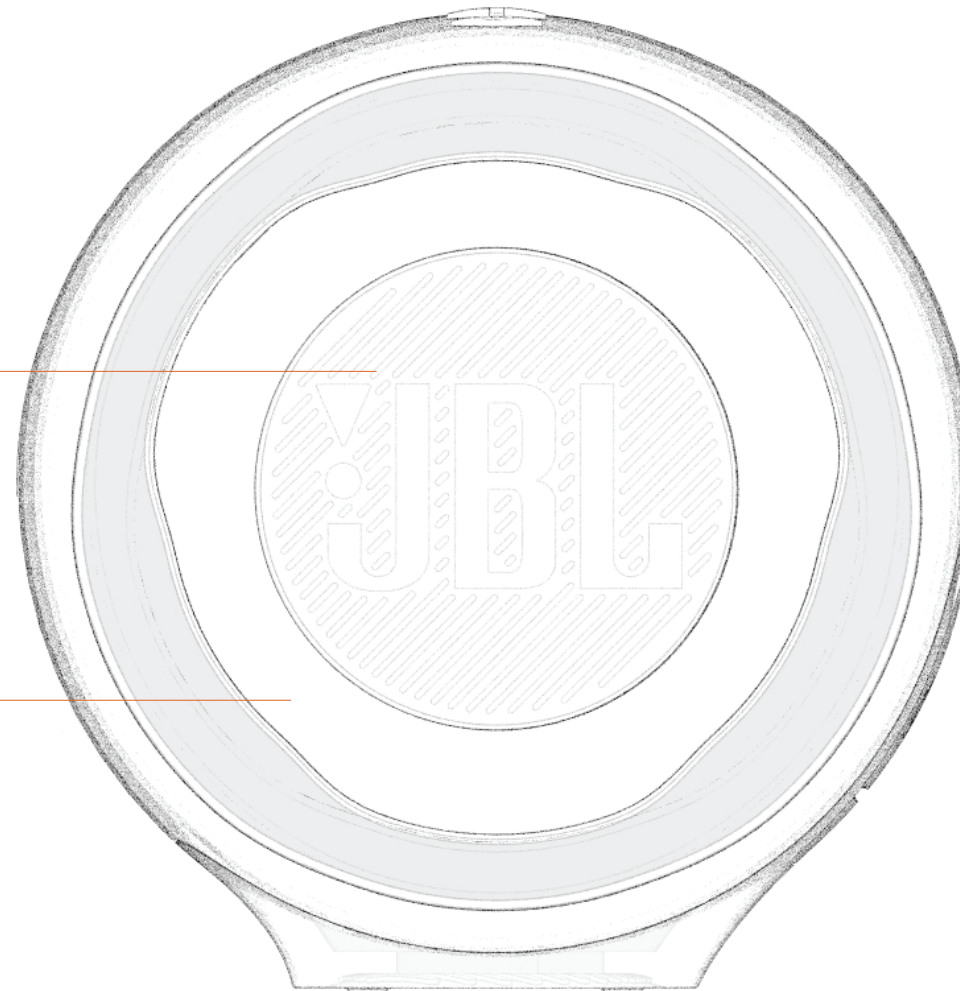
#Midnight Black: PANTONE Black 6C

#Fiesta Red: PANTONE #1795C

#Dark Grey: PANTONE Cool Gray 6C

#Desert Sand: PANTONE #2326C

#Steel White: PANTONE Cool Gray 1C



LEFT PR



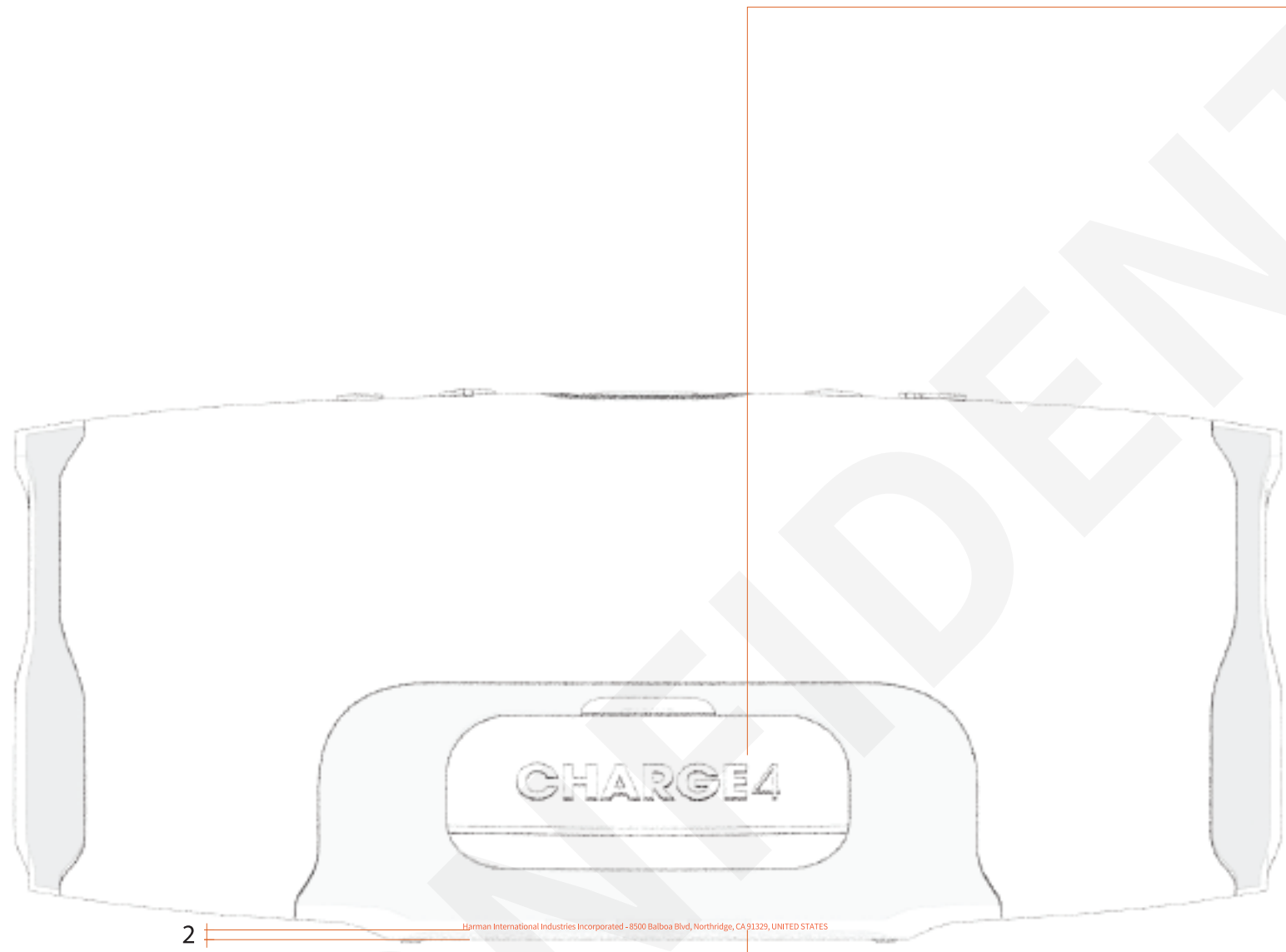
RIGHT PR





JBL CHARGE 4 / COMPLIANCE

Artworks - Unit: mm - 31 - MAY - 2018



COMPLIANCE LABEL (Into IO Door)

(WORK IN PROGRESS)

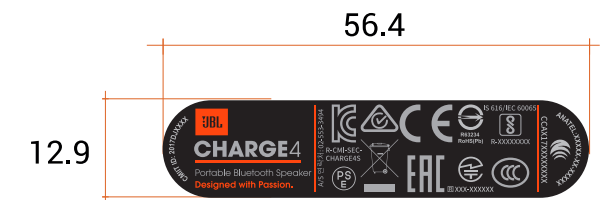
Material: PC Shim
Finishing: MATTE - Match with the Silicon outer
Reference: JBL BOOMBOX
color:

BACKGROUND>>

COLOR: PANTONE Black 6C

TEXT>>

Material: SILK PRINTING TWO COLORS
ON BLACK PC SHIM
#orange: PANTONE #172C
#light grey: PANTONE #Cool Grey 6C



COMPLIANCE INFO TEXT (Outer Surface)

Material: Transparent UV printing
Finishing: High glossy
Reference: JBL CLIP3



JBL CHARGE 4 / IO COVER

Artworks - Unit: mm - 31 - MAY - 2018

BOTTOM PATTERN

material: Double injection **TPU + PC debossed** pattern on TPU
finishes: matte + soft touch
references: JBL XTREME 2

PC color:

#Dusty Pink: PANTONE #5015C

#Mustard Yellow: PANTONE #3514C

#River Teal: PANTONE #3255C

#Forest Green: Follow JBL CLIP3

#Ocean Blue: Follow JBL CLIP3

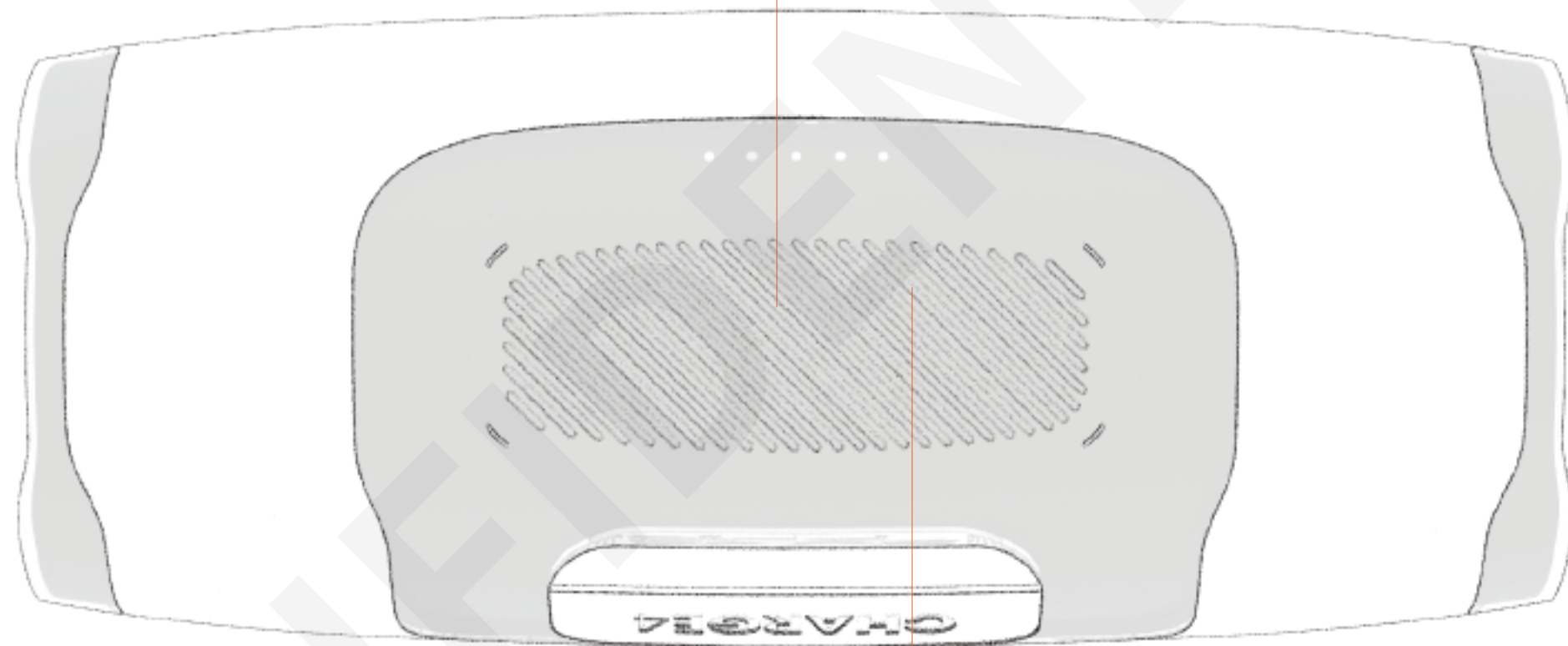
#Midnight Black: PANTONE Black 6C

#Fiesta Red: PANTONE #1795C

#Dark Grey: PANTONE Cool Gray 9C

#Desert Sand: PANTONE Warm Gray 5C

#Steel White: PANTONE Cool Gray 1C



Foot
outer rubber part

material: double injection / 90% transparent TPU with debossed pattern (0.5mm depth)
finishes: matte + soft touch transparent rubber oil
color: Transparent



JBL CHARGE 4 / COMPLIANCE

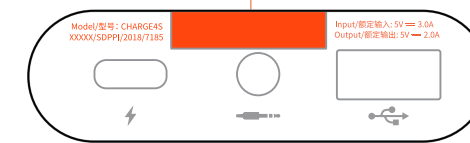
Artworks - Unit: mm - 31 - MAY - 2018



Serial number / Connectors' cavity

serial number area:
material: 0.2mm debossed hard plastic (PC)
finishes: matte

serial number label:
material: water proof paper label
finishes: matte
background color: white
text color: black



Compliances / Connectors' cavity

text:
material: 0.1mm debossed hard plastic (PC)
finishes: high-gloss

background:
material: PC
finishes: matte
color:

- #Dusty Pink:** PANTONE #5015C
- #Mustard Yellow:** PANTONE #3514C
- #River Teal:** PANTONE #3255C
- #Forest Green:** Follow JBL CLIP3
- #Ocean Blue:** Follow JBL CLIP3
- #Midnight Black:** PANTONE Black 6C
- #Fiesta Red:** PANTONE #1795C
- #Dark Grey:** PANTONE Cool Gray 9C
- #Desert Sand:** PANTONE Warm Gray 5C
- #Steel White:** PANTONE Cool Gray 1C

