



## JBL CHARGE4

V14 - CMF + Artworks

31/MAY/2018



### Artwork update history

18-DEC-2017 - Dario Distefano- Artwork - V03 - Mockup realization  
08-JAN-2018 - Dario Distefano- Artwork - V04 - Mockup realization  
17-JAN-2018 - Dario Distefano- Artwork - V05 - Gate1 Mockup realization  
19-JAN-2018 - Dario Distefano- Artwork - V06 - Gate1  
07-FEB-2018 - Dario Distefano- Artwork - V07 - Gate2  
17-APR-2018 - Dario Distefano- Artwork - V08 - Compliance Update  
23-APR-2018 - Dario Distefano- Artwork - V09 - CMF Update PR Rubber  
19-APR-2018 - Doris Zhang- Artwork - V09 - Update compliance model CHARGE4J  
20-APR-2018 - Doris Zhang- Artwork - V10 - Update compliance.  
28-MAY-2018 - Doris Zhang- Artwork - V11 - Update compliance font size  
30-MAY-2018 - Dario Distefano - Artwork - V12 - Compliance Update text  
31-MAY-2018 - Dario Distefano - Artwork - V13 - Compliance Update  
31-MAY-2018 - Doris Zhang - Artwork - V14 - Compliance Update



# JBL CHARGE 4 / CMF OVERVIEW

Artworks - Unit: mm - 31 - MAY - 2018



CONFIDENTIAL

Color range:

**#Dusty Pink**

PANTONE #5015C

**#Midnight Black**

PANTONE Black 6C

**#Mustard Yellow**

PANTONE #3514C

**#Fiesta Red**

PANTONE #1795C

**#River Teal**

PANTONE #3255C

**#Dark Grey**

PANTONE Cool Grey 9C

**#Forest Green**

BOOMBOX Green

**#Desert Sand**

PANTONE Warm Grey 5C

**#Ocean Blue**

PANTONE #2210C

**#Steel White**

PANTONE Cool Grey 1C



# JBL CHARGE4 / FRONT VIEW

Artworks - Unit: mm - 31 - MAY - 2018

## Speaker Cloth

Material: Clip 3 Cloth reference

Color: Follow Clip 3 Cloth

**#Black:** Follow Clip3

**#Ocean Blue:** Follow Clip3

**#River Teal:** Follow Clip3

**#Dark Grey:** Follow Clip3

**#Dirty Pink:** Follow Clip3

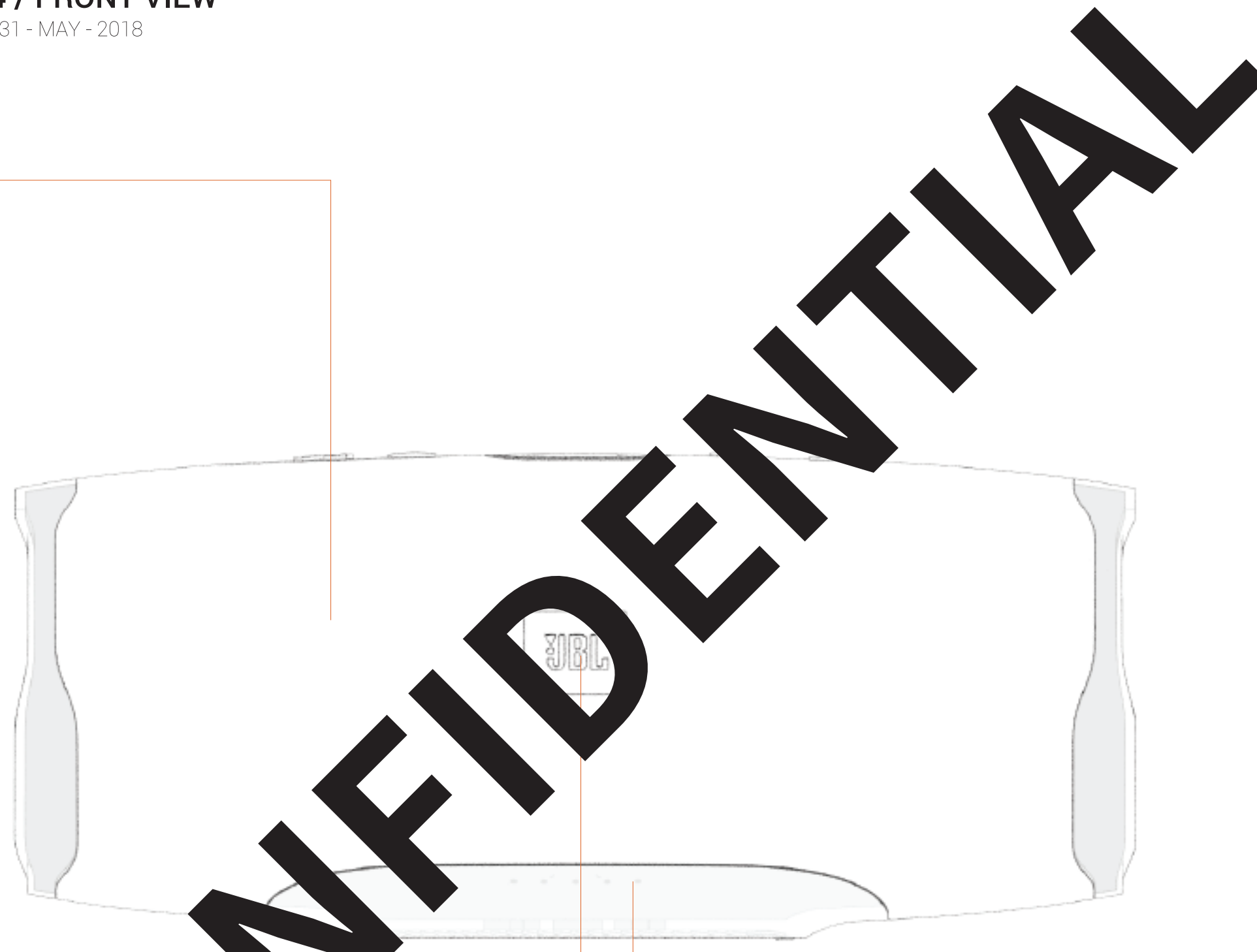
**#Odra:** Follow Clip3

**#Forest Green:** Follow Clip3

**#Red:** Follow Clip3

**#Sand:** Follow Clip3

**#White:** Follow Clip3



## JBL logo

### Plate:

Material: metal

Finishes: matte anodized

Reference: JBL Flip 3

Color: PANTONE 172C

### JBL text:

Material: paint

Finishes: matte

Color: Apple White

## Battery LEDs

Material: LED

Finishes: light shining through 1.5 mm laser cut hole

Quantity: 3 LEDs



# JBL CHARGE 4 / TOP VIEW

Artworks - Unit: mm - 31 - MAY - 2018

## Sound control icons

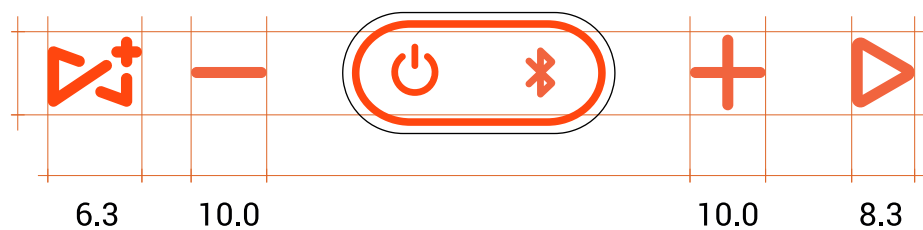
Material: Hard plastic (PC)  
 Finishes: Matte + soft touch  
 Reference: JBL CLIP3  
 Color:  
**#Dusty Pink:** PANTONE #5015C  
**#Mustard Yellow:** PANTONE #3514C  
**#River Teal:** PANTONE #3255C  
**#Forest Green:** Follow JBL CLIP3  
**#Ocean Blue:** Follow JBL CLIP3  
**#Midnight Black:** PANTONE Black 6C  
**#Fiesta Red:** PANTONE #1795C  
**#Dark Grey:** PANTONE Cool Gray 9C  
**#Desert Sand:** PANTONE Warm Gray 5C  
**#Steel White:** PANTONE Cool Gray 1C

## Control panel

Material: silicon rubber with laser cut icons + LED RING  
 Finishes: matte + soft touch  
 Reference: JBL Xtreme control panel  
 Color:  
**#Dusty Pink:** PANTONE #5015C  
**#Mustard Yellow:** PANTONE #3514C  
**#River Teal:** PANTONE #3255C  
**#Forest Green:** Follow JBL CLIP3  
**#Ocean Blue:** Follow JBL CLIP3  
**#Midnight Black:** PANTONE Black 6C  
**#Fiesta Red:** PANTONE #1795C  
**#Dark Grey:** PANTONE Cool Gray 9C  
**#Desert Sand:** PANTONE Warm Gray 5C  
**#Steel White:** PANTONE Cool Gray 1C



# CONFIDENTIAL





# JBL CHARGE 4 / IO COVER

Artworks - Unit: mm - 31-MAY - 2018

## IO DOOR TEXT

material: paint  
finishes: matte  
reference: JBL CLIP3  
color:

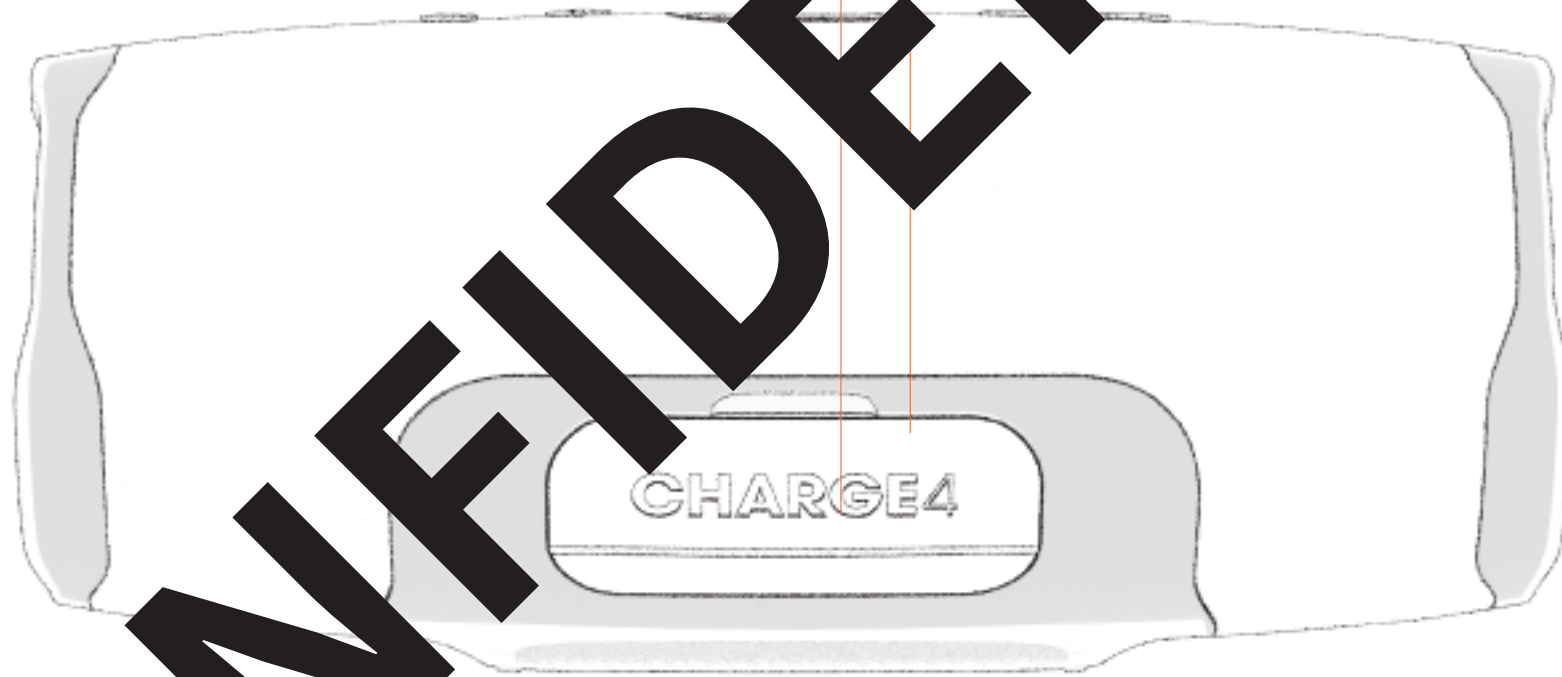
- #Dusty Pink: PANTONE #4995C
- #Mustard Yellow: PANTONE #3547C
- #River Teal: PANTONE #571C
- #Forest Green: PANTONE #7763C
- #Ocean Blue: PANTONE #2332C
- #Midnight Black: PANTONE Cool Gray 9C
- #Fiesta Red: PANTONE #7629C
- #Dark Grey: PANTONE Cool Gray 6C
- #Desert Sand: PANTONE #2326C
- #Steel White: PANTONE Cool Gray 4C

# CHARGE4

## IO DOOR BASE COLOR

material: rubber (silicone)  
finishes: matte + soft touch  
color:

- #Dusty Pink: PANTONE #5015C
- #Mustard Yellow: PANTONE #3514C
- #River Teal: PANTONE #3255C
- #Forest Green: Follow JBL CLIP3
- #Ocean Blue: Follow JBL CLIP3
- #Midnight Black: PANTONE Black 6C
- #Fiesta Red: PANTONE #1795C
- #Dark Grey: PANTONE Cool Gray 9C
- #Desert Sand: PANTONE Warm Gray 5C
- #Steel White: PANTONE Cool Gray 1C



CONFIDENTIAL



# JBL CHARGE4 / FRONT VIEW

Artworks - Unit: mm - 31 - MAY - 2018

## SIDE CAPS

### **outer rubber part**

material: double injection / 100% transparent TPU  
finishes: matte + soft touch transparent rubber oil  
color: Transparent

### **inner plastic structure**

material: hard plastic (PC)  
finishes: matte  
color:

**#Dusty Pink:** PANTONE #5015C

**#Mustard Yellow:** PANTONE #3514C

**#River Teal:** PANTONE #3255C

**#Forest Green:** Follow JBL CLIP3

**#Ocean Blue:** Follow JBL CLIP3

**#Midnight Black:** PANTONE Black 6C

**#Fiesta Red:** PANTONE #1795C

**#Dark Grey:** PANTONE Cool Gray 9C

**#Desert Sand:** PANTONE Warm Gray 5C

**#Steel White:** PANTONE Cool Gray 1C





# JBL CHARGE 4 / IO COVER

Artworks - Unit: mm - 31 - MAY - 2018

## Passive radiators

### outer rubber part

material: over molding / 90% transparent liquid silicon rubber

finishes: matte + soft touch transparent rubber oil

reference: JBL CLIP3 BOTTOM

color: Transparent

### inner metal structure

Material: Metal

Finishes: Anodized

embossed 0.7mm + 1.4mm

color:

**#Dusty Pink:** PANTONE #10154C

**#Mustard Yellow:** PANTONE #10129C

**#River Teal:** PANTONE #8283C

**#Forest Green:** PANTONE #8521C

**#Ocean Blue:** PANTONE #8502C

**#Midnight Black:** PANTONE #8402C

**#Fiesta Red:** PANTONE #8901C

**#Dark Grey:** PANTONE #8402C

**#Desert Sand:** PANTONE #10341C

**#Steel White:** PANTONE Cool Gray 3C

### PR Rubber

Material: Silicon Rubber

Finishes: Soft touch paint matte

Color:

**#Dusty Pink:** PANTONE #5015C

**#Mustard Yellow:** PANTONE #3547C

**#River Teal:** PANTONE #571C

**#Forest Green:** PANTONE #7763C

**#Ocean Blue:** PANTONE #8502C

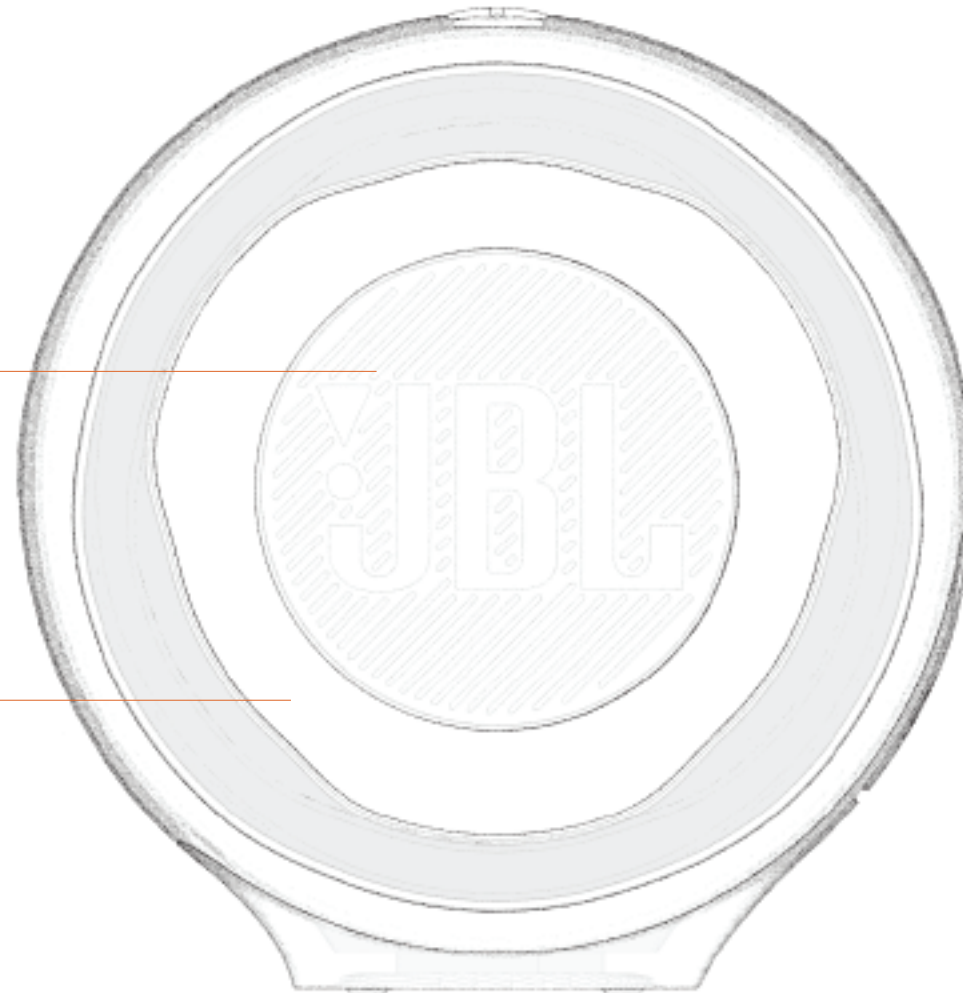
**#Midnight Black:** PANTONE Black 6C

**#Fiesta Red:** PANTONE #1795C

**#Dark Grey:** PANTONE Cool Gray 6C

**#Desert Sand:** PANTONE #2326C

**#Steel White:** PANTONE Cool Gray 1C



LEFT PR



RIGHT PR





# JBL CHARGE 4 / COMPLIANCE

Artworks - Unit: mm - 31 - MAY - 2018

# TRIAL



## COMPLIANCE LABEL (Into IO Door)

### (WORK IN PROGRESS)

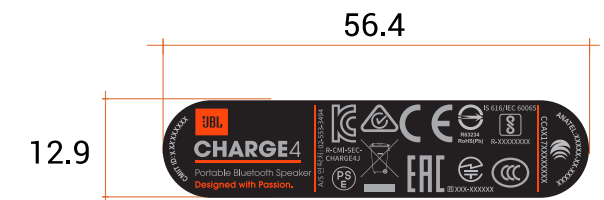
Material: PC Shim  
Finishing: MATTE - Match with the Silicon outer  
Reference: JBL BOOMBOX  
color:

### BACKGROUND>>

COLOR: PANTONE Black 6C

### TEXT>>

Material: SILK PRINTING TWO COLORS  
ON BLACK PC SHIM  
**#orange:** PANTONE #172C  
**#light grey:** PANTONE #Cool Grey 6C



## COMPLIANCE INFO TEXT (Outer Surface)

Material: Transparent UV printing  
Finishing: High glossy  
Reference: JBL CLIP3





# JBL CHARGE 4 / IO COVER

Artworks - Unit: mm - 31 - MAY - 2018

## BOTTOM PATTERN

material: Double injection **TPU + PC debossed** pattern on TPU  
finishes: matte + soft touch  
references: JBL XTREME 2

PC color:

**#Dusty Pink:** PANTONE #5015C

**#Mustard Yellow:** PANTONE #3514C

**#River Teal:** PANTONE #3255C

**#Forest Green:** Follow JBL CLIP3

**#Ocean Blue:** Follow JBL CLIP3

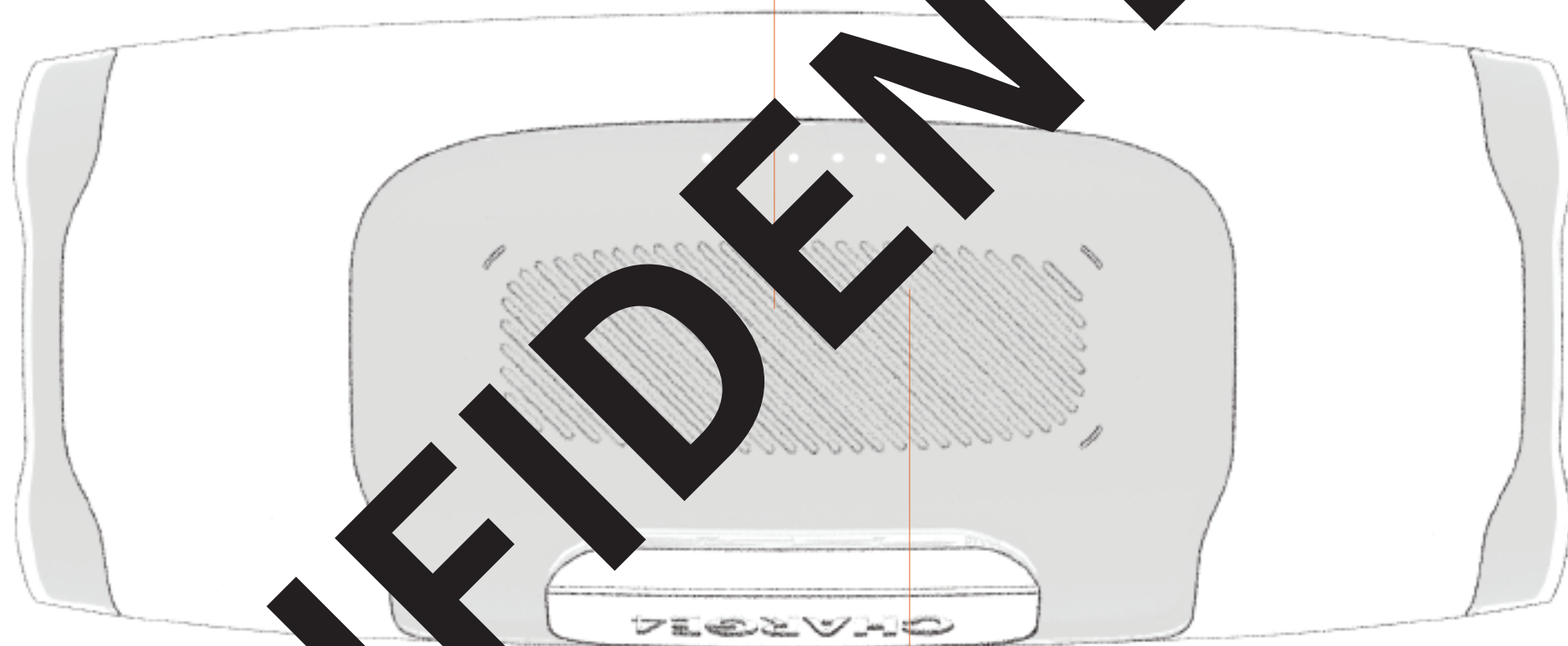
**#Midnight Black:** PANTONE Black 6C

**#Fiesta Red:** PANTONE #1795C

**#Dark Grey:** PANTONE Cool Gray 9C

**#Desert Sand:** PANTONE Warm Gray 5C

**#Steel White:** PANTONE Cool Gray 1C



CONFIDENTIAL

## **Foot outer rubber part**

material: double injection / 90% transparent TPU with debossed pattern (0.5mm depth)  
finishes: matte + soft touch transparent rubber oil  
color: Transparent



# JBL CHARGE 4 / COMPLIANCE

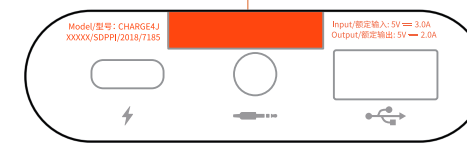
Artworks - Unit: mm - 31 - MAY - 2018



### Serial number / Connectors' cavity

**serial number area:**  
material: 0.2mm debossed hard plastic (PC)  
finishes: matte

**serial number label:**  
material: water proof paper label  
finishes: matte  
background color: white  
text color: black



### Compliances / Connectors' cavity

**text:**  
material: 0.1mm debossed hard plastic (PC)  
finishes: high-gloss

**background:**  
material: PC  
finishes: matte  
color:

- #Dusty Pink:** PANTONE #5015C
- #Mustard Yellow:** PANTONE #3514C
- #River Teal:** PANTONE #3255C
- #Forest Green:** Follow JBL CLIP3
- #Ocean Blue:** Follow JBL CLIP3
- #Midnight Black:** PANTONE Black 6C
- #Fiesta Red:** PANTONE #1795C
- #Dark Grey:** PANTONE Cool Gray 9C
- #Desert Sand:** PANTONE Warm Gray 5C
- #Steel White:** PANTONE Cool Gray 1C

