

SONY

Power of Attorney

Federal Communication Commission
Equipment Authorization Division, Application Processing Branch
7435 Oakland Mills Road
Columbia, MD 21048

August 18, 2010

TO WHOM IT MAY CONCERN

Request for Permissive Change Class II
FCC ID: AK8PRS900

We authorize CETECOM Japan K.K., Luna Rossa Shibuya 1F, 1-19-2 Tomigaya, Shibuya-ku, Tokyo 151-0063, Japan to act on our behalf and apply for a Permissive Change Class 2 for our eBook Reader with the FCC ID: AK8PRS900.

This appointment is valid until further notice.

Sincerely,



Kazunaga Kinjo / Senior Product Safety Manager
Product Safety Section, General Engineering Department
Quality & Operation Division, Personal Imaging & Sound Business Group,
Consumer Professional & Device Group,
Sony Corporation

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