



To Whom It May Concern:

I hereby appoint Hwan-Chul Ryu to sign letters and applications for any filings with regulatory agencies on our behalf, and to receive and exchange data between our company, the agents company and the agency in connection with certification for any products that our company owns or manufactures.

Sincerely,

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Sang Kyung (Peter), Ra/ General Manager

Samsung Electronics CO. LTD

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Date: September 24, 2012