



Date: February 1, 2016

Dear Application Examiner,

Wilson Sporting Goods would request the Wilson Football Tag module be made exempt from labeling.

Given the size of the module, there is very little space available for placing a label. The proposed area would be a circular surface roughly 22 mm in diameter. In order to fit all required label information, the font would be very small (4-5 point font).

Additionally given the nature of the product, there is little utility in having a label on the module itself. There is hardly any chance that the label will be viewed by anyone outside of Wilson Sporting Goods. Wilson will control the process of placing end product into its host device – either directly or through an approved third-party operating under the direction of Wilson Sporting Goods. The module itself will be sealed inside of air-tight packaging and placed inside an opaque enclosure (a football). The only way for an end user to access the module would be to disassemble the host device and break the air-tight seal, thereby destroying the host device.

Wilson Sporting Goods will ensure the FCC and IC IDs are plainly displayed on the outside enclosure of the final product. Furthermore, these IDs will be listed in the user's manual of the final host product along with the FCC and Industry Canada two-part statement:

This device complies with Part 15 of the FCC Rules and with Industry Canada license-exempt RSS standard(s). Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

Regards,

Kevin Krysiak  
Director of Innovation - Football  
Wilson Sporting Goods  
8750 W. Bryn Mawr Ave  
Chicago, IL 60631

Ph: +1.773.714.6837  
[kevin.krysiak@wilson.com](mailto:kevin.krysiak@wilson.com)

WILSON SPORTING GOODS CO.  
8750 W. Bryn Mawr Ave.  
CHICAGO, IL, 60631 USA  
+1.773.714.6400