

LCD Advertising Player User Manual

Note: Before using the product, please read the instructions carefully!

Do not attempt to disassemble this product. If the product does not work properly, please contact your local dealer or the company.

Unpacking checklist

Thank you for purchasing our Digital Signage. Match the items on the list below with the items:

- One (1) Media Player
- One (1) (BASEMENT ONLY FOR FLOOR STANDING)
- Accessories (AC POWER CORD,USER MANUAL,WIFI ANTENNA,BASEMENT SCREWS,SCREW TOOL,KEYS)

Product Specification:

Display	LG (LCD with LED backlight)
Diagonal	22"/24"/32"/43"/49"/55"/65"/75"/86"/98"
Base dimensions (L x W x H)	61.14*5*42cm
Body dimensions (L x W x H)	61.08*178.9*6.66cm
Total dimensions (L x W x H)	61.08*184*6.66cm
Full HD Resolution	1920x1080
Frequency	120Hz
Colors	16.7 M
Technology	Infrared/PCAP
Number of touches	10
Response Time	6ms
Cursor speed	300 points
Touch Resolution	4098 x 4098
Built-in speakers	2 x 5W
Power cord	100-240V, 50/60Hz
Connectivity	LAN 10/100/1000 and WiFi b/g/n/ac
Integrated PC	CPU i5, 4 GB RAM, 128 GB SSD, intel hd 4600, hdmi output, vga output, 2 x usb 2.0, 2 x usb 3.0, mic input, earphone output
Safety glass	Yes
Wheels	Yes
Other	No ports and buttons outside, touch connected with usb cable on the mainboard
Accessories	WiFi antenna, power cable,user manual, screws for wheels, screws for base, tool for screws, wheels, base, 2 keys for door


Installation of the digital signage player


- * Connect the AC power cord to a 100~240v power outlet.
- * Connect an Internet connection to your player.


Features

- Embedded with smart operating system and unique UI design, bringing you a more convenient operation and better visual experience.
- Massive Internet application downloads support such functions as chatting, searching, learning, shopping, and reading; e-mail system supports sync sending and receiving.
- Support USB mouse and keyboard, easily manipulated like a computer.
- Built-in Wi-Fi module, high capacity memory and high capacity cache, making it smoother to watch 1080P HD movies and play big games.
- High-quality LCD screen as the display, no flicker, low radiation, greatly reducing eye fatigue, eye protection, high brightness, high contrast, and wide viewing angle; ultra-fast response time greatly reduces ghosting of fast moving images.
- Progressive image processing and industry-leading motion compensation technology improve the jaggies and blurring in the edges of motion picture.
- Dynamic contrast technology can significantly improve the clarity and contrast of various screens.
- Multi-channel USB interfaces, supporting HD streaming.
- Ultra-thin narrow design.

Safety Warnings and Precautions

 **Warning: May cause personal injury or death**

 **Caution: May cause damage or property loss**

 **The operation is prohibited**

 **The operation must be executed**

in the following cases:

- Power outage or installable voltage
- Abnormal sound or smell from the unit
- AC power cord is damaged
- LCD electronic whiteboard is damaged due to drop, knock or impact
- Any liquid or foreign matters fall into the enclosure



Turn off the LCD Display immediately, pull out the plug from the power outlet, and ask the authorized personnel for maintenance timely.

 **Caution**

- To adjust the position or angle of the LCD display, please disconnect all power cords and move slowly to avoid falling.
- Do not scrub or knock the LCD with hard object, or twist and squeeze the LCD.
- Do not turn on the unit immediately when it is moved from a place with low temperature to high temperature, or else it will cause condensation and malfunction.
- If the LCD screen ruptures and the liquid splashes on the skin, please rinse for 15 minutes with clean water immediately, and consult your doctor.
- To carry the LCD Display with hands, please grab the corners and hold the bottom; do not apply pressure on the panel.
- Use the LCD display properly: Use in proper lighting conditions; insufficient lighting or long time watching will impair your eyesight.

- If the unit displays the same screen for a long time or the moving picture has fixed text or icon, it will leave ghosting on the screen and won't disappear when the unit is turned off; it is normal and isn't covered by the warranty.
- The power of the LCD display can be cut off by pulling out the plug.
- When the plug or coupler is used as disconnection device, it should be easy to operate the device.
- Insert the plug into the outlet properly, or else it may cause sparks and fire.
- The technical specifications printed on the User's Manual and packaging are subject to change without prior notice. The Manual may be slightly different from actual operation, and the latter is applicable.

Simple Troubleshooting

Failure	Cause	Solution
The image has snowflake-shaped spots, accompanied by noise	<ol style="list-style-type: none"> 1. Antenna connector is loose, and cable is damaged 2. Antenna type is inappropriate 3. Antenna orientation or location is improper 4. Weak signal 	<ol style="list-style-type: none"> 1. Check if the antenna connector is loose, and if the cable is damaged 2. Check the antenna type (VHF/UHF) 3. Adjust the antenna orientation and location 4. Use signal enhancer
The screen has no image or sound, and the indicator is off	The power plug is loose and the power isn't connected	Check if the power cord is connected properly
The image has spot or stripe interference	The signal is interfered with by automobile, neon light, hair dryer, etc.	Do not use hair dryer near the unit, and adjust the antenna orientation to reduce interference
Image ghosting	<ol style="list-style-type: none"> 1. The signal is reflected by mountain or tall building 2. Antenna orientation is improper 	<ol style="list-style-type: none"> 1. Use highly oriented antenna 2. Adjust the antenna orientation
Image is colorless	The saturation is too low	Enter image settings and increase the saturation
No sound	<ol style="list-style-type: none"> 1. The volume is set too low 2. The sound is turned off 	<ol style="list-style-type: none"> 1. Adjust the volume appropriately 2. Press the "MUTE" button on the remote control to turn on the sound
No PC display, prompting no signal input, red indicator flashes	Signal cable is loose or falls off	Check if the signal cable is loose or falls off, and reconnect properly
PC image shifts, can't fill or exceed the screen, or blurs	<ol style="list-style-type: none"> 1. Image is adjusted improperly 2. Display mode is improper 	<ol style="list-style-type: none"> 1. Use automatic adjustment 2. Enter "PC screen adjustment" to adjust the horizontal or vertical position 3. Use the recommended mode
Remote control distance is short or out of control	<ol style="list-style-type: none"> 1. The receiver window is blocked 2. The battery voltage of the remote control is low 	<ol style="list-style-type: none"> 1. Move the object to avoid blocking the receiver window 2. Replace the batteries
Failure to access URL with the browser	<ol style="list-style-type: none"> 1. Network parameter configuration error 2. Network connection is improper 3. Hasn't subscribed network service 	<ol style="list-style-type: none"> 1. Ask your network administrator to obtain valid IP address and other parameters 2. Check if the network connection is proper 3. Consult your network service provider
Online video playing stuck	<ol style="list-style-type: none"> 1. Network bandwidth is low 2. Buffering multiple movies or downloading other contents 3. The network is shared by multiple PCs 	<ol style="list-style-type: none"> 1. Upgrade your network bandwidth 2. Change the Internet address to get better resources
Crash, or failure to operate the unit	<ol style="list-style-type: none"> 1. Running too many applications 2. Interfered with by the environment (e.g. lightning, ESD, etc.) 	Disconnect the power supply, wait for 1~2 minutes, reconnect the power and turn on the unit

FCC WARNING

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation. Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications.

However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

FCC RF warning statement:

This equipment must be installed and operated in accordance with provided instructions and the antenna(s) used for this transmitter must be installed to provide a separation distance of at least 20 cm from all persons and must not be co-located or operating in conjunction with any other antenna or transmitter. End-users and installers must be provided with antenna installation instructions and transmitter operating conditions for satisfying RF exposure compliance.