



ARTWORK TITLE: Primark Telescopic Selfie Stick

ARTWORK TYPE: PACKAGING MANUAL STICKER

MATERIAL: 80gsm

FINISH:

CUTTER GUIDE SIZE: H 110mm x W 45mm (Folded)

PRODUCT CODE:

BARCODE: - TYPE: EAN 13, 80%

Table with 4 columns: CMYK, SPECIFIC PANTONE COLOURS, FOLDING GUIDE, CUTTER GUIDE. Includes color swatches and a spot color guide diagram.

FONT LISTING:

Table with 2 columns: WHERE, WHAT. Lists font usage for Product Title, General Text, TU Details, and Warnings.

NOTES:

DOUBLE SIDED PRINT
FOLDED MANUAL SIZE: H 110mm x W 70mm
UNFOLDED MANUAL SIZE: H 110mm x W 560mm

VERSION DATE:

Table with 2 columns: DATE, DESIGNER. Shows 22/11/2021 and AIDEN MURPHY.

APPROVAL:

Approval table with columns for STAGE, DATE, SIGNATURE, COPY, and check/tick boxes for Designer, Copy, Manager, and Director.

PLEASE MAKE SURE ALL FONTS HAVE BEEN OUTLINED, AND ALL IMAGES EMBEDDED.

SL Technical data in Italian. Includes product description, technical specifications (dimensions, weight), and instructions for use.

SK Technical data in Slovak. Includes technical specifications and instructions for use.

CZ Technical data in Czech. Includes technical specifications and instructions for use.

GR Technical data in Greek. Includes technical specifications and instructions for use.

RO Technical data in Romanian. Includes technical specifications and instructions for use.

EN Technical data in English. Includes technical specifications and instructions for use.

FR Technical data in French. Includes technical specifications and instructions for use.

DE Technical data in German. Includes technical specifications and instructions for use.

IT Technical data in Italian. Includes technical specifications and instructions for use.

PT Technical data in Portuguese. Includes technical specifications and instructions for use.

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