

Echelon Fitness Multimedia, LLC

May 7, 2022

Attention: Application Examiner

RE: Request for Confidentiality
Applicant: Echelon Fitness Multimedia, LLC
FCC ID: 2AWD4-SOP1433

To Whom It May Concern:

Permanent Confidentiality [Complete this section if permanent confidentiality is requested]

Request is hereby submitted by Echelon Fitness Multimedia, LLC to withhold permanently from public review certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept permanently confidential:

[Select one or more of items below, as appropriate]

- **Schematics**
- **Detailed Block Diagrams**
- **Detailed Operational/Functional Description**

Rationale for request for confidentiality:

Echelon Fitness Multimedia, LLC has invested considerable time and materials in research and development to produce the referenced product. [Permanent confidentiality: Disclosure of the permanently confidential portions of this application to competitors would not only give them significant competitive advantages in developing similar products, but would also disclose successful implementation of unpublished, leading edge technology developed by us.]

If you have questions or need further information, please contact the undersigned.

Sincerely,



Ryan Judd
Sr Quality Manager
Echelon Fitness Multimedia, LLC