RETAIL AWARE INC

Federal Communications Commission

Authorization and Evaluation Division

Confidentiality Request regarding application for certification of FCC ID: 2AVOR-WMS2

Pursuant to Sections 0.457 and 0.459 of the Commission's Rules, we hereby request confidential treatment of information accompanying this application as outlined below:

Exhibit Type File Name

(Block Diagram, Schematics, Operational Description) (Block Diagram.pdf, Schematics.pdf, Operational Description.pdf)

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these materials may be harmful to the applicant and provide unjustified benefits to its competitors.

The applicant understands that pursuant to Section 0.457 of the Rules, disclosure of this application and all accompanying documentation will not be made before the date of the Grant for this application.

Pursuant to DA04-1705 June 15, 2004 of the Commission's public notice, we also request temporary confidential treatment of information accompanying this application as outlined below:

Exhibit Type File Name

Sincerely,

Signature: Nick Masur

printed name: Nick Masur