



# Alexa Voice Car Kit User Manual

FCC ID: 2ATYS-BTAAAX100



**BTAAAX100**

# ABOUT THIS PRODUCT

Let Alexa make your driving experience easier and safer, activate media streaming, navigation, calls, charging and more!

## Features

- Charge your phone and access Alexa
- Amazon Alexa Enabled with Android and iOS app
- Hands-free calling & clear call audio via your vehicle's speakers
- Media streaming (from your device through your vehicle's speakers)
- Simple control of calls and streaming using Alexa commands
- Easy to use on-module buttons to track forward and back (non-invasive LED lit so easily accessible at night)
- USB Output: DC5V 2.4A (Max)
- Includes compact magnetic dash to mount the Alexa device for easy access
- Connect to your car's audio system via Bluetooth, AUX, or FM modulation

**Did You Know:** With BTAAAX100 from iSimple you can now connect your home to your car using your Alexa app. Add this device to your Amazon Alexa device list!

### **Warning Against Distracted Driving**

Distracted driving can be dangerous and result in serious injury, death, or property damage. Always pay full attention to the road. Do not allow interactions with this device or Alexa to distract you while driving. You are solely responsible for safely operating your vehicle and complying with all applicable laws regarding use of electronic devices while driving. Always observe posted road signs, traffic laws, and road conditions.

Do not access the Alexa or iSimple Connected Car Apps while driving. Do not set up, mount, or adjust the mounting of your iSimple BTAAAX100 while driving. Follow the mounting instructions in this manual to mount your BTAAAX100 only while the vehicle is parked in a safe place.

## BOX CONTENTS

Be careful when removing all items from the packaging tray.  
Take care not to tug or pull on cables.



Alexa Control Hub (A)

Mount onto your dash



12V Power Adapter (B)

Plugs into your car's 12V socket



3.5mm AUX Jack (C)  
(optional)

Plugs into your car's AUX port if  
you are connecting via AUX

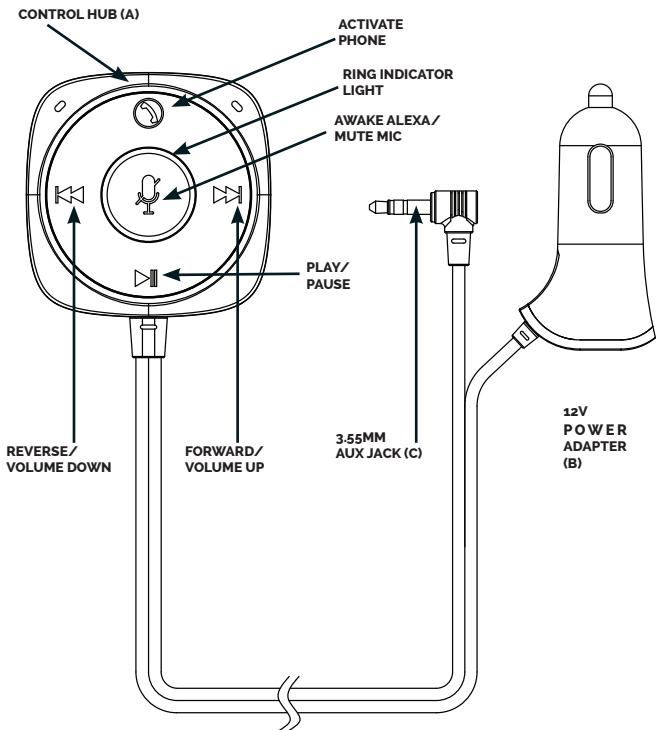


Magnetic Mount (D)

Adheres to your vehicle's  
dash

## CONTROL HUB DIAGRAM






iSimple knows that your car dash might look different than this illustration. Placement of product will vary per year/make/model of your vehicle.



## MOUNTING SETUP

Make sure dash is clean, free of coatings, oil and debris, and peel off backing of sticker. Apply magnet mount (D) in an area that is easily accessible to the driver. Control hub (A) will magnetically attach to the dash mounted magnet.

## CONTROL HUB FUNCTIONS

Button	Function
	Press to activate / mute Alexa, or use voice control
	Press once to answer/ end call Quickly press twice to reject the call Double press when not on a call will dial last number When connected to a call, Double Press and hold switches call to phone
	Press once to Play / Pause Media
	Single press to advance track, press and hold will increase volume
	Single press to restart current track or go to previous track Press and hold will decrease volume

## LED DISPLAY FUNCTIONS

STATUS	LED INDICATORS
Power on	Ring will light up blue for 5 seconds and then flash, to indicate pairing mode
Connection	The Ring will light up solid blue to indicate that the device is connected to your phone and then go out as the connection is established
Not Connected	The Ring will flash red
Listening	The Ring will be solid Blue
Thinking	The Ring will flash light blue, dark blue, and white

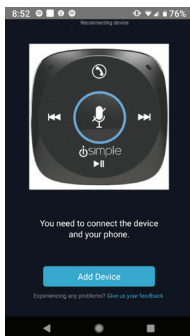
## INSTALL THE APP

Before you start, please make sure you install the **iSimple Connected Car** App. You can download the iSimple Connected Car App from the App Store or Google Play.

Launch the iSimple Connected Car App. Follow the instructions on the App to setup the car kit.

Note: The device only works with your phone's data plan. Please make sure your phone is connected to your cellular network

Once the device is set up, it will be shown in the App's device list. You can start using it.



## CHARGING YOUR SMARTPHONE



Simply plug your own USB charging cable into the USB port on the 12V plug (B)

# CONNECTION METHODS

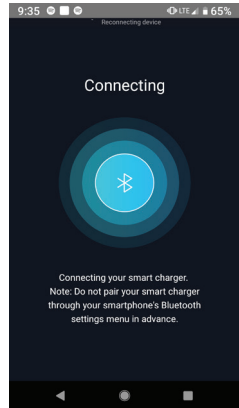
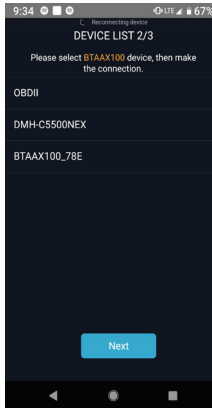
The BTAAX100 offers 3 ways to connect audio from your cellphone to your car audio system.

## OPTION 1 HOW TO CONNECT VIA BLUETOOTH

Connect your phone to your car stereo via Bluetooth. You will not need to use the AUX jack (C)



Plug the BTAAX100's power adapter (B) into your vehicle's cigarette lighter or power port. The ring will light up solid blue for 5 seconds and then flash to indicate pairing mode.



Open the iSimple Connected Car App and follow Bluetooth pairing instructions. Select **BTAAX100** in the connection menu to establish connection

## OPTION 2 HOW TO CONNECT VIA YOUR CAR'S AUX PORT

Connect your phone to your car stereo via AUX



Plug the BTAAAX100's power adapter (B) into your vehicle's cigarette lighter or power port.



Insert the BTAAAX100's 3.5mm AUX jack (C) into car stereo AUX port



Set your car stereo to "AUX" mode



## OPTION 3 HOW TO CONNECT VIA YOUR CAR'S FM RADIO

Connect your phone to your car stereo via FM Modulation



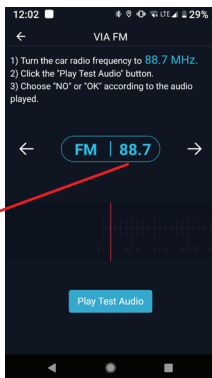
Plug the BTAAAX100's power adapter (B) into your vehicle's cigarette lighter or power port.

Open-up the iSimple Connected Car App to find and tune FM frequency

Follow the App instructions and tune your FM radio so the same frequency that is on the APP



Make sure frequencies match on car radio and iSimple Connected Car App.



# SAFETY WARNING



Please Read!

This equipment may be reset by unintentional electrostatic discharge during operation. Exposure to direct sunlight or extreme heat may cause damage or malfunction.

FCC Class B Radio Frequency Interference Statement: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of FCC rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications.

However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, more of the following measures:

1. Re-orientate or relocate the receiving antenna.
2. Increase the separation between the equipment and receiver.
3. Connect the equipment into an outlet on a circuit different from that of which the receiver is connected.
4. Consult the dealer or an experienced radio / television technical for help.

NOTICE: The changes of modifications not expressly approved by the party responsible compliance could void the user authority to operate the equipment

Specifications:  
Operating Voltage: 9-24V  
Bluetooth 4.0  
FM Frequency Range: 87.5 - 108 MHz  
Operating Temperature: -10 to 149F

## Technical Support

US

AAMP Global  
Tel: 866-788-4237  
support@iSimple.com  
www.iSimple.com

EU

AAMP Global UK  
Tel: +01-800-477-2267  
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www.iSimple.com  
facebook.com/isimplesolutions

## FCC WARNING

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

Any changes or modifications not expressly approved by the party responsible for compliance

could void the user's authority to operate the equipment.

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation.

If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

To maintain compliance with FCC's RF Exposure guidelines, This equipment should be installed and operated with minimum distance between 20cm the radiator your body: Use only the supplied antenna.

Any Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment