

Company Name: **Valerann Ltd**  
Address: **26 Elifellet St**  
City: **Tel Aviv**  
Country: **Israel**

To: **Telefication B.V., Dept. FCC TCB**  
**Edisonstraat 12A**  
**6902 PK ZEVENAAR**  
**The Netherlands**

Subject: Request for confidentiality FCC ID: **2AR64A3100**

Reference number: #####

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Dear FCC TCB,

### 1. Long-Term Confidentiality

Pursuant to 47 CFR Section 0.459(a) & (b), we hereby requests non-disclosure and confidential treatment of the following materials submitted in support of FCC certification application:

- Bill(s) of Material       Block Diagrams  
 Operational Description     Schematic Diagrams       Tune-up Procedure

Above materials contain secrets, proprietary and technical information, which would customarily be guarded from competitors under 47 CFR, section 0.457(d)(2). Disclosure or publication or any portion of this company confidential material to other parties could cause substantial competitive harm and provide unjustified benefits for competitors.

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### 2. Short-Term Confidentiality (STC)

Pursuant to Public Notice DA 04-1705 of the Commission's policy, in order to comply with the marketing regulations in 47 CFR §2.803 and the importation rules in 47 CFR §2.1204, applicant hereby requests Short-Term Confidential treatment of the following materials (note 1):

- Internal Photos     User's Manual       Test Set-up Photos       External Photos

Justification: Valerann is a small start-up that is investing a lot of time and resources in developing a unique traffic management system that can significantly reduce congestion and accidents. The proprietary technology behind the system is the basis of Valerann's advantage. Valerann depends on this advantage to be able to provide a service to road operators and also to justify investment from investors, who believe in Valerann's technological edge. If Valerann's proprietary technology is disclosed to 3<sup>rd</sup> parties it would significatly jeprodise Valerann's ability to secure funding and risk never realising the safety and traffic efficiency benefits the system can bring our roads.....

Planned Release Date STC: **180 days after grant date** (notes 2, 3, 4, 5)

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Date    February 04, 2019

Name and signature of applicant: Daniel Yakovich



*Notes:*

- 1) A document or type of document can only have ONE type of confidentiality!*
- 2) Short-Term confidentiality is in principle for 45 days from date of grant; it can be extended max 3 times (total time 180 days max.)!*
- 3) FCC must be informed when marketing begins earlier.*
- 4) Release takes place automatically thus extension must be requested in time. Telefication does not remind you of this!*
- 5) Request for extension or for release must be received by Telefication at least 7 days before date of actual marketing or before expiration of the STC period*