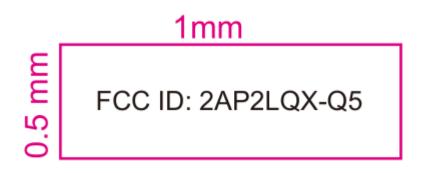Pressure-sensitive printed labels:

Label location: