

FCC Request for Confidentiality



11 May, 2020

Attention: Application Examiner

RE: Request for Confidentiality
Applicant: GSK Consumer Healthcare
Model: THFT1 (Theraflu Home Flu Test)
FCC ID: 2ANNMTHFT1

To Whom It May Concern:

This request is hereby submitted by GSK Consumer Healthcare to withhold information from public disclosure as part of the application for equipment certification for the referenced FCC ID. This request for confidentiality is made pursuant to §§ 47 CFR 0.457(d) and 0.459 of the FCC Rules.

Type of Confidentiality Requested

- | | |
|--|---|
| <input type="checkbox"/> Short Term | <input checked="" type="checkbox"/> Long Term |
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Exhibit

- Schematics
- Detailed Block Diagrams
- Operational Descriptions
- Parts List

- External photos
- Internal photos
- Test Setup photos
- Users Manuals

Note: Short term should be a 180 days-period from the Grant of Equipment Authorization date and prior to marketing.

Rationale for request for **long term** confidentiality

GSK Consumer Healthcare and its partner Ellume Pty Ltd have spent substantial effort in developing the first home flu test to be made available for consumers in the United States of America. Not protecting the design details would provide competitive advantage to competitors. Of note, this information is not publicly available.

Rationale for request for **short term** confidentiality

GSK Consumer Healthcare and its partner Ellume Pty Ltd have spent substantial effort in developing the first home flu test to be made available for consumers in the United States of America. Public disclosure of the short-term confidential exhibits prior to marketing or release of the product would reveal key aspects of proprietary technology or trade secrets to competitors and potentially diminish the value of the development effort.

Sincerely,

15 MAY 2020

Didier Falconnet
Director Development Respiratory Health
GSK Consumer Healthcare
Route de l'Etraz 2, CP1279
1260 Nyon
Switzerland