

Product Model Designation

Appendix	Category	Description				
A.	Brand	Move It				
B.	Product	Move It Speed				
C.	Model Number	MVPB0010				
D.	Model Number Series Abbreviation Definition and Range of Use	<p>MV = Move It (Brand)</p> <p>PB = Punch Bag (Product Category*)</p> <p>0 = Product Production Number (from 0-9)</p> <p>0 = Version of hardware revision/refinement (from 1-9)</p> <p>1 = Hardware features differentiation (from 0-9)</p> <p>0 = Designation for accessory bundles (from 0-9)</p> <p>-----</p> <p>*Product Category Abbreviations</p> <p>-----</p> <p>SS for smart sensor</p> <p>PB for punch bag</p>				
E.	Sample List of Associated Model Numbers	MVSS1000	MVPB0001 MVPB0002 MVPB0003 MVPB0004 MVPB0005 MVPB0006 MVPB0007 MVPB0008 MVPB0009	MVPB0011 MVPB0012 MVPB0013 MVPB0014 MVPB0015 MVPB0016 MVPB0017 MVPB0018 MVPB0019	MVPB0111 MVPB0112 MVPB0113 MVPB0114 MVPB0115 MVPB0116 MVPB0117 MVPB0118 MVPB0119	MVPB0211 MVPB0212 MVPB0213 MVPB0214 MVPB0215 MVPB0216 MVPB0217 MVPB0218 MVPB0219



F.	Model Number Variations In Detail
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All the model numbers listed in Appendix E share the same smart sensor module (designated as MVSS1000) as MVPB0010, with minor differences in exterior design and included accessories. The first four letters and the first number digit of the 8 digit model number (MVPB0___) will always remain the same, where the ending 3 digits of the product series will increase in value depending on its revision version, cosmetic or feature version, and the type of accessory bundle.

As an example, MVPB0010 is the first model designated for the overseas international market, and MVPB0001 is another model designated for the China market. Comparing model MVPB0010 with MVPB0001, the difference from MVPB0010, is in the color and material of the exterior design (using gold & black instead of red & black), the addition of a rebound speed adjustment cap located at the spring, and the inclusion of a more padded version for the glove accessory.

Essentially, minor variations between model numbers are created to better cater for the different regional demands.

Eggplant Technologies Ltd.
Correspondent: Oscar Wong
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