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LIDL US LLC. 3500 S Clark Street, Arlington, VA 22202

Date: 6 Feb.2017

Confidential request

Product: Bluetooth Selfie Stick

Model: HG00552

FCC ID: 2AJ9O-HG552

Dear Sir or Madam,

Confidentiality Request Letter

Pursuant to §§ 0.457(d) and 0.459 of the FCC Rules, the applicant hereby requests confidential treatment of the information supplied with this application as outlined below:

Long Term Confidentiality is requested for the following:

- Block Diagram
- Schematics
- Part List
- Operational Description

The above materials are not available to the public and contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to the applicant and provide unjustified benefits to its competitors. These materials are only made available to clients and vendors under NDA agreement.

Short Term Confidentiality of 180 days is requested for the following:

- External Photos
- Test Setup Photos
- User's Manual
- Internal Photos

The above materials are not available to the public and contain trade secrets and proprietary information not customarily released to the public. The application is for products that have not yet been announced to the public and the public disclosure of these matters might be harmful to the applicant and provide unjustified benefits to its competitors. These materials are only made available to clients and vendors under NDA agreement.

Sincerely,