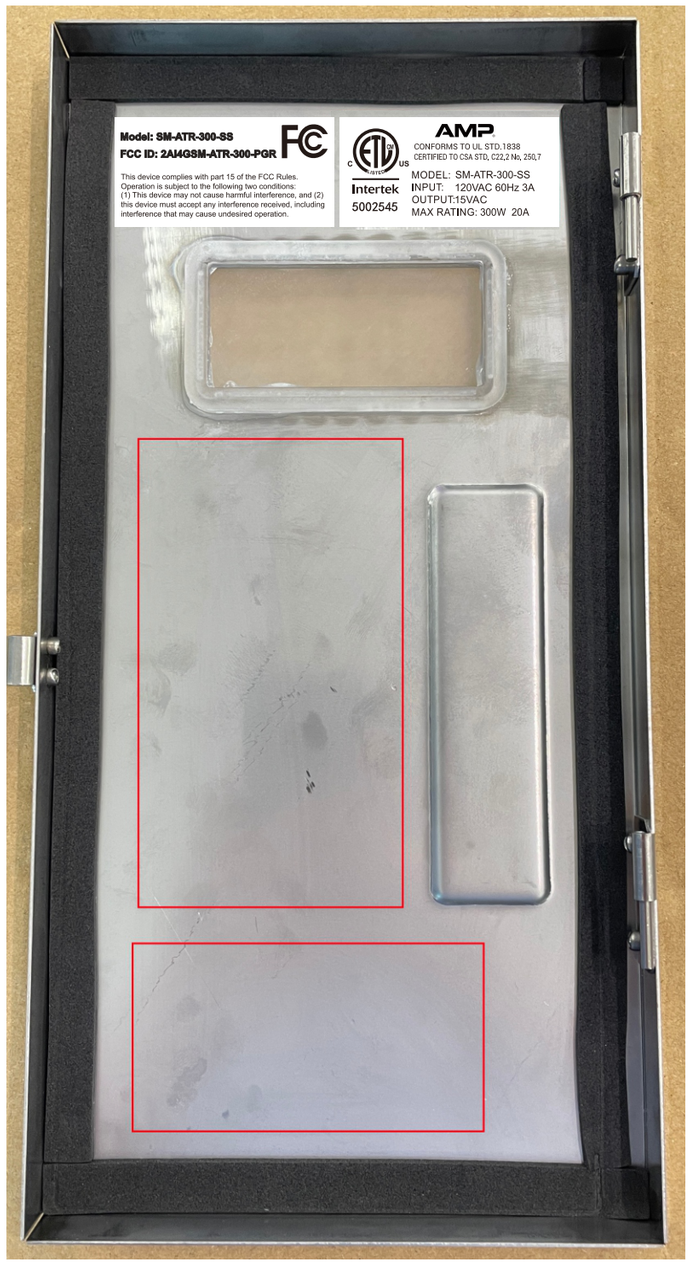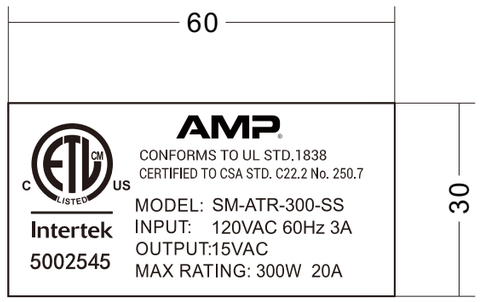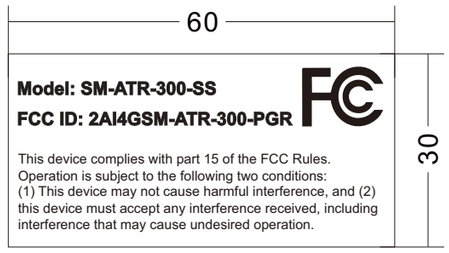SM-ATR-300-SS Label