SEARS HOLDINGS

FCC Confidential Authorization

2017-02-23

FEDERAL COMMUNICATIONS COMMISSIONS Authorization and Evaluation Division 7435 Oakland Mills Road Columbia, MD 21046

Subject: Confidentiality Request regarding application for certification of FCC ID: 2AHU4-KMTD17

In accordance with Sections 0.457 and 0.459 of the Commission's Rules, Sears Brands Management Corporation hereby requests a short-term confidential treatment of information accompanying this application as outlined below:

• External Photos

The above materials contain proprietary and confidential information not customarily released to the public. The public disclosure of these materials provides unjustified benefits to its competitors in the market.

Sincerely,

Chris McGugan

VP/GM, Innovation & Kenmore

Sears Brands Management Corporation