

# billboard®

---

## 12" PORTABLE PARTY SPEAKER

---



Model # BB2714

**Instruction Manual**  
Instrucciones en español incluidas

Thank you for purchasing the Billboard® Wireless Speaker. For best use of this device we recommend carefully reading this user manual and keeping it for your records

## **WARNING!**

TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE THE COVER ON THIS SPEAKER. THERE ARE NO USER-SERVICEABLE PARTS INSIDE. REFER ALL SERVICING TO A QUALIFIED TECHNICIAN

To prevent fire or electric shock, do not expose this equipment to rain or moisture. Do not store or operate this product near any liquids, heat sources such as radiators, heat registers. Clean only with a dry cloth. Users should exhibit extra safety when this symbol appears in this instruction manual and follow all precautions as they are stated.

### **About your Powered Speaker**

1. Your Billboard powered speaker has a built-in amplifier and line mixer to control the devices that are connected to it. Therefore you do not need a separate amplifier or mixer in order to use it. The amplifier is properly balanced for the output of the speakers.
2. Your Billboard powered speaker also includes a lithium ion or lead-acid battery. This will allow you to use your speaker without any AC power for long periods of time. The battery life will vary based on how loud you play your speaker and what type of devices are played though it as well. It can range from 2 hours to as much as 60 hours for some models. Please make sure to read the separate section regarding lithium ion and lead-acid batteries to better understand them
3. Your Billboard powered speaker can play many devices through it's many inputs. Check the inputs carefully on your model to better understand what is compatible with your speaker

### **Powering up your speaker**

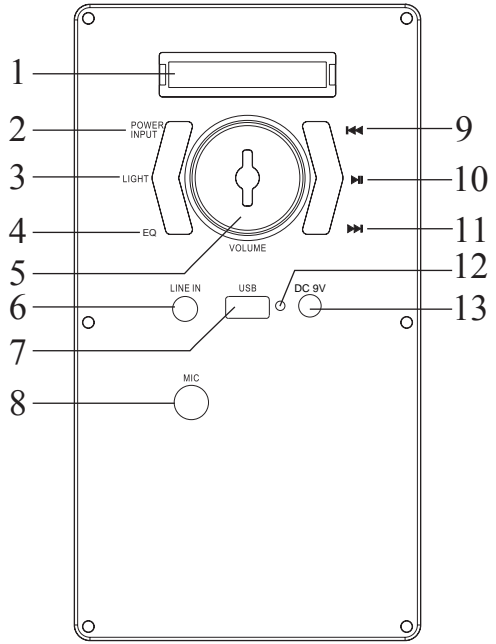
1. Plug the micro USB plug into your speaker's micro USB charging port (#16)
2. Plug the USB side of your cable into your computer or laptop's USB charging port, or into a standard USB charger (not included)
3. Make certain that your computer or laptop is powered on, or the USB charger is plugged in to begin charging.
4. The Charging indicator LED light (#17) should illuminate RED when charging and then turn to GREEN when the battery is fully charged.

FOR MAXIMUM BATTERY LIFE, IT IS IMPORTANT TO FULLY CHARGE YOUR BATTERY PRIOR TO USE.

5. Move the power switch (#18) to the ON position. The LED display (#1) should activate.
6. Adjust the volume control (#14) to the MIN position before connecting a device.
7. You're now ready to connect your device!

## PANEL LAYOUT & FUNCTIONS

1. LED display.
2. POWER/INPUT button.
3. Brightness of LED light mode button
4. EQ sound effect mode button
5. VOLUME-/+&MENU PUSH:  
Master volume adjustment&Menu selection button & PUSH knob enter menu.
6. LINE IN.
7. USB: USB Pplayer/Power Bank 5V 1A output
8. MIC: Microphone signal input.
9. Previous song .
10. Play/Pause (In FM mode,hold for 3 seconds the device will enter into automatic scan).
11. Next song.
- 12.LED CHARGE STATUS:  
RED = Charging  
GREEN = Fully charged
- 13.DC 9V external input



## BASIC OPERATION

- 1. POWER/INPUT button:** long press POWER/INPUT button for about 3 seconds, the machine displays "HI" and then "bLUE" to start; long press POWER/INPUT button for about 3 seconds and the machine turns off. During working state, short press POWER/INPUT button to select the mode, the sequence is USB (when USB device is connected), FM, LINE, BT.
- 2. VOLUME-MENU PUSH:** adjust volume; PUSH knob enter menu: turn left and right to adjust the volume from 0 to 30. To press and then turn left and right, you can adjust the Treble and Bass volume, Microphone volume, and switch 12 kinds of Light Modes.
- 3. PLAY/PAUSE:** to play or pause the music. During FM state, long press PLAY/PAUSE to automatically search radio and save.
- 4. PREVIOUS/NEXT:** to switch the song and radio.
- 5. EQ Button:** Press EQ button on the top panel to select EQ modes: Pop, Classical, Jazz and Rock.
- 6. Brightness of LED light mode:** The product has LED light brightness adjust function, press LIGHT to choose the effect.
- 7. USB:** USB Player/Power Bank 5V 1A output.

### FM Operation

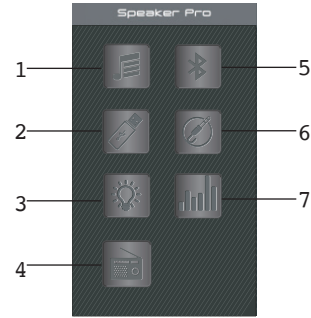
Lightly press Power/Input button to switch to FM mode, long press PLAY/PAUSE button to automatically scan radio station, by pressing PREVIOUS or NEXT you can select a previous or next song.

### Bluetooth:


Press the POWER/INPUT button on the panel control to select Bluetooth mode. Simultaneously open the Bluetooth setting on your phone, tablet or any other Bluetooth enabled audio device and select "RM-212". The unit and device will then connect via Bluetooth. To control the device via your phone, tablet etc please download the App "Speaker Pro". Once the unit and device are connected via Bluetooth, open the "Speaker Pro" App on your phone, tablet etc and press the Bluetooth button. This will enable you to control the following five modes on the device from your phone: Music, Light, USB Card, Bluetooth and Equalizer. To cancel the app, press the exit button.

To control the device via your phone, please find and install the app "Speaker Pro". Open the App "Speaker Pro" on your phone, there are 8 function icons on the main page :


1. Bluetooth Music play
2. USB card play
3. Light control colour, brightness and light flash mode
4. FM Radio
5. Control Bluetooth connect
6. Line In input - mute
7. Equalizer, volume adjustment for music, Microphone and guitar input.




### (1) Bluetooth Music play

Press  to enter into Bluetooth Music play page, Press "Pick songs to play" to Pick Song page to choose the song you want to play, press "Done" to return to Bluetooth Music play page, also you can operate pause, play, backward, forward & volume adjustment, repeat, random play. Press "Back" to return to the main page.

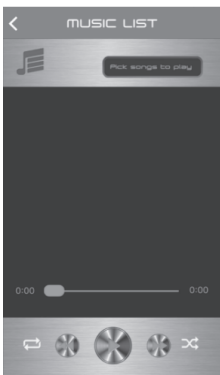
### (2) USB card play

When inserting a USB into the speaker, press  to enter the USB Card play page. To choose a song and play music on the USB card, press "Play" to enter into the play control page, where you can operate pause, play, backward, forward & volume adjustment. Press "List" to return to USB list page, press "Back" to return to the main page.

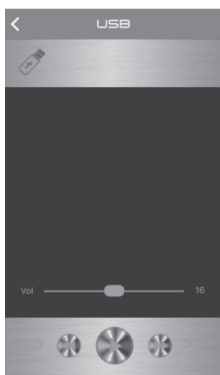
### (3) Light control colours, brightness and colour change mode

Press  to enter into Light Control page, you can select any colour to show the light colour on the speaker, as well as adjust the brightness of the light. To go back to main page, press "<" in the left corner.

Press "Profiles" to enter into Light Effect mode page, you can choose from a total of 12 pre-set light effect modes. To return to Light Control page, press "Light" in the left corner.



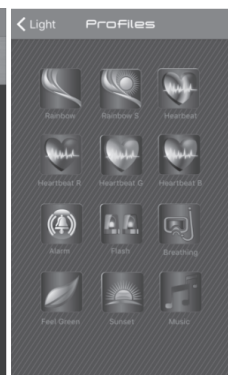
(1)




(2)




(3)






#### (4) FM Mode

Press  to enter into FM radio mode, press SCAN to enter into radio program automatic scan. Press ◀▶ for radio program manual scan, ▲▼ Top and bottom trimming, Turn the TUNER button radio station can be adjusted. Slide around to adjust radio frequency between 87.5MHz~108.0MHz.


#### (5) Bluetooth connection

Press  to enter into Bluetooth Control connection page, then click "Speaker Pro BLE" to connect to the speaker.

#### (6) Line In input - mute

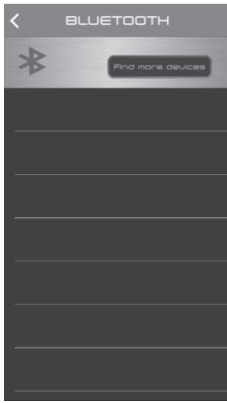
Press  to enter into Line IN input page,  press to mute music, press  insert a line continue play. Press "Back" to main page.

#### (7) Equalizer regulation

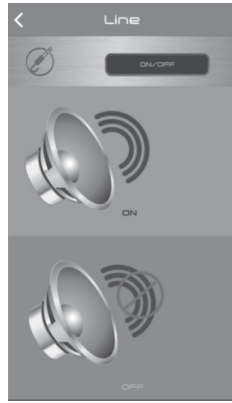
Press  to enter into Sound Set page, and then turn volume or bass or treble to adjust the volume. There are 4 pre-set EQ modes: dance, Classical, Jazz and Rock. You can also press G-Eq to access the graphic equalizer to set up your preferred equalize specification.



(4)



(5)



(6)



(7)

## **LIMITED WARRANTY**

ESI Cases & Accessories, Inc., warrants to the first consumer purchaser that this product, when shipped in its original container to the original purchaser will be free from defective workmanship and materials for one year and agrees that it will, at its option, either repair the defect and replace the defective product or part thereof at no charge to the purchaser for parts or labor for the time periods described.

This warranty does not apply to any appearance items of the product nor to the additional excluded item(s) set forth below nor at any product the exterior of which has been damaged or defaced which design or construction. The limited warranty described herein is in addition to an applicable law.

**ALL IMPLIED WARRANTIES INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR USE ARE LIMITED TO THE PERIOD FROM THE DATE OF ORIGINAL PURCHASE SET FORTH BELOW.**

Some states do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you. Neither the sales personnel of the seller nor any other person is authorized to make any warranties other than those described herein or to extend the duration of any warranties beyond the time period described herein on the behalf of ESI Cases & Accessories, Inc.

The warranties described herein shall be the sole and exclusive warranties granted by ESI Cases & Accessories, Inc. and shall be the sole and exclusive remedy available to the purchaser corrections of defects, in the manner and for the period of time described herein, shall constitute complete fulfillment of all liabilities and responsibilities of ESI Cases & Accessories, Inc. to the purchaser with respect to the product and shall constitute full satisfaction of all claims, whether based on contract negligence, strict liabilities and responsibilities of ESI Cases & Accessories, Inc. be liable or in any way responsible, for any incidental or consequential damages, so the above exclusion may not apply to you.

**THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS. YOU MAY ALSO HAVE OTHER RIGHTS, WHICH VARY FROM STATE TO STATE.**

## **Return Instructions**

If your speaker malfunctions during the warranty period of one calendar year (90 days for battery), contact our customer service department at (212) 883-8838 to obtain troubleshooting information. If troubleshooting assistance fails to remedy the problem, you will receive a return authorization # and instructions for sending your unit to our Service Center. Your return authorization number must be clearly visible and placed on the outside of box when the unit is returned.

Enclose a copy of your original proof of purchase showing the original purchase date, along with detailed information describing the exact nature of your problem. Be sure to include your complete name, address, email address, daytime and evening contact numbers. In addition, please send a check or money order made payable to "ESI Cases & Accessories." for return freight amount (given to you by our service agents). All of the above must be included with your return, or your package will not be eligible for service under our warranty. The customer is responsible for packing the speaker in it's original carton or equivalent, and for insuring, and shipping the unit to our service center. Please make sure to pack all accessories included with your speaker so that we can properly identify any issues. All freight cost to return the unit to ESI Cases & Accessories., are the responsibility of the customer. If your speaker is under warranty, then ESI Cases & Accessories. will at its sole discretion, exchange or repair the speaker without charge for parts and labor. The customer is responsible for return freight and should include a check or money order payable to "ESI Cases & Accessories." with your return for the return freight amount. Any shipments received without a Return Authorization number will be refused. For more details please contact our customer service department.

Send product:

ESI Cases & Accessories

44 East 32nd Street

New York, NY 10016

Tech Support: (212) 883-8838

TechSupport@ESICellular.com

## FCC Information

This device complies with Part 15 of the FCC rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received; including interference that may cause undesired operation. Federal Communications Commission (FCC) Statement This Equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected
- Consult the dealer or an experienced radio/TV/technician for help.

**Warning:** Changes or modifications to this unit not expressly approved by the party responsible for compliance could void the user authority to operate the equipment. Tested to comply with FCC standard. FOR HOME OR OFFICE USE.

**Warning:** This equipment complies with FCC RF radiation exposure limits set forth for an uncontrolled environment. This device and its antenna(s) must not be co-located or conjunction with any other antenna or transmitter.

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator and your body.

© 2020 Billboard IP Holdings, LLC. All rights reserved. Billboard®, the Billboard logo, HOT 100 and associated characters, trademarks and design elements are owned and licensed by Billboard IP Holdings, LLC.

Bluetooth is a registered trademark of Bluetooth SIG

All other trademarks are property of their respective companies.



BATTERY CAUTION: Do not disassemble, short circuit, or expose to fire or high temperature. Properly connect specified devices. Recycle battery according to local, state and national regulations.



It may damage your hearing if you listen with high volume for a long time. It is recommended you use the lowest volume possible for listening to music.