Laser carving label on the back side of the product:

Back of EUT

7.50 mm

mi

Xiaomi Communications Co., Ltd.
Designed by Xiaomi

CE

Made in China   Model: MDG1

37.75 mm

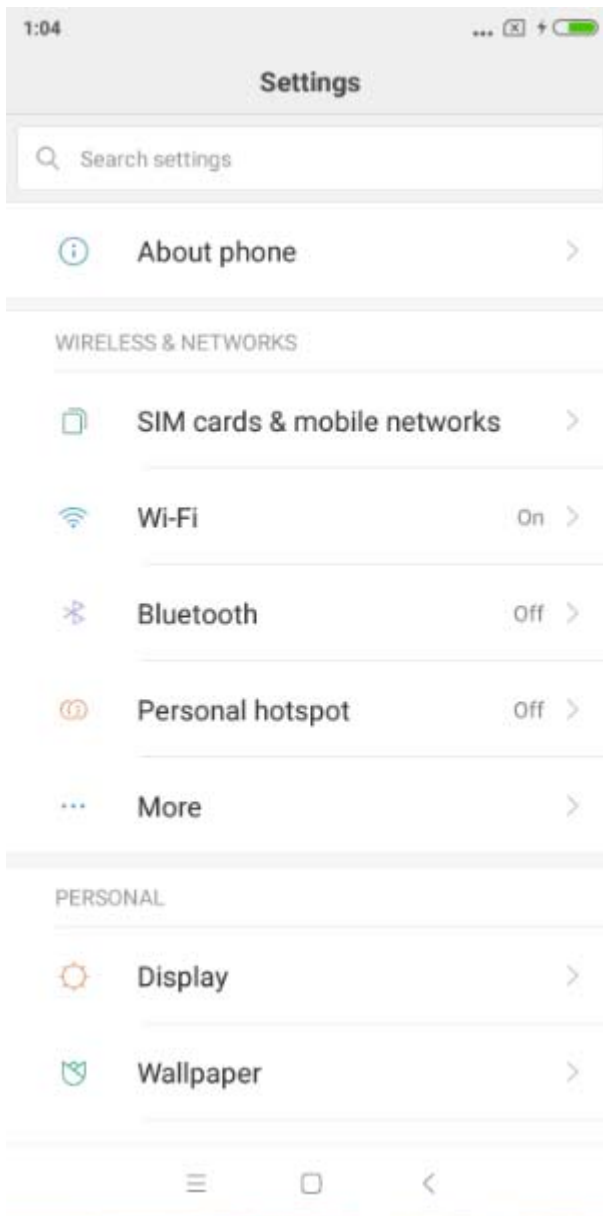Label location
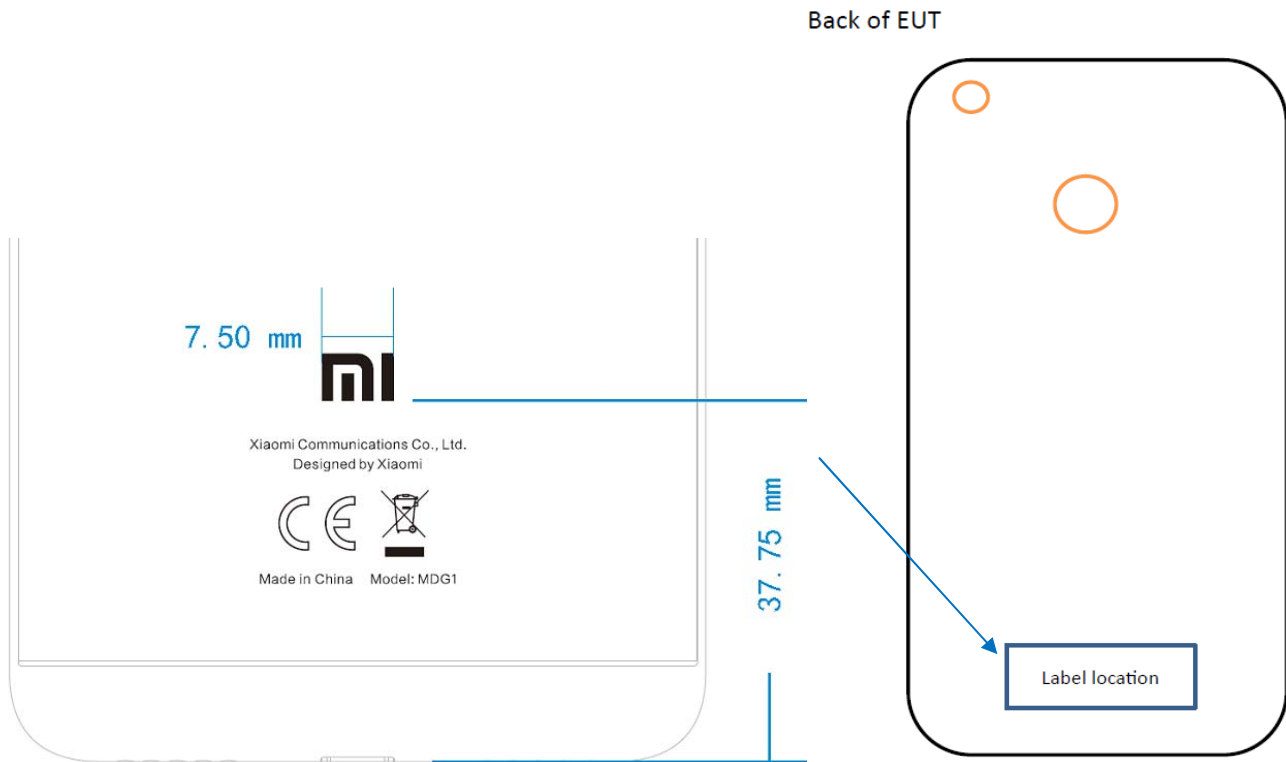
Setting-About Phone-Verification, the e-label is a screen shot on the phone. Following the steps.

Step1: Click <Setting> button

Step2: Click <About phone>

Step3: Click <Verification>

The e-Label will be shown.