Date: Aug. 29, 2016

To: Federal Communications Commission, Authorization & Evaluation Division, 7435 Oakland Mills Road, Columbia, MD 21046

Re: Life Alert Emergency Response, Inc.

FCC ID: 2ABZ7-918

FCC Certification Confidentiality Request

Gentlemen:

This letter is to comply with 47 CFR 0.457 and 0.459 pertaining to confidentiality material. Life Alert Emergency Response, Inc. requests that the following documents regarding this submission for FCC ID: 2ABZ7-918 be kept confidential:

Exhibit Type File Name

Block Diagram Block Diagram.pdf Schematic Schematic.pdf

Operational Description Operational Description.pdf

BOM BOM.pdf

Those documents contain detailed system and equipment description and related information about the product which Life Alert Emergency Response, Inc. considers to be confidential proprietary, a custom design and, otherwise, not releasable to the general public. Since this design is a basis form which future technological products will evolve, Life Alert Emergency Response, Inc. considers this information would be of benefit to its competitors, and that the disclosure of the information in these documents would give competitors an unfair advantage in the market.

Yours Sincerely,

Ofer Shepher