

# EXTEROIR

# INTERIOR

**Helen of Troy** Creative Department  
Artwork Specifications

Brand: Braun  
Category: Hearing  
Model: **BHA101, BHA102**  
Artwork Part #: A003854R0  
Die Line Part #: D007931R0  
Subject: Packaging  
Region: US  
Flat Size: IN: W19.8 x H24.8  
Folded Size: IN: W8.5 x H2.16 x D5.03  
Scale: 1/1  
Material: .024 CUK  
Page count: NA  
Revision: 6  
Date: **08MAY20**  
Release Date: 11JUN19 (Give n Learn)  
Rerelease Date: 09JUL19 (Give n Learn)

**Colors (Do not print)**

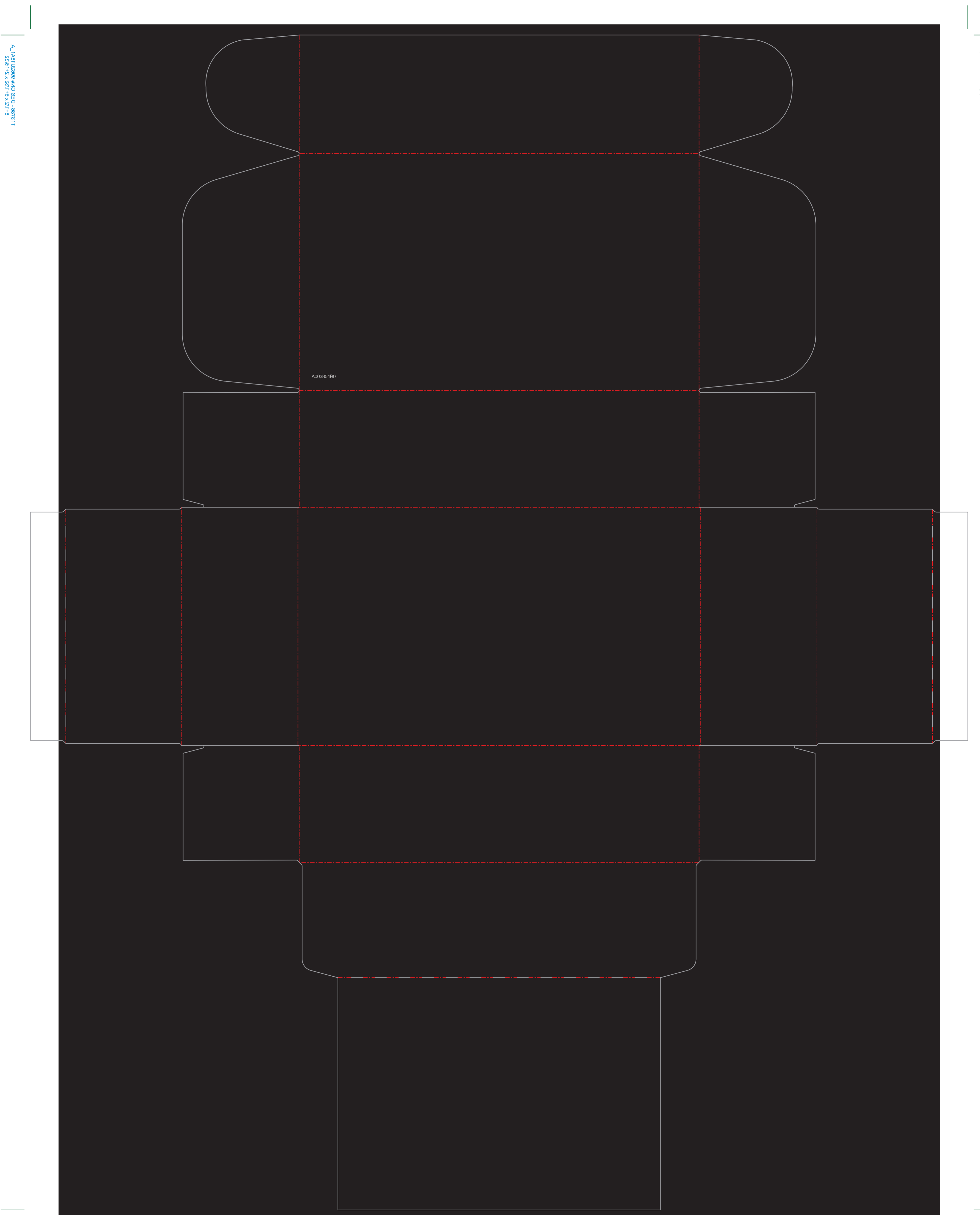
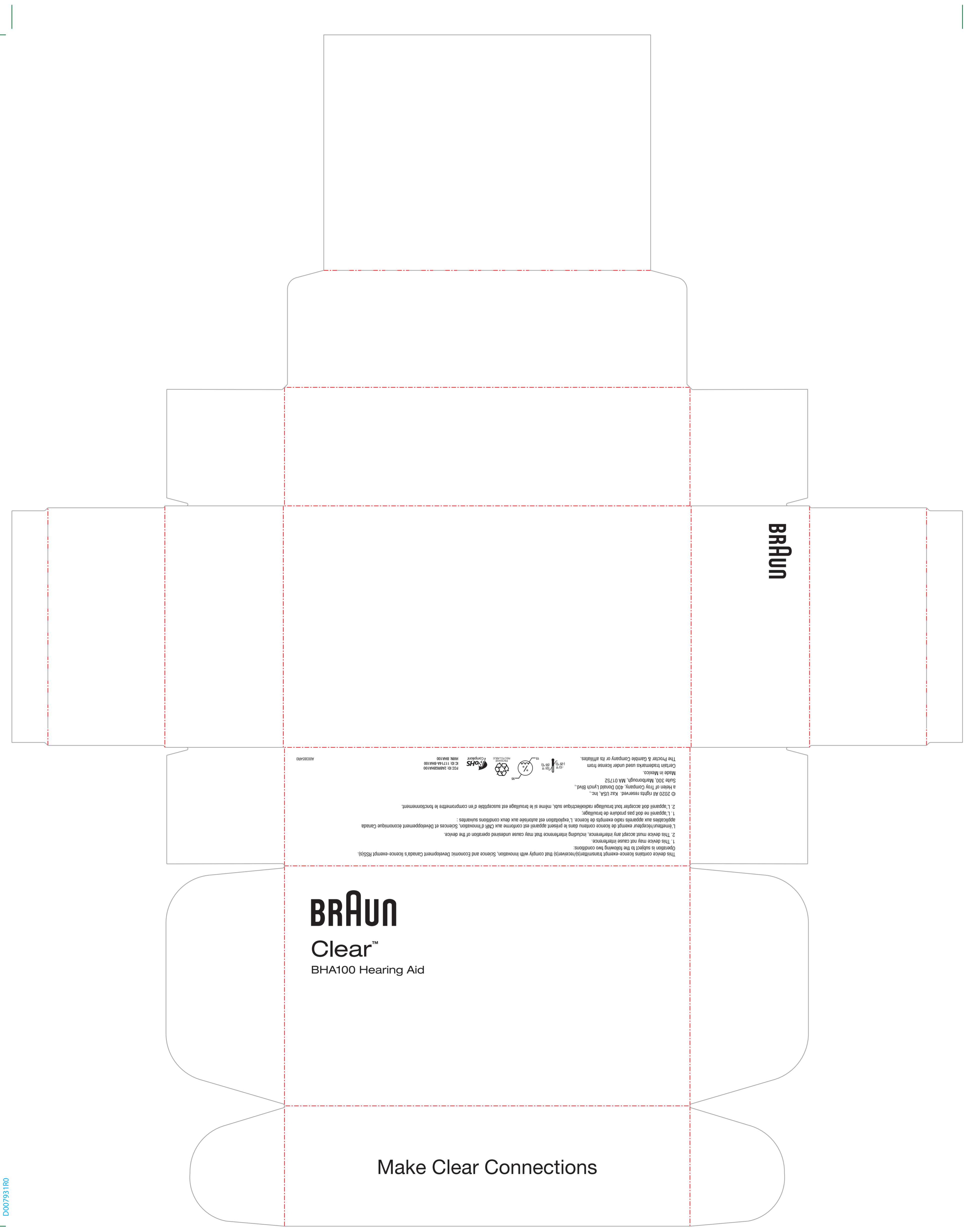
Color	Regina	Yellow	Black	Reg	Spot Colors
0%	0%	0%	100%	XXXX	XXXX

Coating: Overall Gloss  
Varnish: Spot UV

**Special Instructions:**

Quality Requirement of Artwork and Quality Clarification Process of Artwork Printing:  
Meet Eng-QS-06&02

Helen of Troy  
Creative Services  
Marlborough, MA 01752 USA  
+1508 490 7000



2020-07-27 2:24:47 PM  
 A:\WORKING\BHA101\BHA102  
 D007931R0

EXTERIOR FRONT  
 MODEL DIE LINE

INTERIOR FRONT  
 MODEL DIE LINE