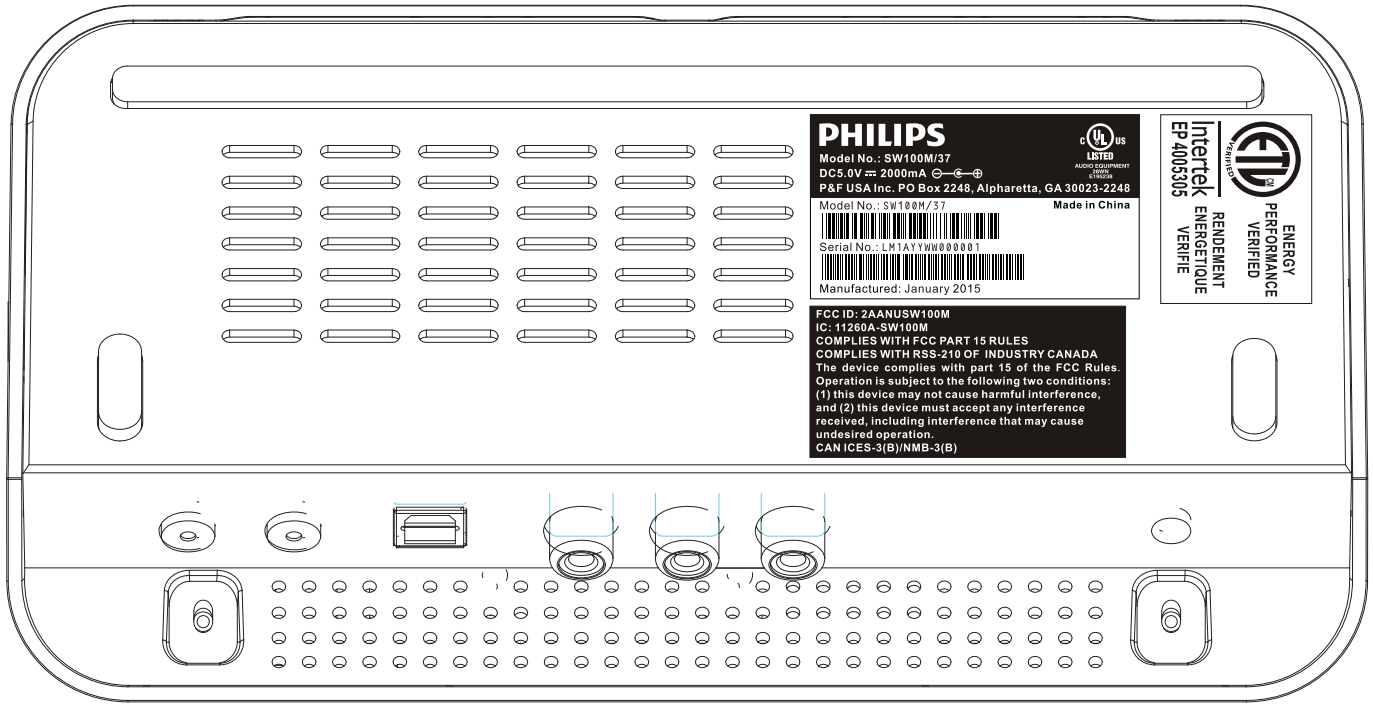SW100M/37 LABEL LOCATION