

EXHIBIT 1

JUSTIFICATION OF STA REQUEST

OVERVIEW:

Wimberley Valley Radio (“WVR”), Wimberley, Texas, hereby requests a 30-day Experimental Special Temporary Authority to immediately build and operate an emergency FM radio station. This is to provide emergency information to residents of Wimberley and the surrounding community, in the wake of major flooding. The station would be built at the site of the Low Power FM Construction Permit held by WVR (BNPL-20131112AJQ), but with a different antenna and ERP. See **Exhibit 1a**.

JUSTIFICATION:

This service is needed for the following reasons:

- 1. Declared Disaster Area:** The area to be served is a major disaster area, as declared by President Obama (at the request of the Governor of Texas), due to severe and persistent flooding.
- 2. More storms possible:** The Wimberley area has already suffered the effects of 23 days of measurable precipitation in 26 days (May 5th thru May 30, and 14.32 inches of rain, close to double the normal amount. The Memorial Day Weekend Flood was caused not just by locally heavy rains but also by some 17 inches of rain in less than 24 hours in the county just upstream from Wimberley. The National Weather Service Austin-San Antonio now predicts normal to slightly above normal of rain chances for the month of June; however, the confidence-level in the statistical modeling is below average.
- 3. Major flooding and casualties:** There is major flooding in the area with 8 confirmed deaths and 4 still missing. The flooding has closed off many transportation routes, destroying 2 area bridges and seriously damaging another in Wimberley. Governmental infrastructure losses in Hays County, such as roads and bridges, are estimated at \$35 million. An estimated 70 homes were destroyed by flood waters and approximately 250 to 300 homes were damaged in Wimberley, with a total of about 350 destroyed and 1400 damaged throughout the county, many in unincorporated areas near Wimberley. It will be weeks before the full extent of personal property losses is understood. Statewide, the Insurance Council of Texas estimated on Monday that total insured losses — excluding government and uninsured

property — would likely reach \$1 billion for May, with an estimated \$250,000 of that from automobiles.

- 4. Communications systems are down:** Telephone land lines are still down in parts of the area, and Verizon is working to restore service to approximately 600 customers. It may be 2-3 weeks before all Verizon service is restored. Electricity is out in much of the most damaged areas with projected return to normal function unclear since all homes that were damaged must be inspected before electricity can be restored. Cell phones will still work but without electricity they cannot be charged. Those who cannot drive to a location with electricity will also lose their cell phone's usefulness. Many lost automobiles as well as homes.
- 5. Lack of other media serving the needs of this area:** No other local electronic media are specifically addressing the Wimberley area. There is coverage to other areas, but not specifically the Wimberley area.
- 6. Local Emergency Personnel:** WVR personnel are in close contact with the City of Wimberley, the Hays County Office of Emergency Management, and the multi-agency disaster response Emergency Operations Command. WVR is already feeding up-to-the-minute information via its existing internet stream. But to reach a much wider audience, the station needs to get on the air right away. At least initially, the station will air the stream.
- 7. Examples of information to be broadcast:** WVR will continuously air emergency information including road closures, school closures, and locations to get emergency recovery information. An Emergency Services Center has been established, but few have shown up because they didn't have a way to hear about it.
- 8. Strong support from local Emergency Personnel:** WVR has the support of the Hays County Sheriff's Department, the county's Office of Emergency Management, the Wimberley Volunteer Fire Department, and Wimberley EMS. Each organization has a representative serving on the station's Community Advisory Committee, and includes WVR in emergency updates. The station intends to be connected with the integrated Public Alert and Warning System to assure prompt notification of crisis situations.
- 9. All equipment is on hand:** Operation could begin almost immediately.