EIRP of 50 kW resonant induction wireless power transfer system
(50 kW = maximum power in FCC Application File Nos. 0775-EX-PL-2014 and 0789-EX-PL-2014)

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Method
Consider the ground side coil as a small loop antenna. The word small means small with respect to wavelength at the operating frequency. Use standard expression to find the radiation resistance Rr of a small loop antenna. Then find radiated power $Pr = (Ic)^2 Rr$ where Ic is the current in the coil.

Loop Radiation Resistance
$Rr = [((177)NS)/\lambda^2]^2$
Where:
N is number of turns
S is the loop surface area
Consider a representative resonant induction wireless power transmission coil having 20 turns and a diameter of 1 meter
$S = \pi r^2 = .785$ meters square
Operating Frequency = 20 kHz
λ = c/frequency = 3.0×10^8 / 20,000 Hz
λ = 15,000 meters = 15 kilometers
$Rr = [(177*20*.785)/(15{,}000)^2]^2 = 153*10^{-12}$ Ohms = 153 micro-micro Ohms

Loop Current Ic
Consider a 50 kW resonant induction wireless power transmission system operating from a rectified 440vac, three phase line voltage source. The RMS voltage is 440v
Loop Current Ic = Power/voltage = 50,000W/440 v = 114 Amps

Effective Radiated Power Pr
$Pr = Ic^2 Rr = (114^2)\ 153*10^{-12}$ Ohms $= 2*10^{-6}$ Watts

Summary
EIRP = 2 Microwatts
The radiated power is very low because the loop antenna with a diameter of 1 meter is very, very small with respect to the 15 kilometer wavelength at the operating frequency.
In fact the actual effective radiated power is much less than 2 microwatts. The receiving coil located directly above the sending coil has about the same current as the sending coil however due to Lentz's law the receiving coil current flows in the opposite direction. This means the receiving coil radiation to the first order cancels the sending coil radiation. Furthermore the vehicle conductive underbody located directly over the send coil constitutes an effective shield further choking off radiated power at 20 kHz.